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AN EASY TO USE
TRAVEL PLANNER

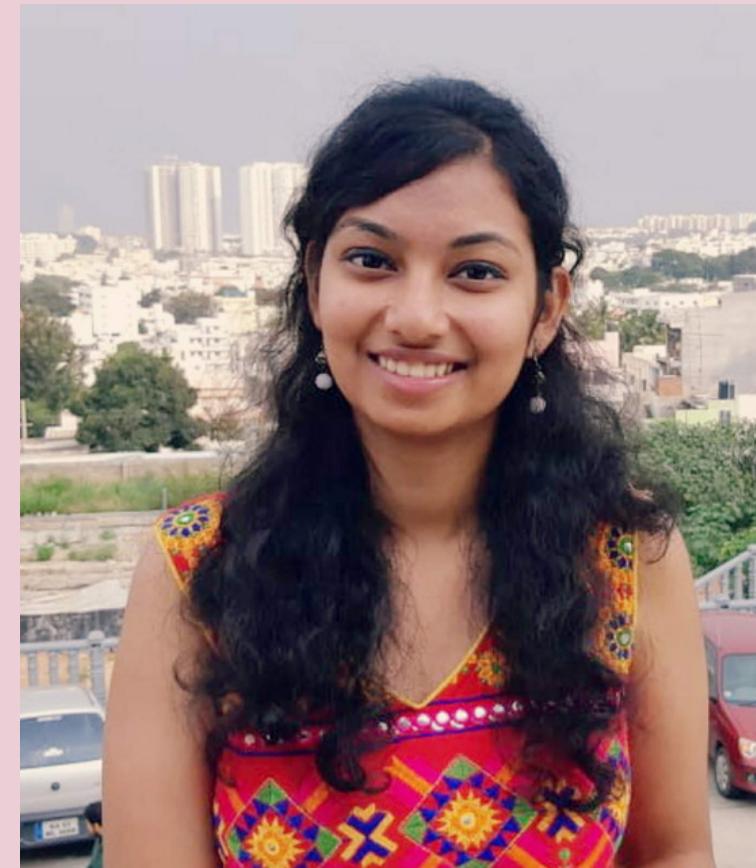
HumSafar

Makes Travel Planning Fun

THE TEAM



NIHARIKA PENTAPATI



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GREESHMA KARANTH



SUBHRANIL DAS

PROBLEM DESCRIPTION

Tired of spending hours planning the perfect trip?

Those excel sheets and endless google searches taking the joy out of vacation planning? Presenting HumSafar!

HumSafar makes travel plans a walk in the park - receive a ready-made itinerary for your desired destinations based on custom preferences.

Come, let's make the best out of every vacation.

Travel together with HumSafar!





