## Research Proposal for HM327: The Search for Identity Culture, Politics and Identity

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## Summary of the Proposal

The summary of the paper can be proposed as a **Search for the Identity** of a person which resides in the world and is under the constant influence of various social media applications like Facebook, Snapchat, Instagram just to name a few. Since a person spends majority of his time connected to gadgets, he/she is bound to be influenced by the activities that take place over these platforms. Knowingly/Unknowingly these factors i.e whatever is heard/seen on these social networking sites influences the choices and the mindset of a person I would also like to draw a comparison to the current scenario to the period when such networking platforms/social media weren't as prevalent as they are now. This would help in a better understanding of the complications that are caused due to the onset of these social media outlets. It would also help if we could see the difference between the ideals of the current generation and the previous generation which were influenced by social media on a later stage in their life and how it affects our outlook on the events happening around us.

## Background

We start at the beginning when websites like Facebook/Instagram weren't as active as they are now i.e the early 2000's. We look at other websites that were prevalent during those times and what content they used to provide. It is also necessary to look at why these websites lost their crowd/the need for other social networking websites to arise. It could be due to the change in the requirements of the people/a need to fulfill something which they weren't able to find.

It could be due to some external factors that were taking place during that time which caused unrest among people which were capitalized on by these social media websites. A quest to find more knowledge about themselves, a desire to understand the events happening around them. The difference between right and wrong factions of the society along with finding their own place in this world.

## Goal and Objectives

The objectives that I would like to fulfill from my paper are given below:

- What was the need for the older websites to go obsolete?
- Who are the targeted audience for these websites?
- Does the onset of these websites provide a sense of closure to the people using these or gives them another big pool of options to confuse them more?
- Do these websites instill a positive/negative impact on the lives of those who use it?
- How does these connections affect the politics of the world?
- Does the general public need to concern themselves with the inner workings of aforementioned politics?
- Are these social media networking sites still on the rise or have people begun to lose faith in it?

These are some of the key points that I would like to address in my essay, the paper would explore other paths as long as they are fruitful to the context of the crux of the paper.