

- Overview
- Sales
- Customer
- Product

CATEGORY

All

YEAR

All

GENDER

All

PAY METHOD

All

TOTAL SALES

68.55M



TOTAL QUANTITY

299K

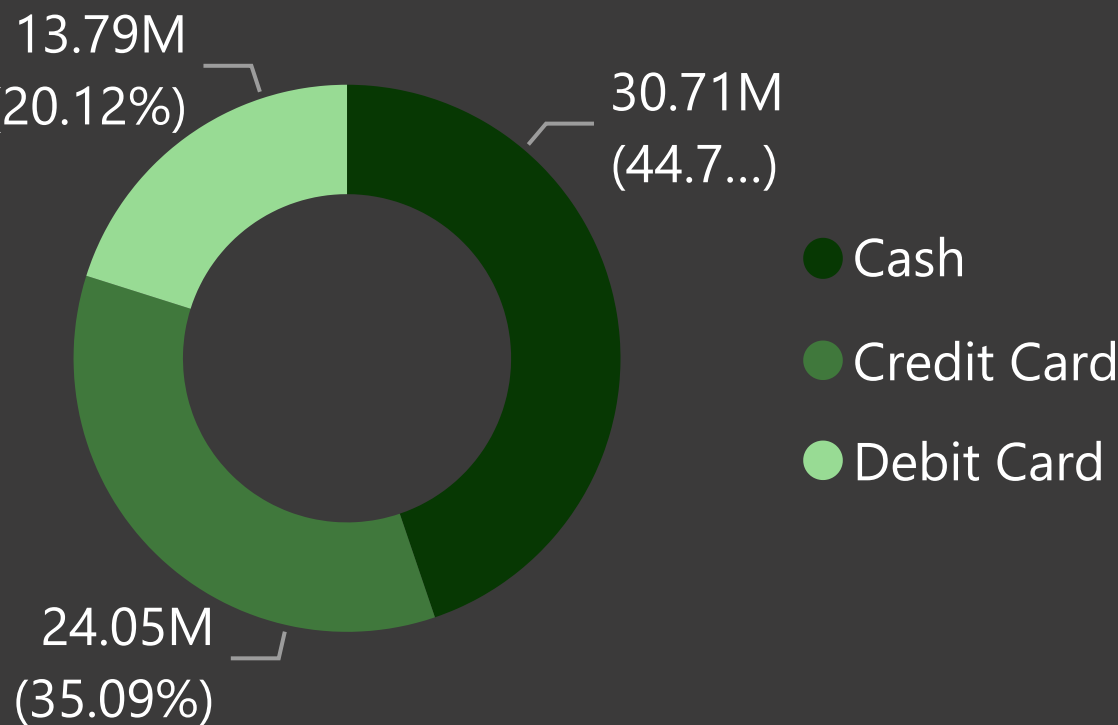


TOTAL CUSTOMERS

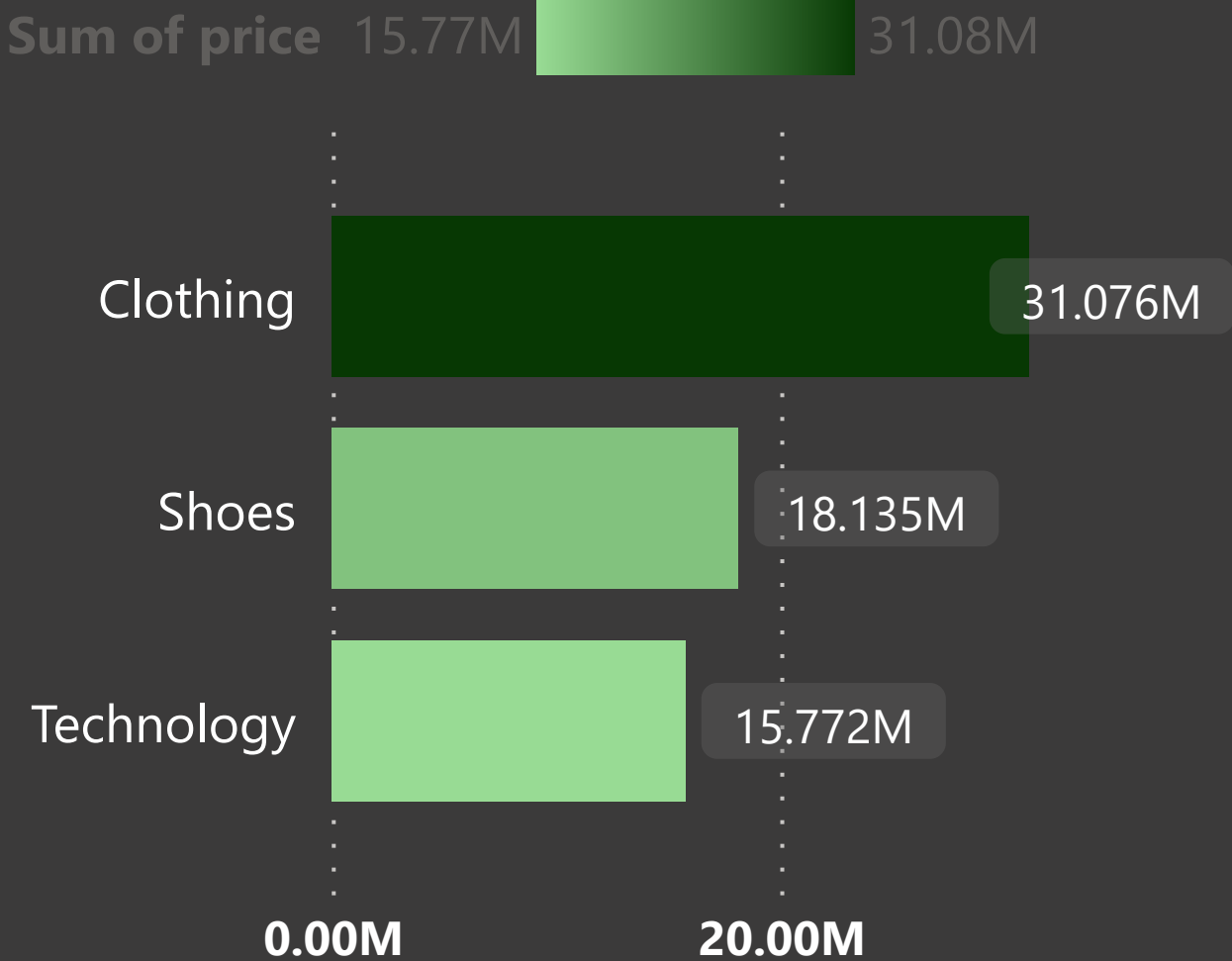
99K



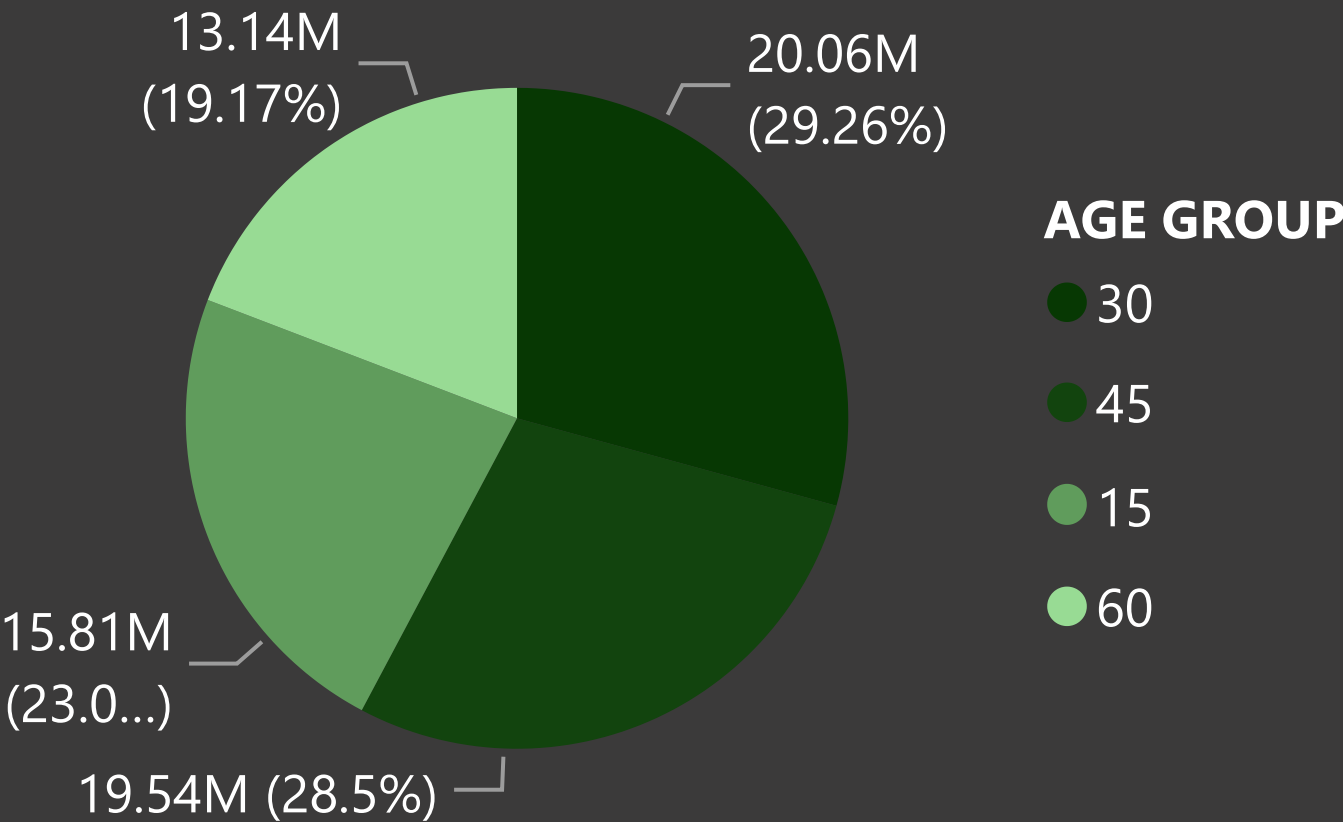