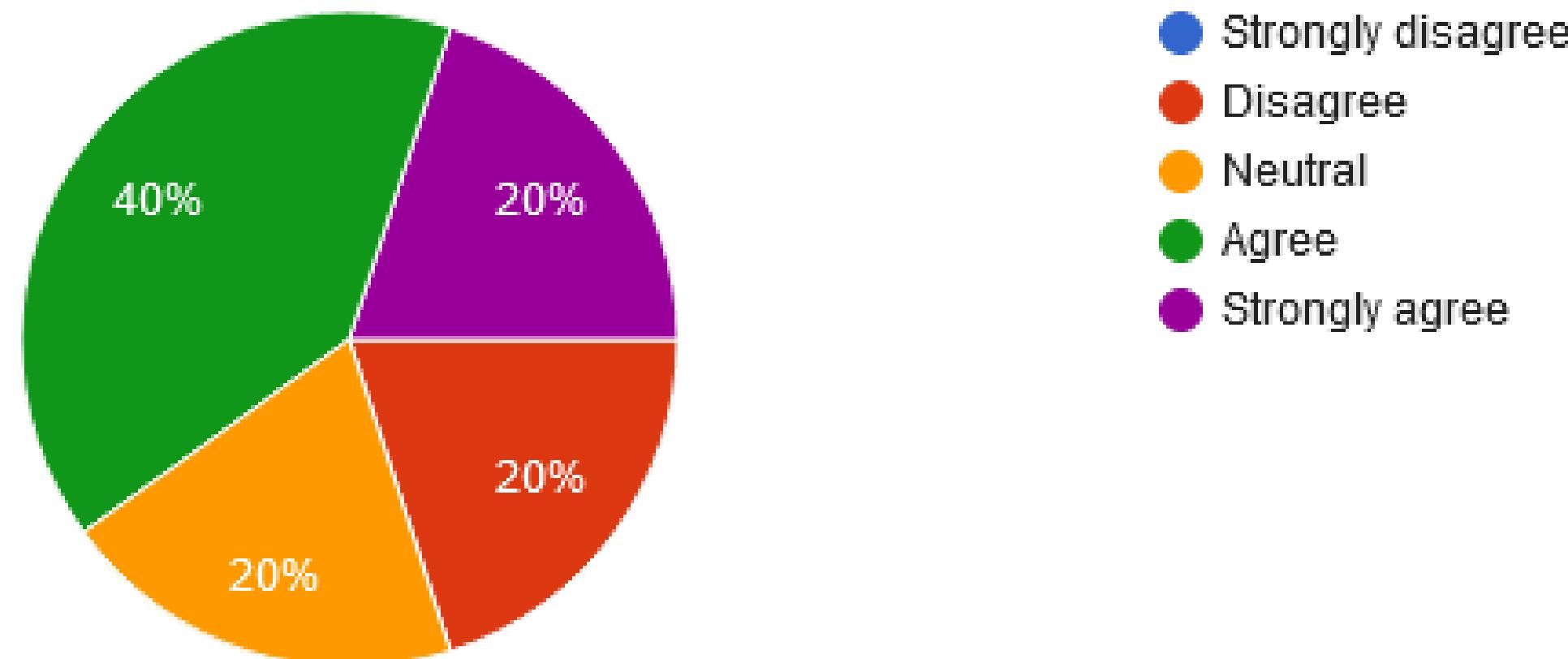
NEEDFINDING

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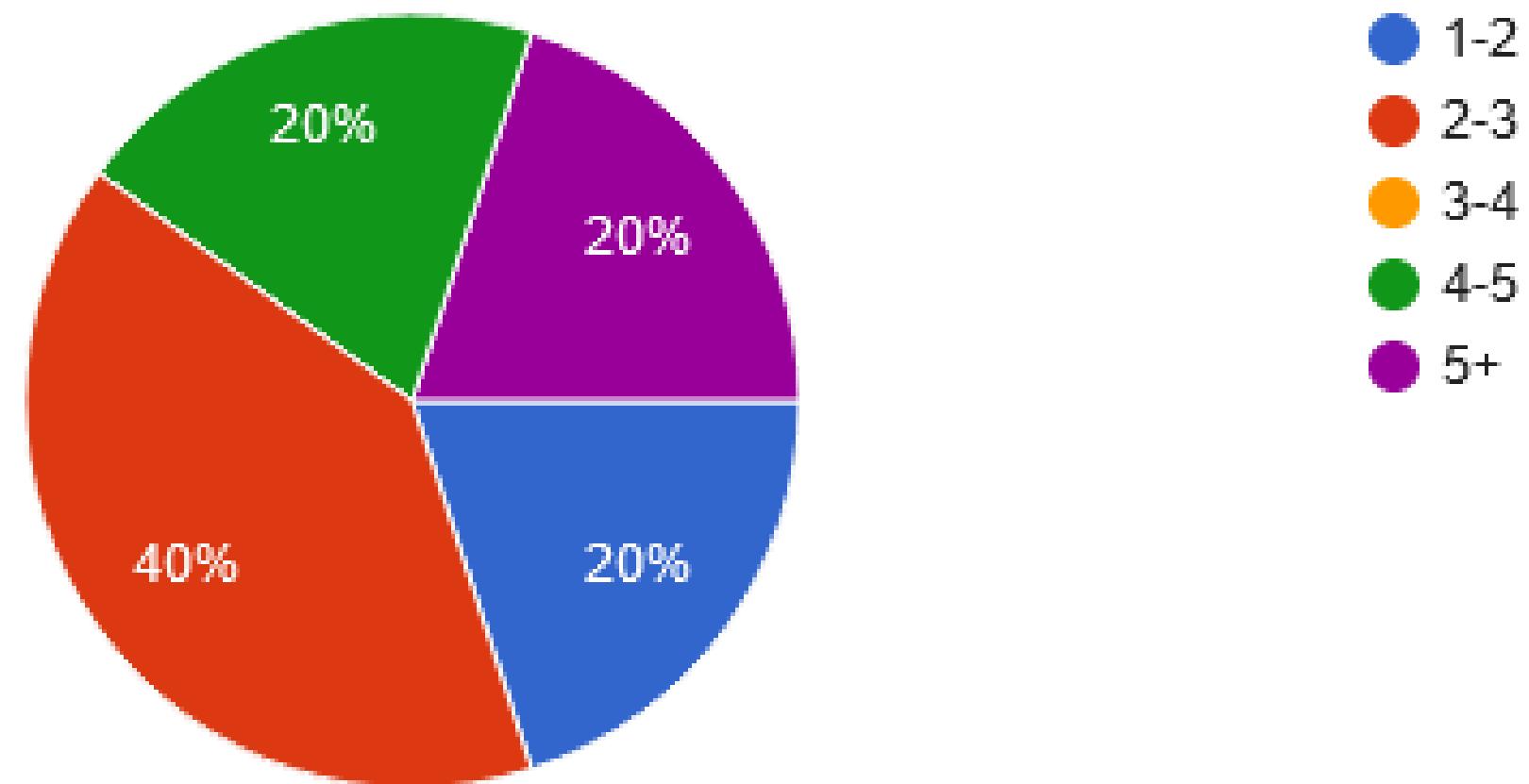
QUESTION #1

Do you agree that planning the perfect itinerary gives a lot of stress / takes the fun out of the vacation?



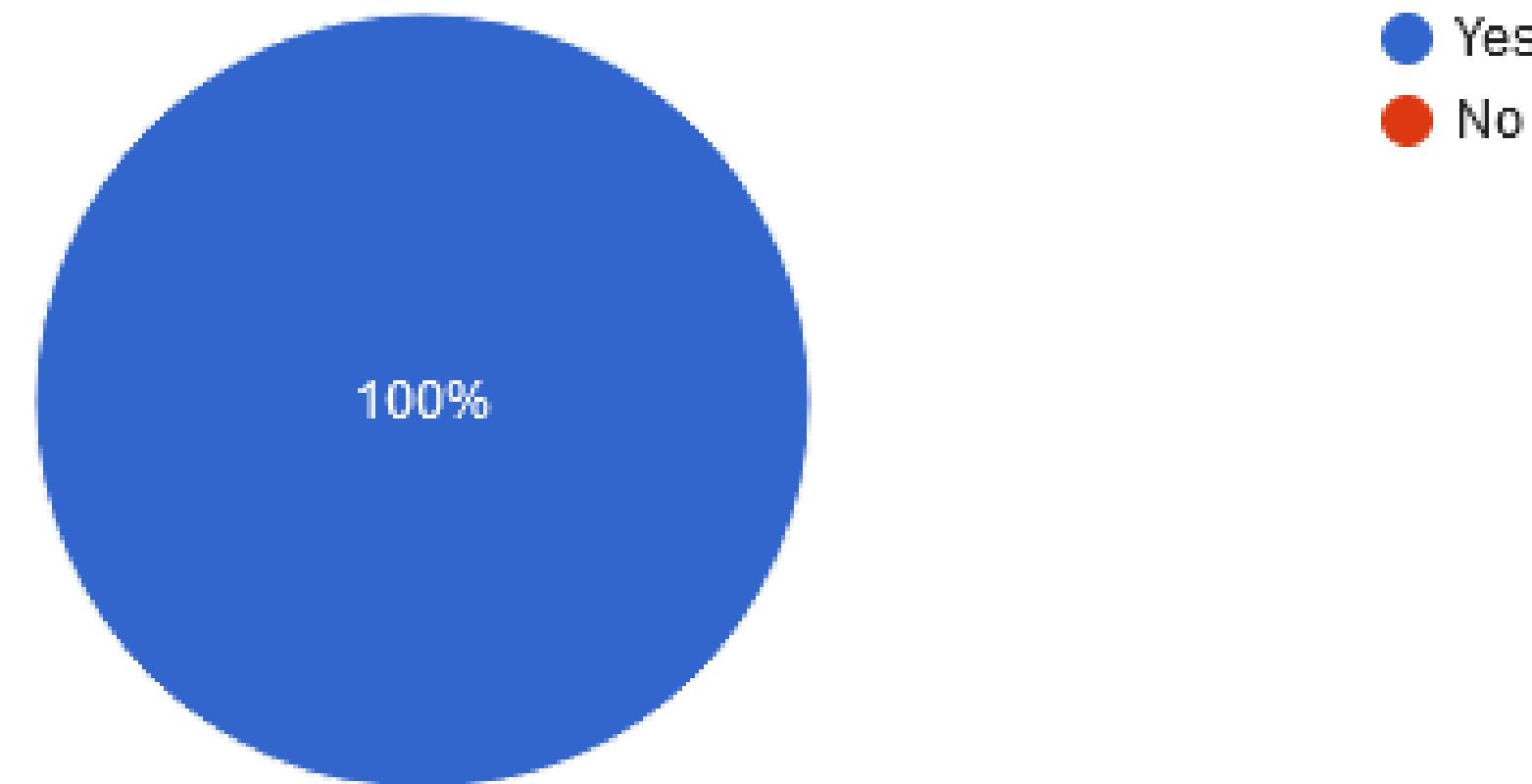
QUESTION #2

How many hours/ days do you spend on itinerary planning?



