

Marketing Campaign Data Analysis

434

Total Complain

13K

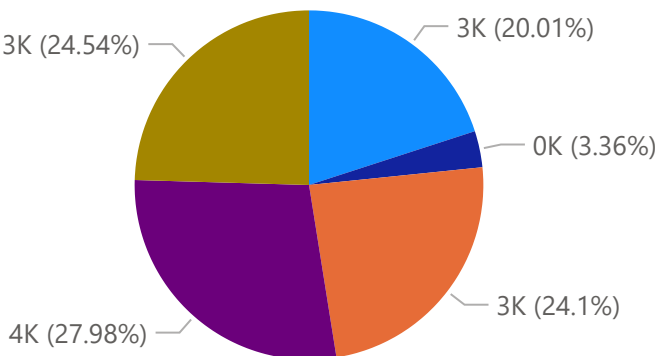
AcceptedCmpOverall

51.80K

Average Income

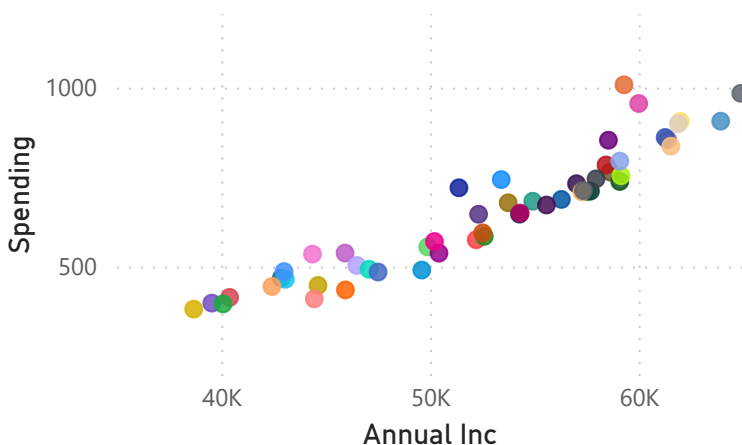
Total Accepted Campaign

Cmpaign1 Cmpaign2 Cmpaign3 Cmpaign4 Cmpaign5



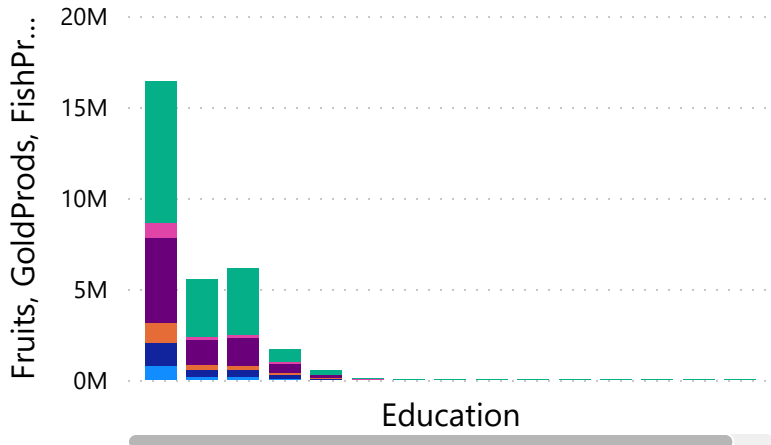
Annual Inc and Spending by Age

Age 25 26 27 28 29 30 31 32 33



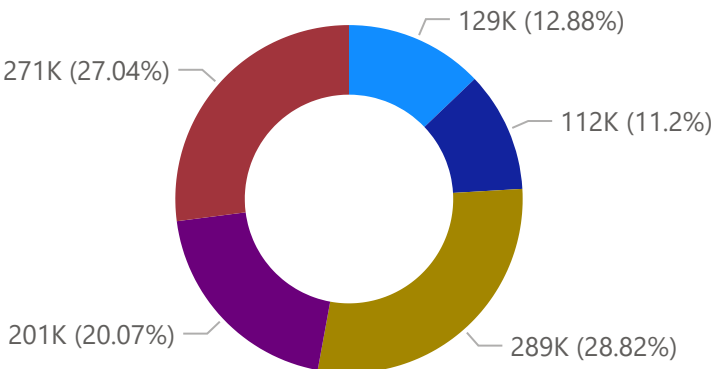
Spending by Education

Fruits GoldPro... FishPro... MeatPro... SweetPr...



Total Purchases

CatalogP... DealsPur... StorePurc... WebPurc... WebVisit...



Annual Inc and Total spending by Years and Customer_Days

Annual Inc Sum of spending