PAYMENT METHOD



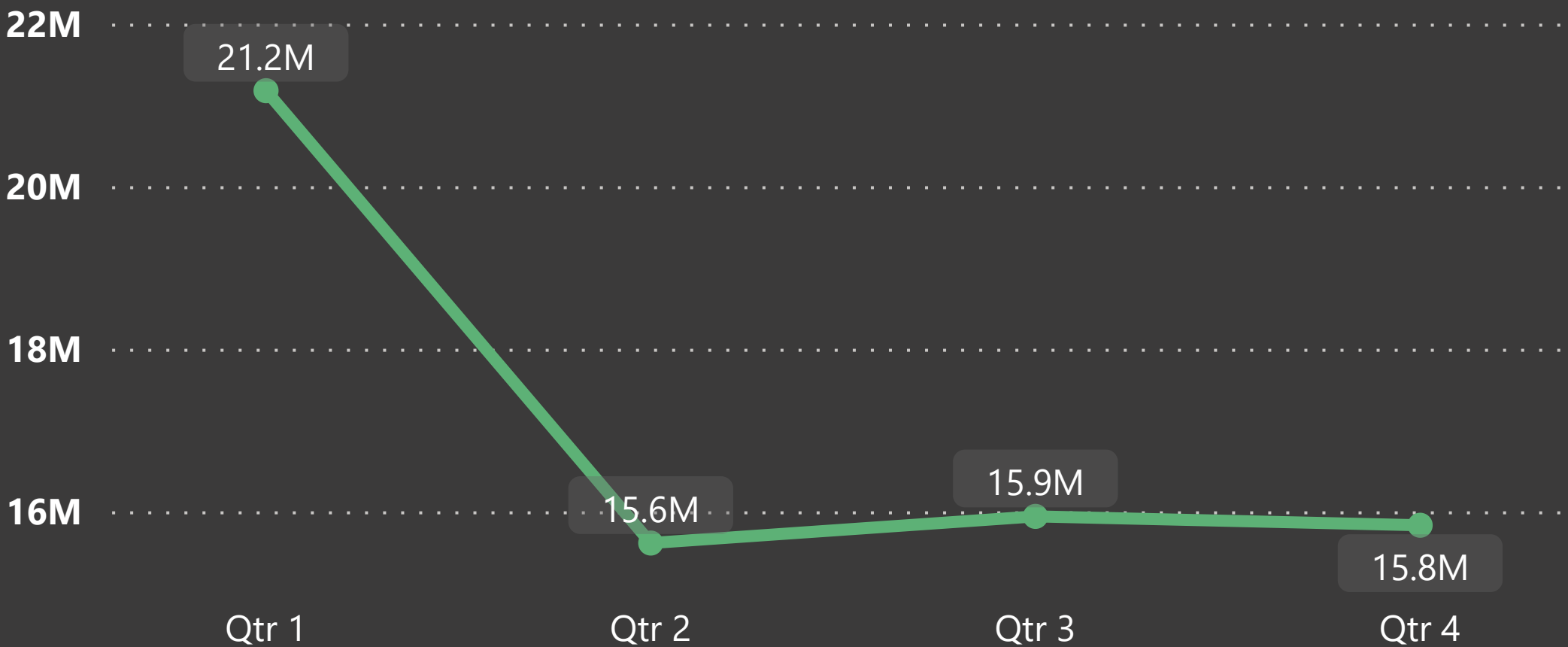
TOP 3 CATEGORIES



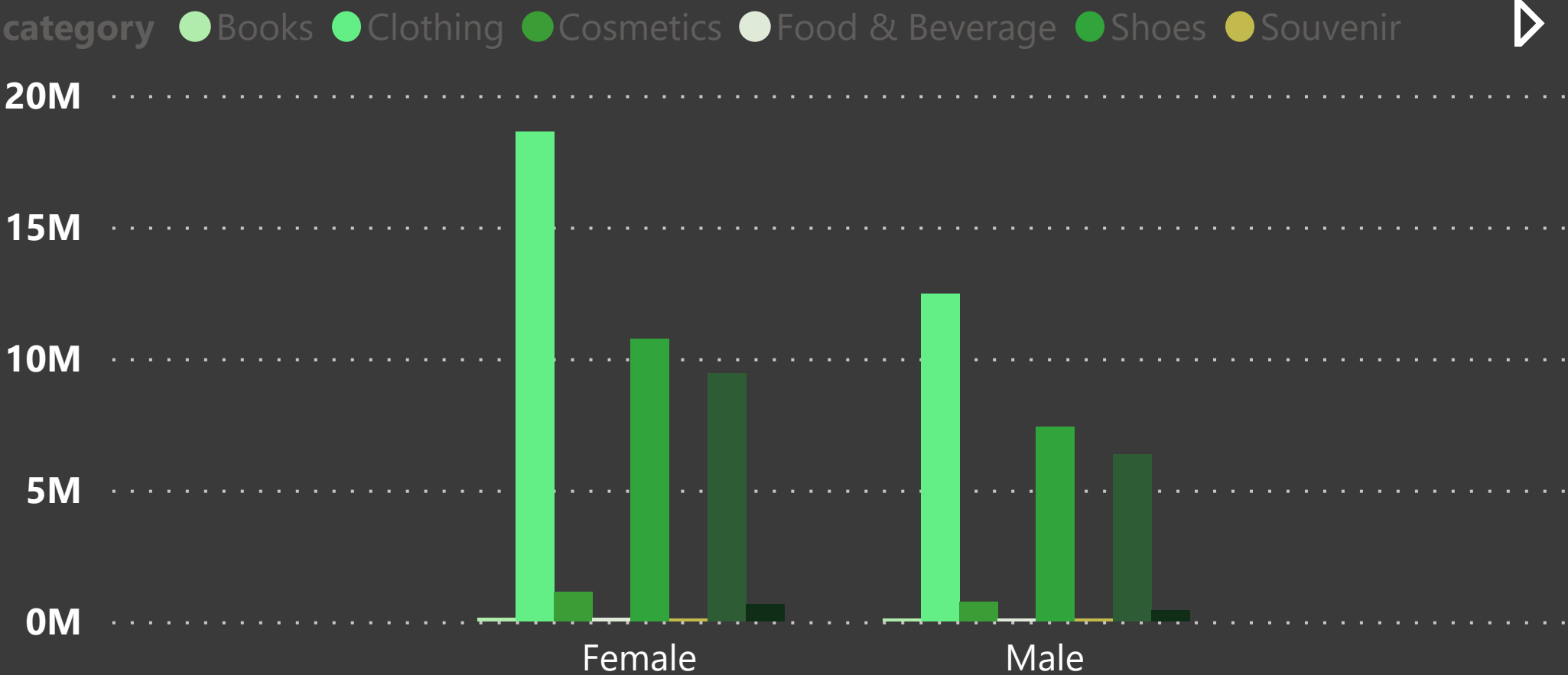