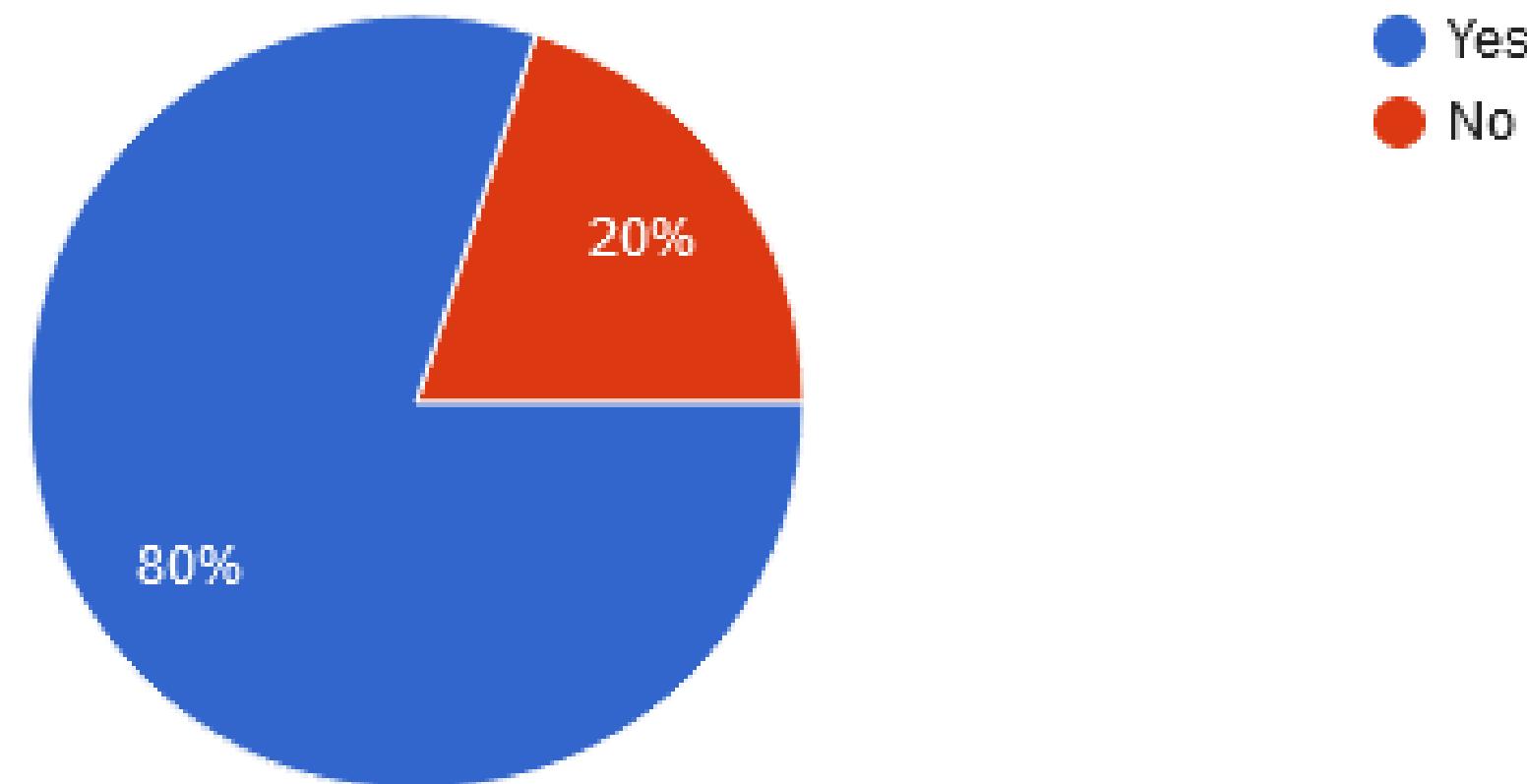
QUESTION #3

Would you be interested in reducing the amount of time you spend on it?



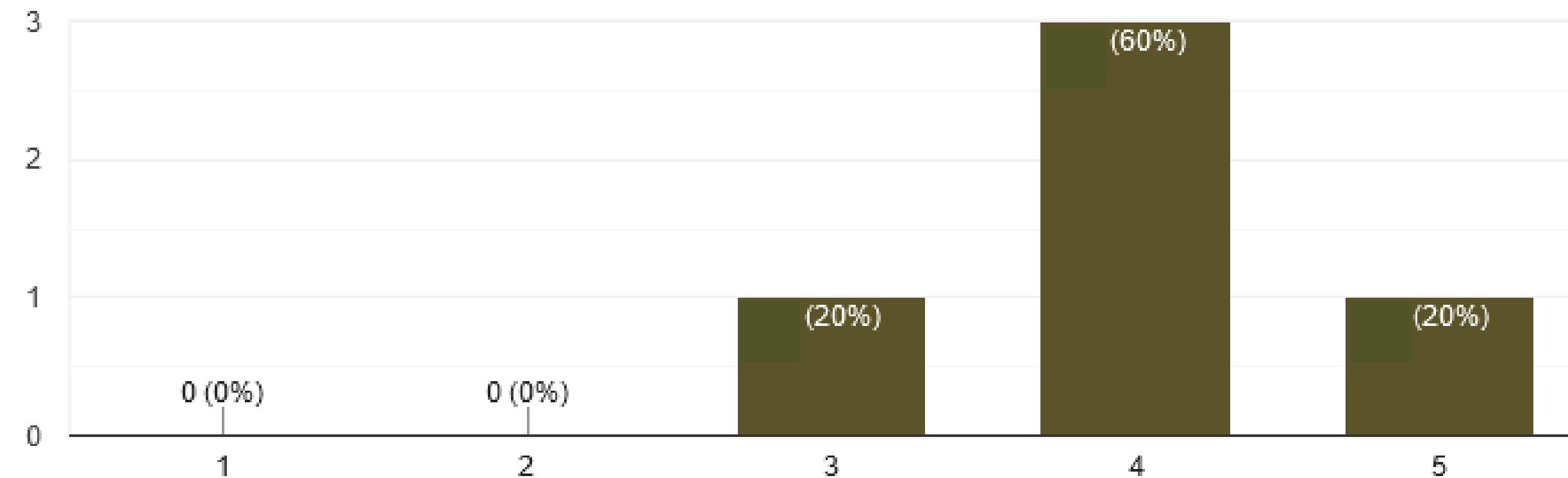
QUESTION #4

Would you like a perfectly planned vacation itinerary to maximize enjoyment?



