

Total revenue  
9.87K

Supplier 1

Supplier 2

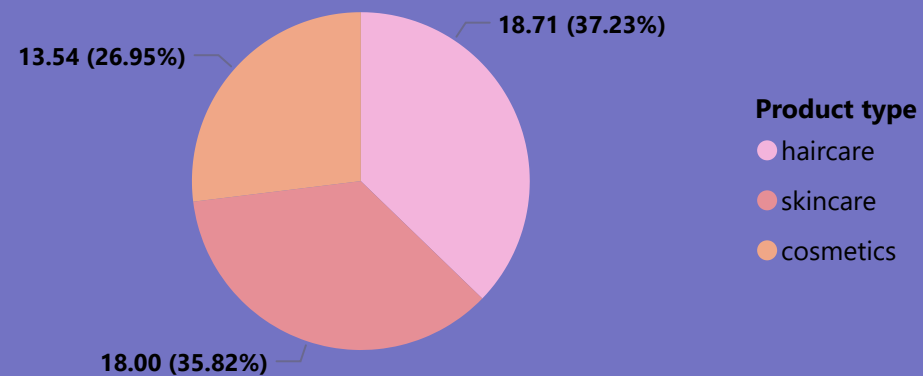
Supplier 3

Supplier 4

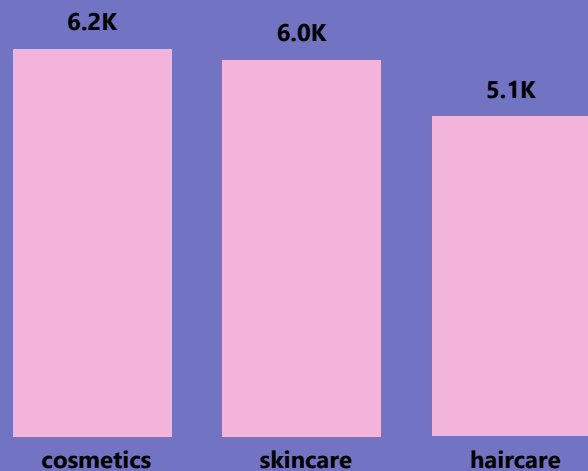
Supplier 5

Customer demographics	Product type	Sum of Revenue generated	Sum of Number of products sold
Female	cosmetics	69,548.54	4012
Male	cosmetics	21,390.97	2304
Non-binary	cosmetics	26,235.48	2607
Unknown	cosmetics	44,346.28	2834
Female	haircare	12,724.83	936
Male	haircare	50,599.93	2292
Non-binary	haircare	38,971.15	2820
Unknown	haircare	72,159.48	7563

average lead times for different product types



Which product type generates the highest revenue



top 5 best-selling SKUs



Bangalore

Chennai

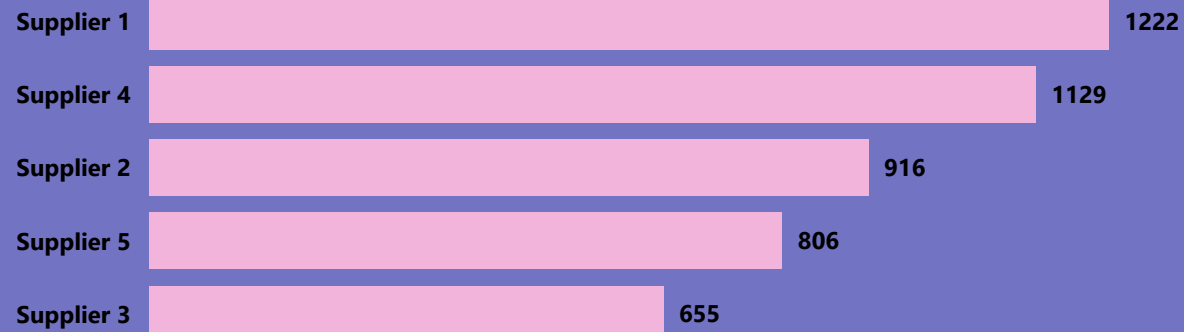
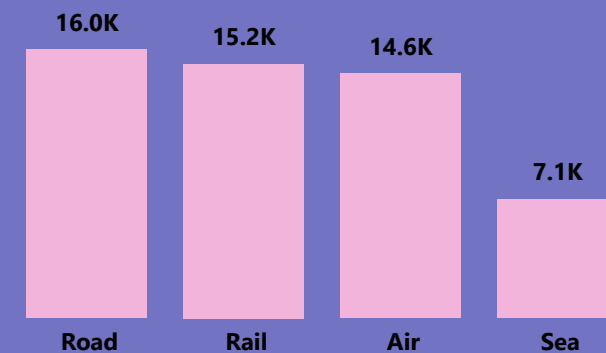
Delhi

Kolkata

Mumbai

Defect Rates

4.94

*Which suppliers have the highest manufacturing costs**Which transportation mode is most cost-effective**defect rates by product type and supplier*

Product type	Supplier name	Sum of Defect rates
cosmetics	Supplier 1	10.91
cosmetics	Supplier 2	14.19
cosmetics	Supplier 3	3.87
cosmetics	Supplier 4	8.35
cosmetics	Supplier 5	12.58
haircare	Supplier 1	12.72
haircare	Supplier 2	24.53
haircare	Supplier 3	10.28
haircare	Supplier 4	25.81
haircare	Supplier 5	11.88

*correlation between production volume and profit*

● Sum of Production volumes ● Sum of Profit

