

# Credit Card Transaction Report

Revenue  
**56.5M**

Total Interest  
**8.0M**

Amount  
**45.5M**

Revenue  
**667.2K**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188733	37840749	6614294
Silver	5659121	4647596	821935
Gold	2533683	2091362	384756
Platinum	1135608	953314	161629
Total	56517145	45533021	7982614

F

M

742.51M

Q4

Q3

Q2

Q1

Week Start Date

All

Low

Medium

High

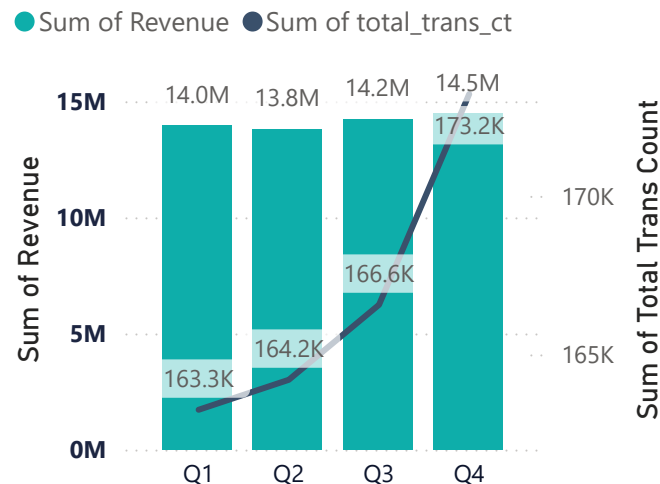
Gold

Silver

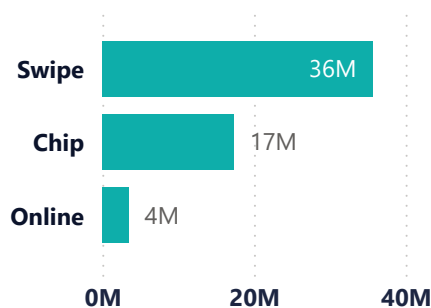
Blue

Platinum

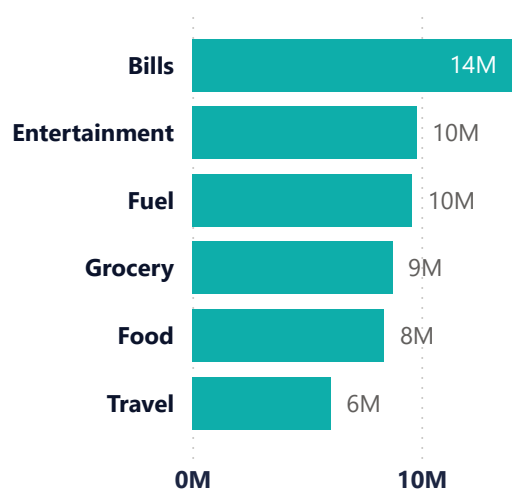
QTR Revenue & Total Transaction



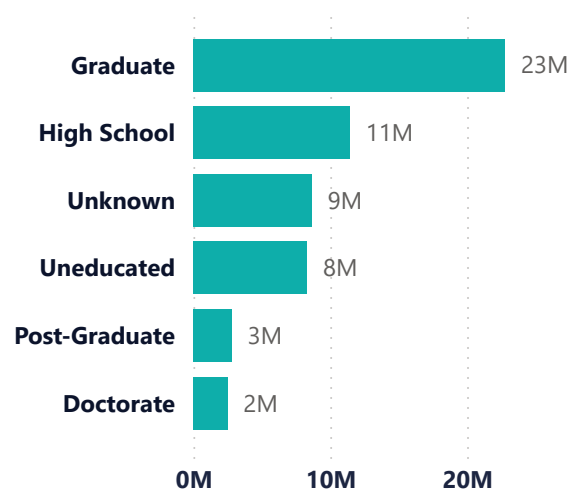
Revenue by Use Chip



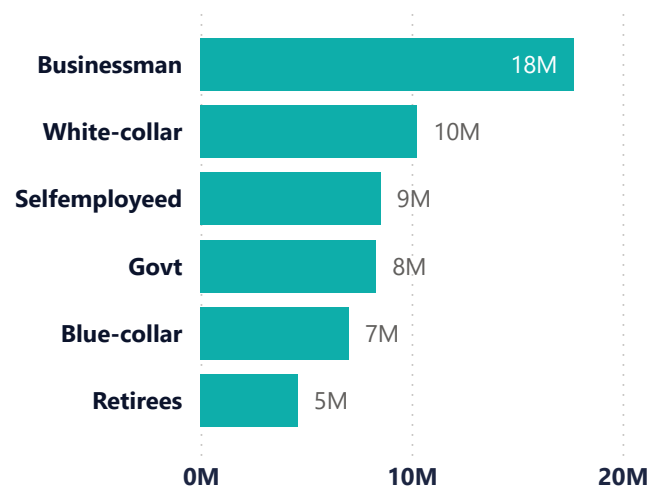
Revenue by Expenditure Type



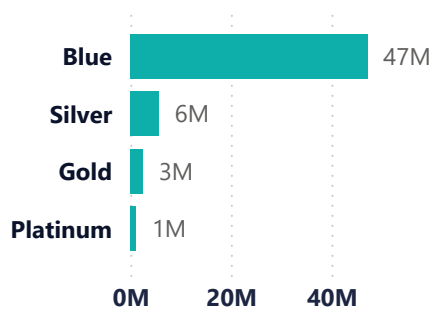
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