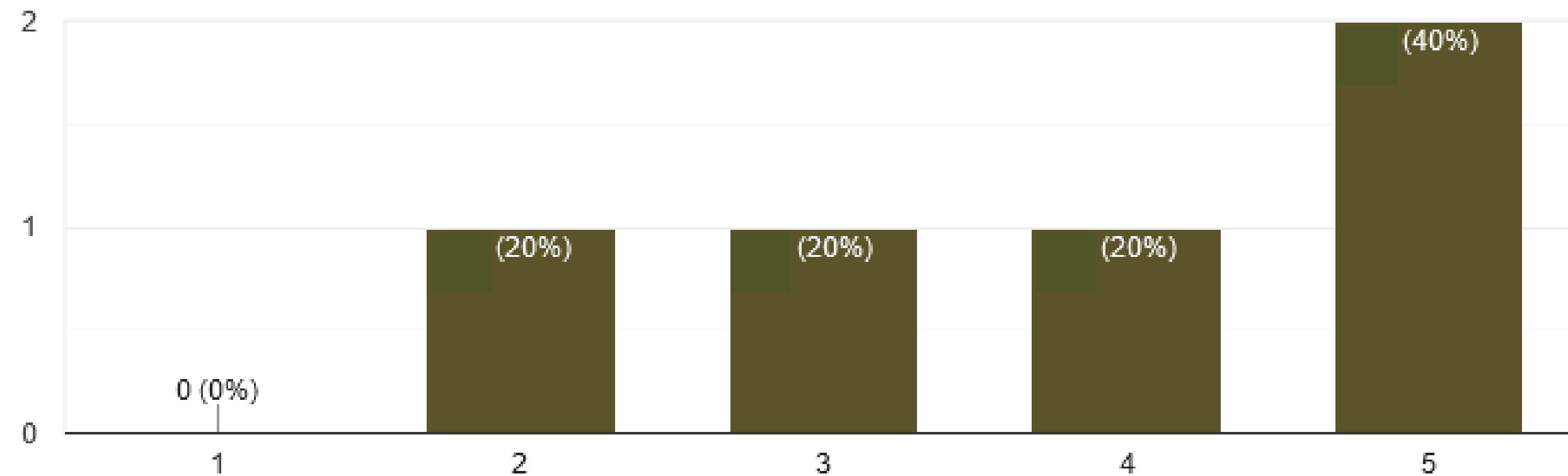
QUESTION #5

If there was a tool that let you plan your vacation after you input some details, how likely would you be to use it on a scale of 1-5?



QUESTION #6

If there was a tool that allowed you to make group planning easier, how likely would you be to use it on a scale of 1-5?





WHAT ASPECTS OF PLANNING A TRIP DO YOU FIND CHALLENGING?

- Finding good restaurants and food near where I want to visit
- How to commute between places
- Lot of time searching web and collating information from different places, can be consolidated into one
- Trying to decide the right hotel with suitable food. Trying to optimize the time to cover as much as possible.
- Accommodation, Food, Travel
- Agreeing on a common itinerary when travelling with friends.
- Find connecting travel plans between different places of stay



