# Phase 10: Final Presentation & Demo Day

#### 1. Pitch Presentation

- A slide deck was prepared outlining the project's journey:
  - Problem: Manual tracking of student data, attendance, interventions, and risk levels was inefficient and prone to errors.
  - Solution: The Student Management Salesforce Project, a centralized platform to track student information, attendance, interventions, and risk levels.
  - Benefits: Improved efficiency, accurate data tracking, real-time insights via dashboards, and role-based access for Dean, Faculty, and Counselor profiles.

### 2. Demo Walkthrough

- A live demo script was prepared to showcase a "day in the life" of each role:
  - 1. Start on the **Dashboard** to get an overview of student risk, attendance, and interventions.
  - 2. Open a **Student record** to view details, attendance history, and assigned interventions.
  - 3. Demonstrate **submitting attendance** and updating intervention status.
  - 4. Show how risk levels are updated automatically via triggers/roll-ups.
  - 5. Navigate to **Reports** (e.g., Complete Intervention by Subject, Student Risk by Grade, Student with Intervention) to analyze data.
  - 6. Highlight **Dynamic Dashboards** showing data specific to each profile (Dean, Faculty, Counselor).

#### 3. Handoff Documentation

• A **user guide** was created explaining key tasks: managing students, marking attendance, assigning interventions, and generating reports.

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An admin guide was drafted, covering custom objects (Student\_\_c, Attendance\_\_c,
Intervention c), workflows, triggers, formulas, dashboards, and security settings.

## 4. Portfolio / Project Showcase

- A professional summary was prepared for portfolio or LinkedIn use:
  - o Title: Salesforce Student Intervention Management Project
  - Description: "Designed and developed a comprehensive Salesforce platform to manage student data, attendance, and interventions. Features include automated risk calculation, role-based access, custom reports, and dashboards for real-time insights."
  - Skills Demonstrated: Salesforce Administration, Apex, Lightning Web Components (LWC), SOQL, Flows, Process Automation, Data Modeling, Security & Sharing, Reports & Dashboards.
  - o Link: https://github.com/shivangi2552/Education-CRM-Project.git