56.5M

Total Interest

8.0M

Income

587.6M

CSS

3.2

Gold

Silver

Blue

Platinum

M

31M

F

26M

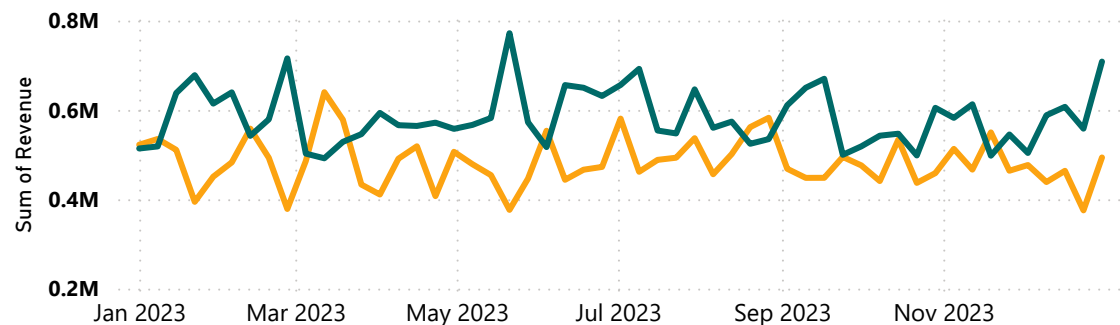
Swipe

Online

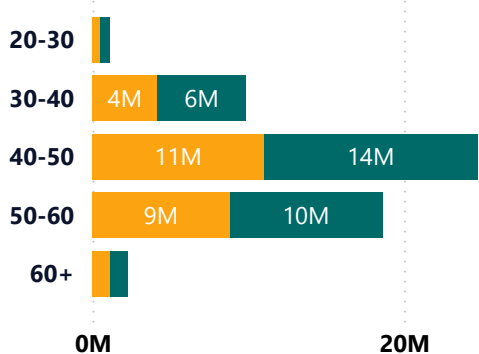
Chip

Revenue by Week

Gender ● F ● M

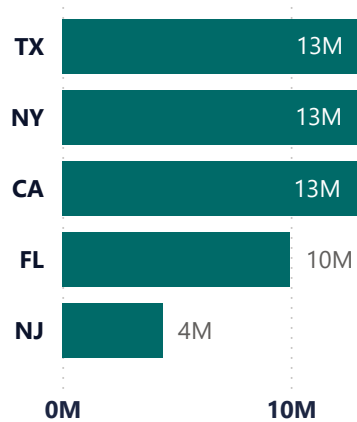


Age Group

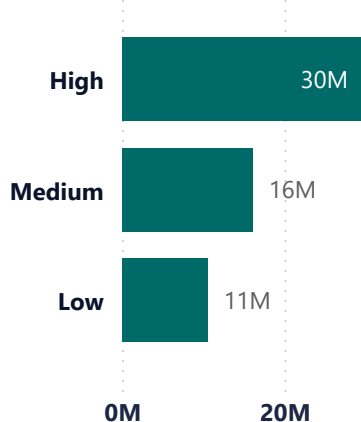


customer_job	Sum of Revenue	Sum of income
Blue-collar	7040633	73516911
Businessman	17697491	190350431
Govt	8335560	90834727
Retirees	4617456	49619308
Selfemployed	8542852	77659931
White-collar	10283153	105618475
Total	56517145	587599783

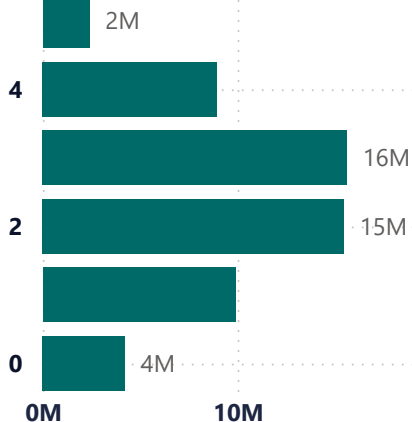
Top 5 States



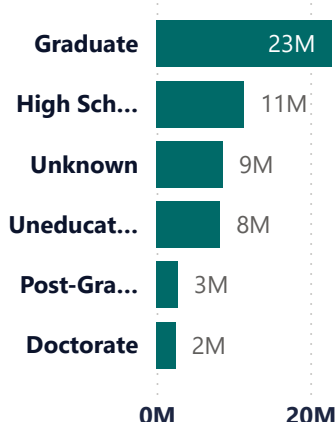
Income Group



Dependent Count



Education Level



Marital Status