TYPES OF TRAVELERS



POWER TRAVELER

A person who loves traveling and travels frequently

PICKY TRAVELER

A person who expects travel to be perfectly suited to their needs

TRAVEL LOVER, PLANNING HATER

A person who needs travel plans but does not like making them

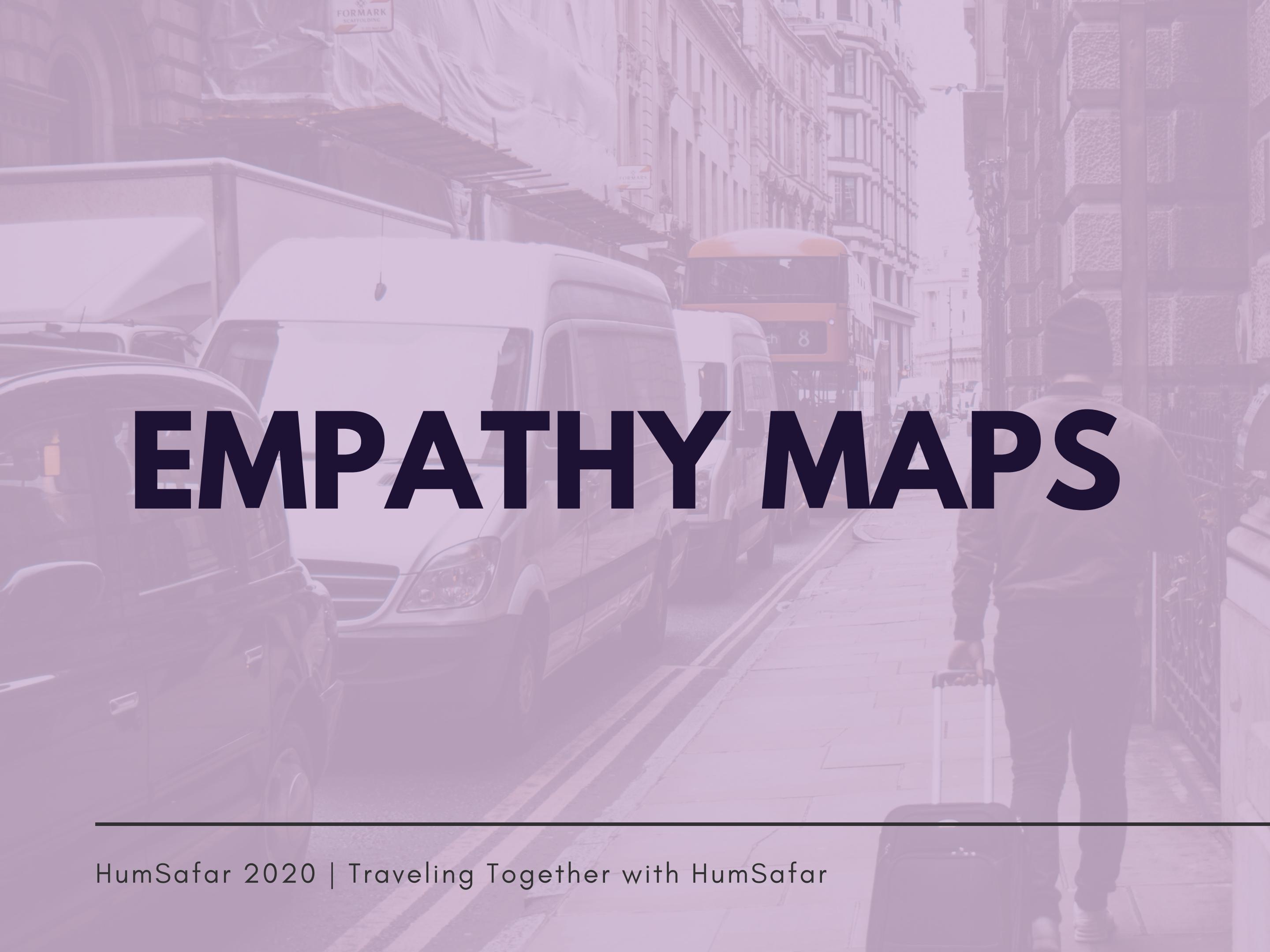
BUDGET TRAVELER

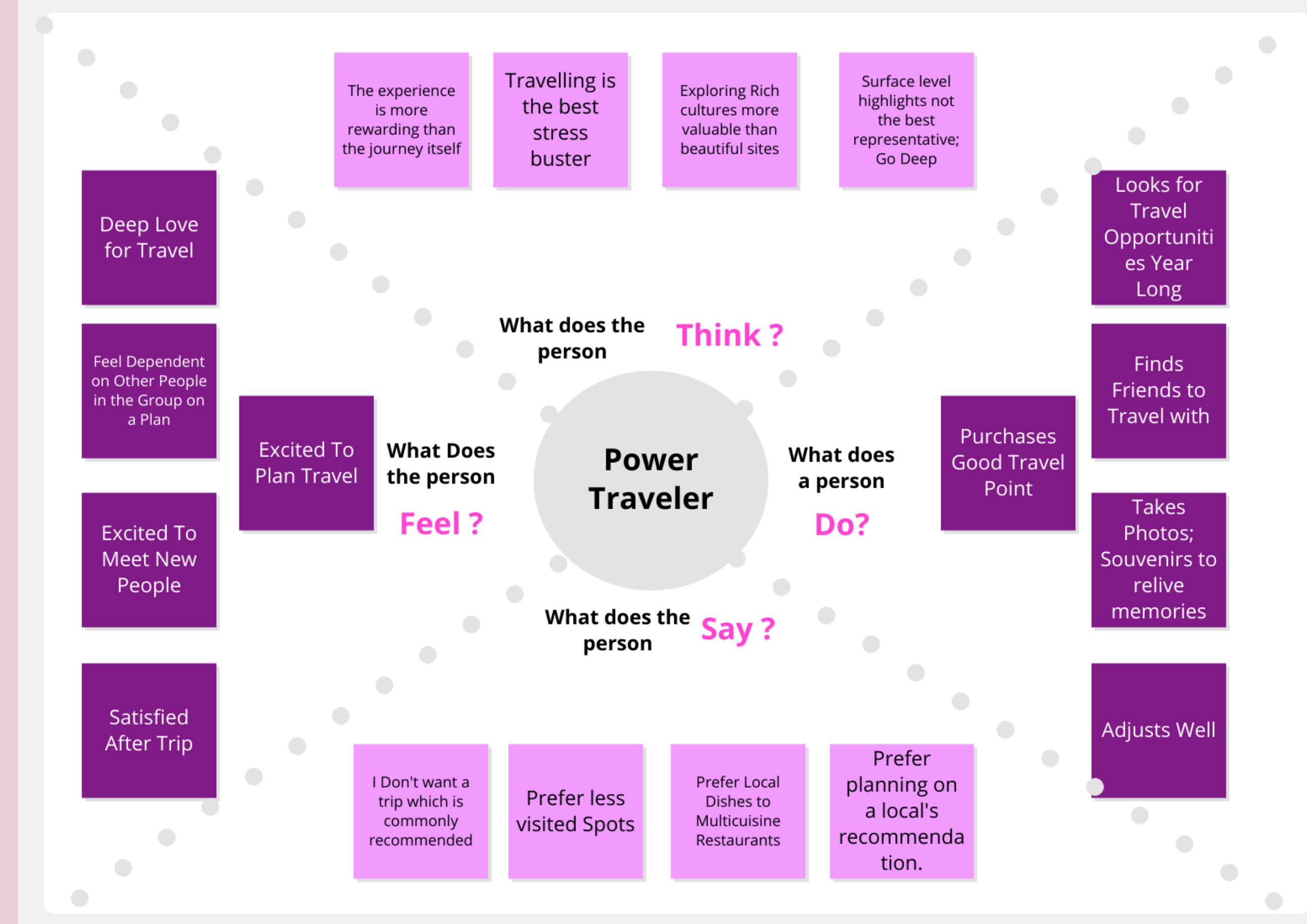
A person who is focussed on traveling under a budget



EMPATHY MAPS

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What does the person

Think & feel?

Needs to spend
money in an
optimized
manner

Try this instead of
this, it costs much
lesser

Doesn't want to
miss out on the
must tries of a
new place

Careful about
spending money
on frivolous
things

Must be satisfied
at the end of the
trip

There are tools
to plan trips but
they aren't
exactly for
budget travel

What does the person

Hear?

But don't you want
to be comfortable
on your trip?

How do you plan
on travelling
here on such a
low budget?

Budget Traveller

What does the person

See?

People sharing
their travel
experiences,
reviews, etc.

So many options,
so many places
to visit

What does the person
Say and do?

Does rigorous
google searches
to make the
perfect plan

Tries to find the
most economic
options for travel

Asks friends
and family about
their experiences

Makes a priority-
wise list

What does the person

Think & feel?

Planning is necessary

Frustrated to plan a trip

Desperate for help

Confused as to how to plan the trip

Just want to get things done for the trip

Agencies who can help plan trip

Planning makes the trip more fun and organised

What does the person

Hear?

Customise the plan based on interests

Travel Lover, Planning Hater

Online platforms for a plan

What does the person

See?

Searches for ready-made plans for the trip

What does the person

Say and do?

Asks friends and family for a plan

Searches for agencies online

Takes help from a local to come up with a plan

What does the person

Think & feel?

Want to make
the best out of
the vacation

Don't mind
spending money
just want things
my way

Trip is only
enjoyable if I get
things of my
preference

Frustrated to
plan the perfect
trip

There are not many
different places to
eat near the location
- take your own food

Learn to adjust
when you are on
trip

All hotels are like
this only - its
hard to find
good ones

Shouldn't be so
picky - will make
traveling harder

What does the person

Hear?

Picky Traveler

What does the person

See?

Multiple reviews
for place,
restaurants etc

Different places
that they can
visit, different
cultures to
experience

What does the person

Say and do?

