

# Marketing Campaign Data Analysis

50.00K

Count of Cust\_ID

13K

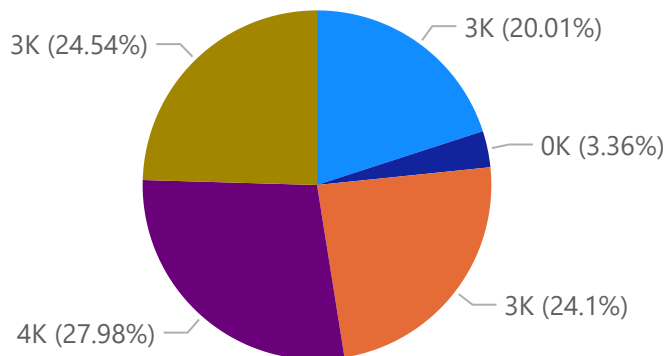
Sum of AcceptedCmp...

51.80K

Average Income

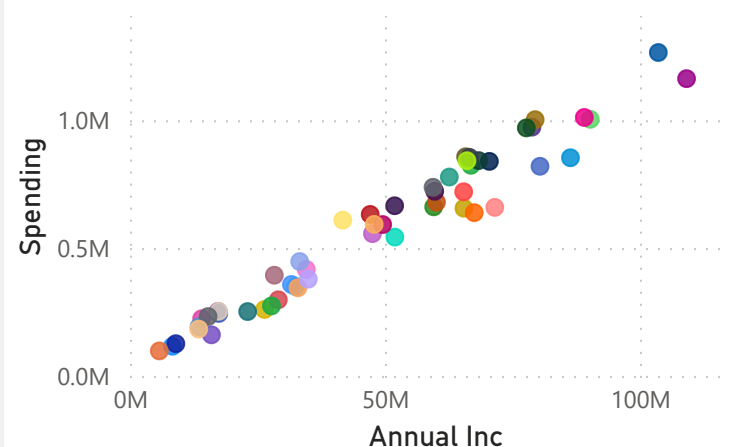
## Accepted Campaign

Cmp1 Cmp2 Cmp3 Cmp4 Cmp5



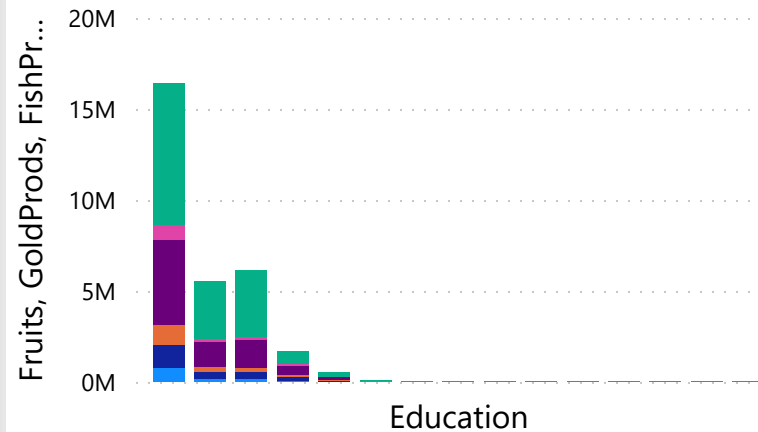
## Annual Inc and Spending by Age

Age 25 26 27 28 29 30 31 32 33



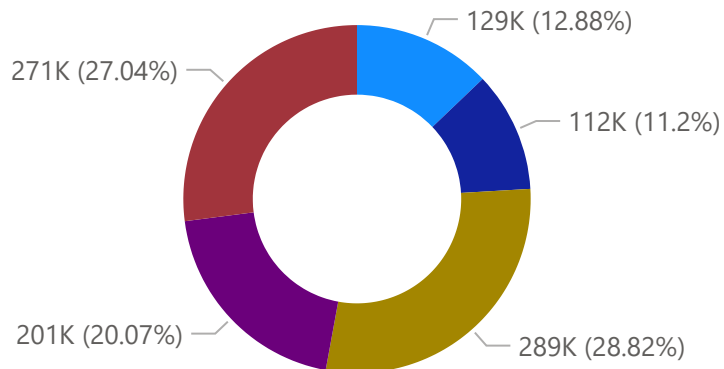
## Spending by Education

Fruits GoldPro... FishPro... MeatPro... SweetPr...



## Purchases

CatalogP... DealsPur... StorePurc... WebPurc... WebVisit...



## Annual Inc and Total spending by Years and Customer\_Days

Annual Inc Sum of spending