Hours of
planning

Go through
multiple reviews

Search multiple
websites

Ask everyone for
opinions and
recommendations

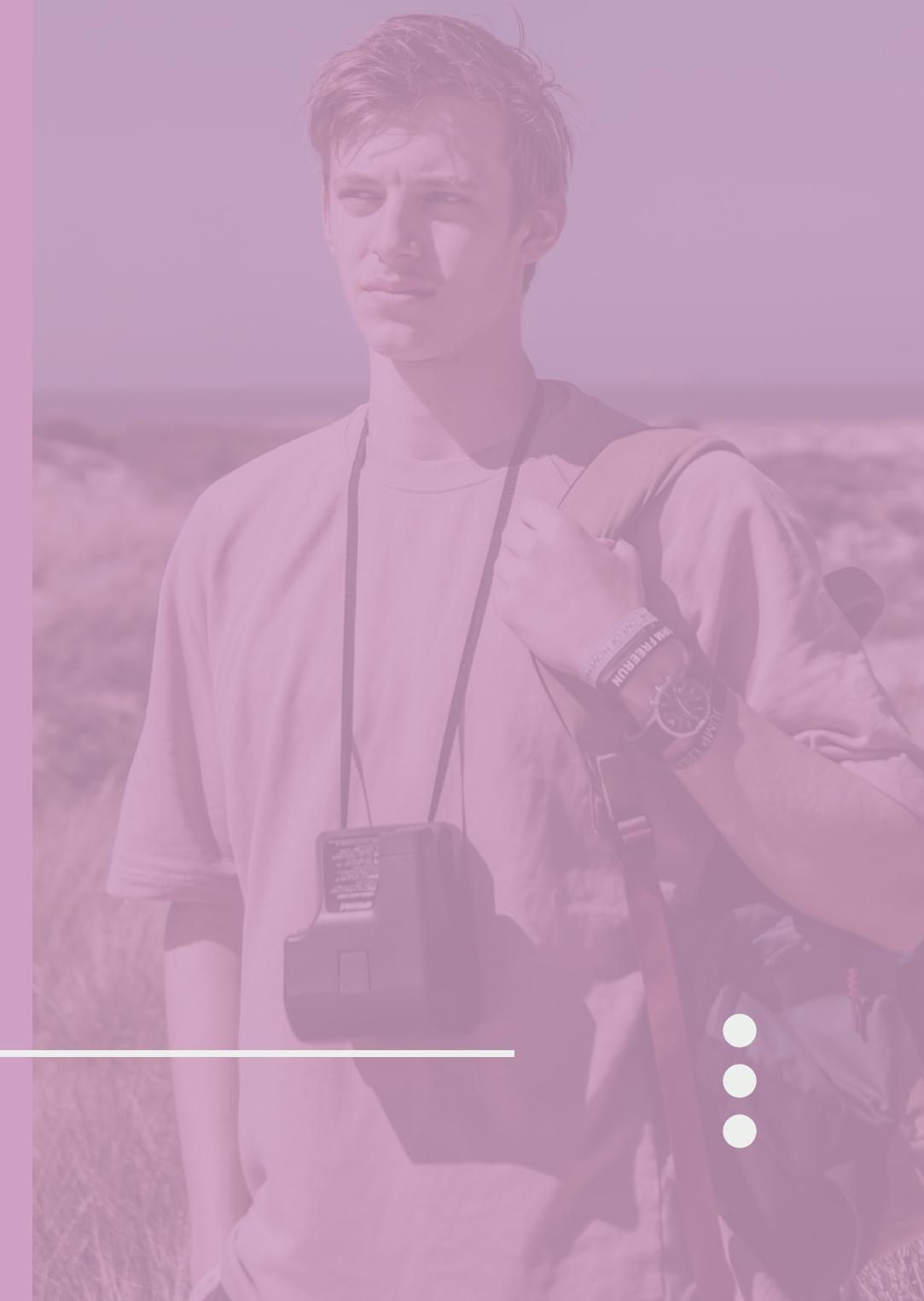


**CONCEPT
VIDEO**

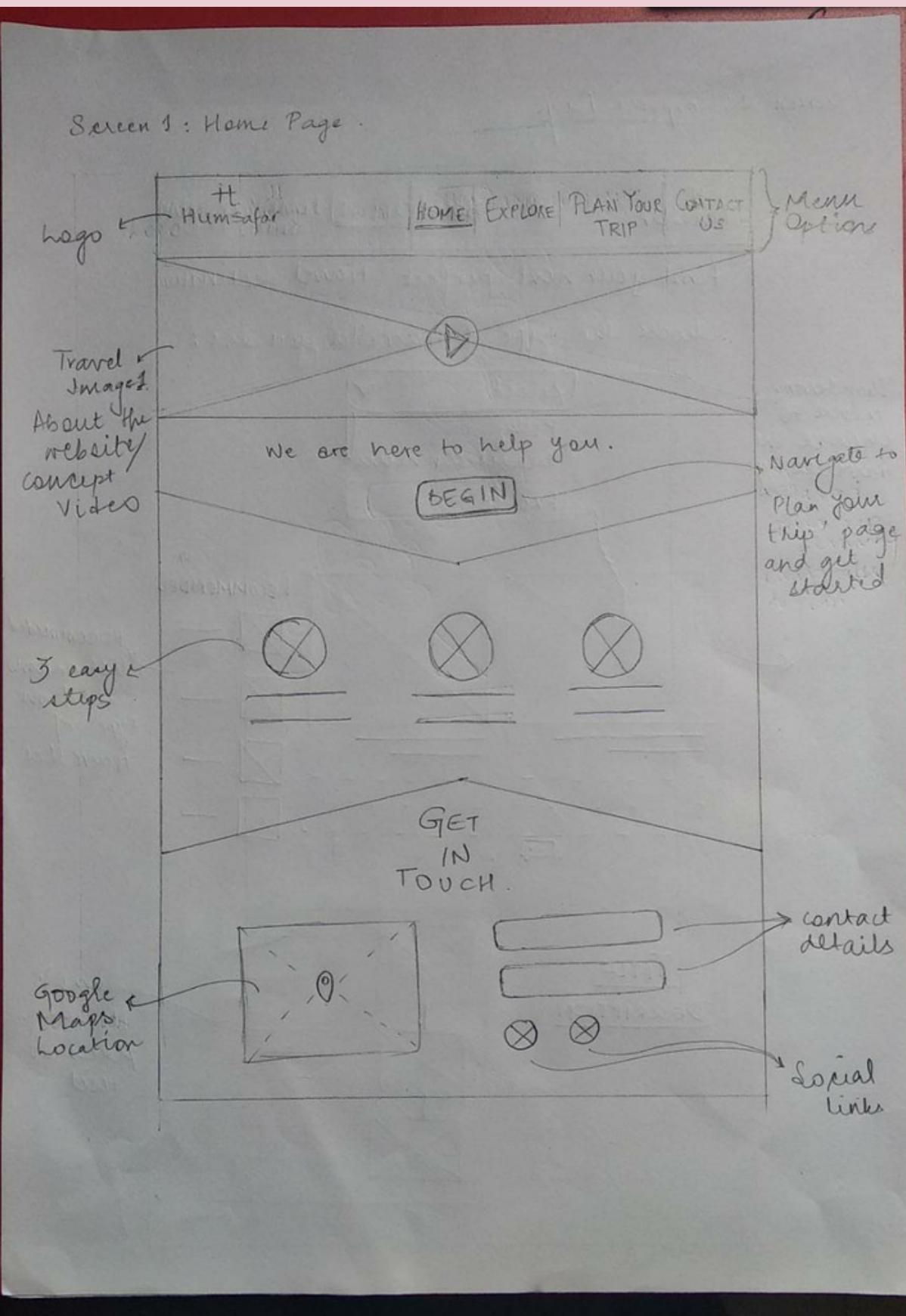


LO FI PROTOTYPE

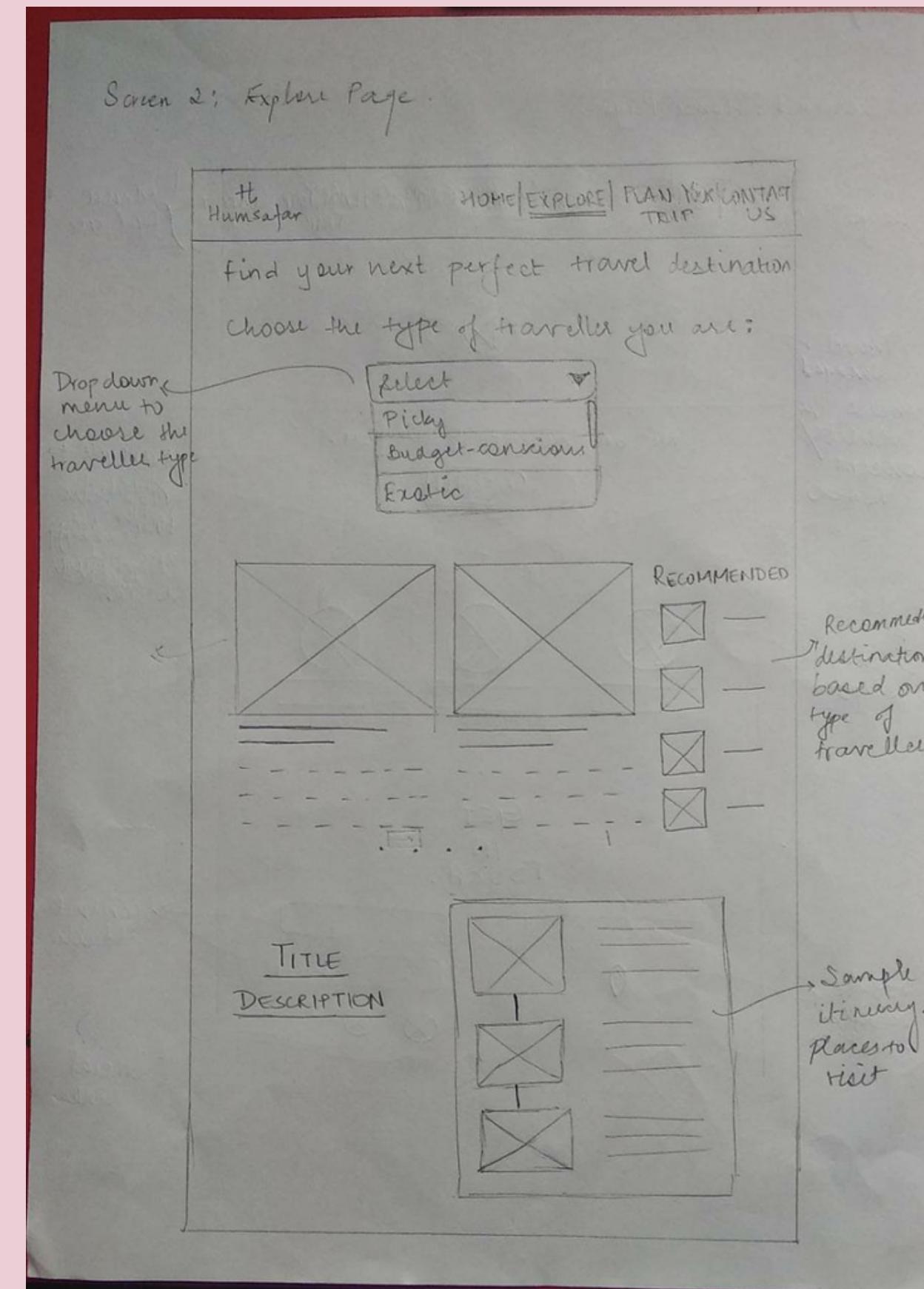
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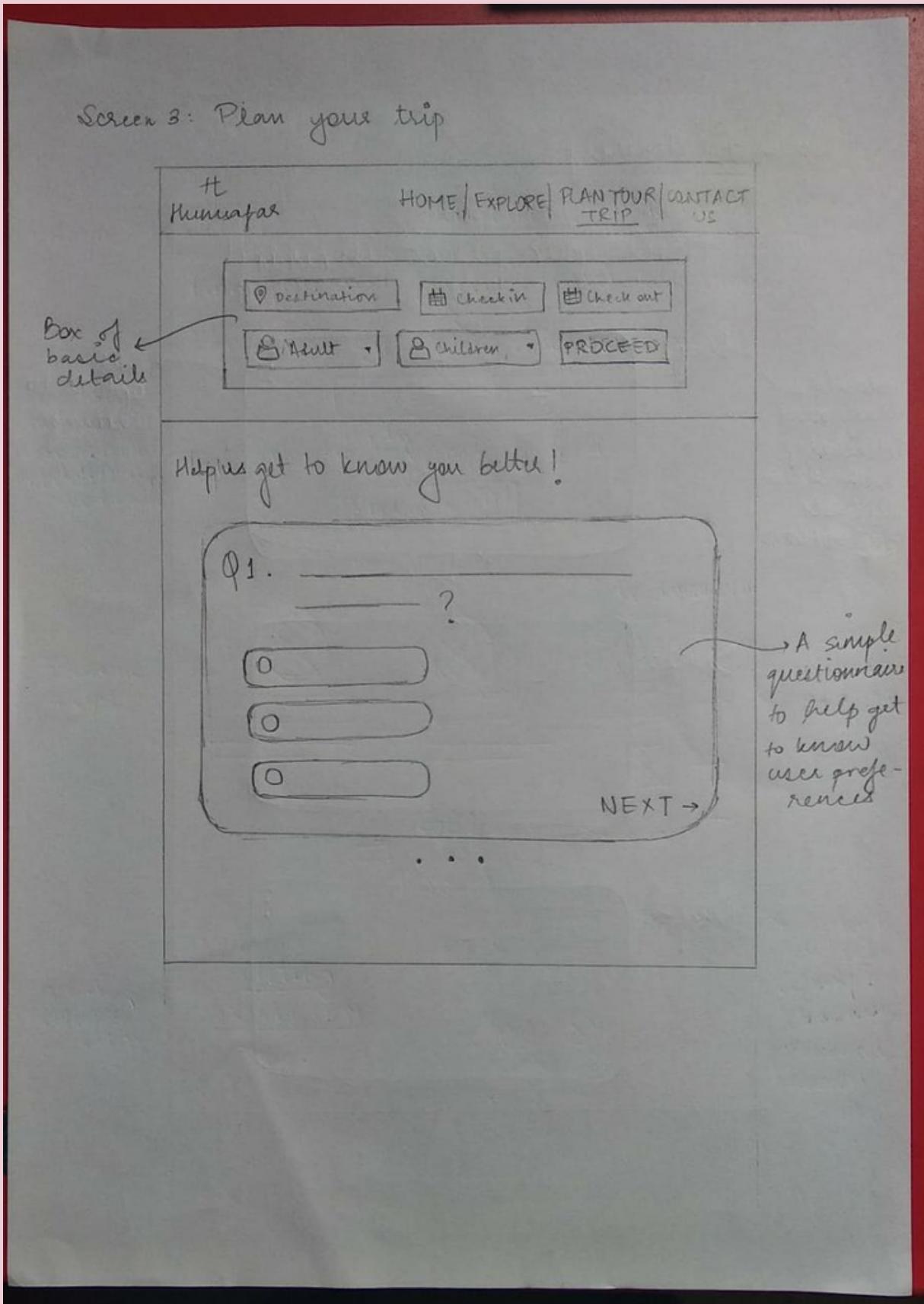
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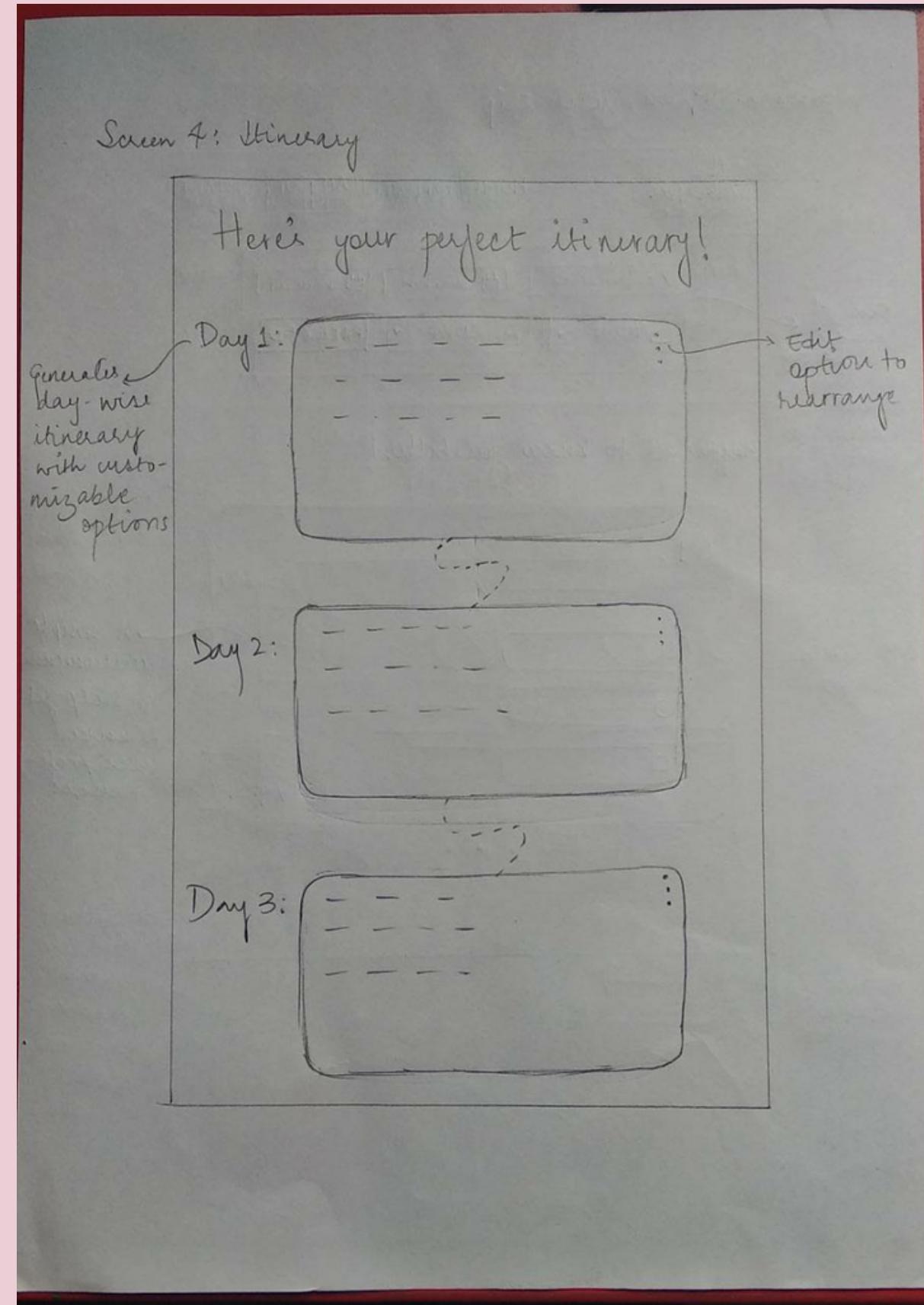
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3



4



HEURISTIC EVALUATION



Assumptions:

1. The customers are legally allowed to travel to their destinations.
2. Currency issues / mode of payment is to be handled by the customer.
3. Language issues are to be handled by the customers themselves.
4. Once confirmed, the customer is assumed to stick to the itinerary and not make last minute changes.
5. Customer provides correct information.



HEURISTIC EVALUATION



Constraints:

1. Phones may not work at all locations - So our support may not be present everywhere.
2. Weather may interfere with the planned itinerary.
3. Social laws of the place of visit.
4. Health / well-being of customers on the tour.
5. Relationship with other customers visiting the same spot.

HEURISTIC EVALUATION



Dependencies:

1. Airline company for flights.
2. Hotels for accommodation.
3. Restaurants for food.
4. Local Services for travel.
5. Network Services to stay in touch with customer care.



SUMMARY

- Tourists would love to have a pre-planned itinerary in order to maximize enjoyment
- Allowing the system to evaluate your needs and cater to your requirements would largely reduce the amount of time spent on trip planning
- When in a new place, travelers would prefer to have some sort of guidance on places to visit, outlets to eat at, etc
- Enables optimization to cover as much as possible
- Eases the process of connecting travel plans between different places of stay