SALES BY AGE GROUP

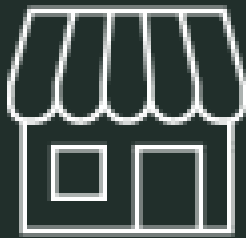


TREND



Sum of price by gender and category





CATEGORY

All

YEAR

All

GENDER

All

PAY METHOD

All

TOTAL SALES

68.55M



TOTAL QUANTITY

299K

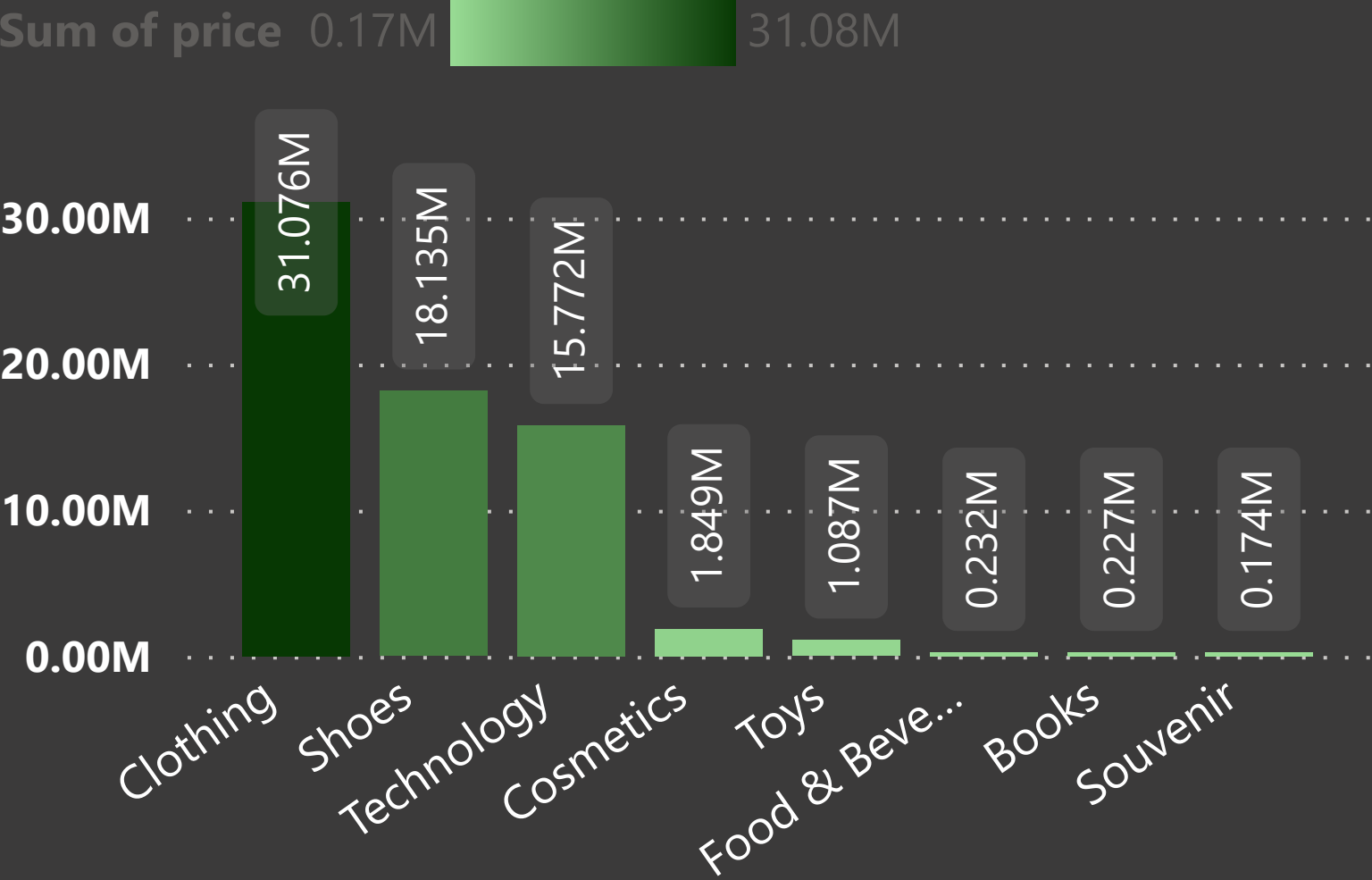


TOTAL CUSTOMERS

99K

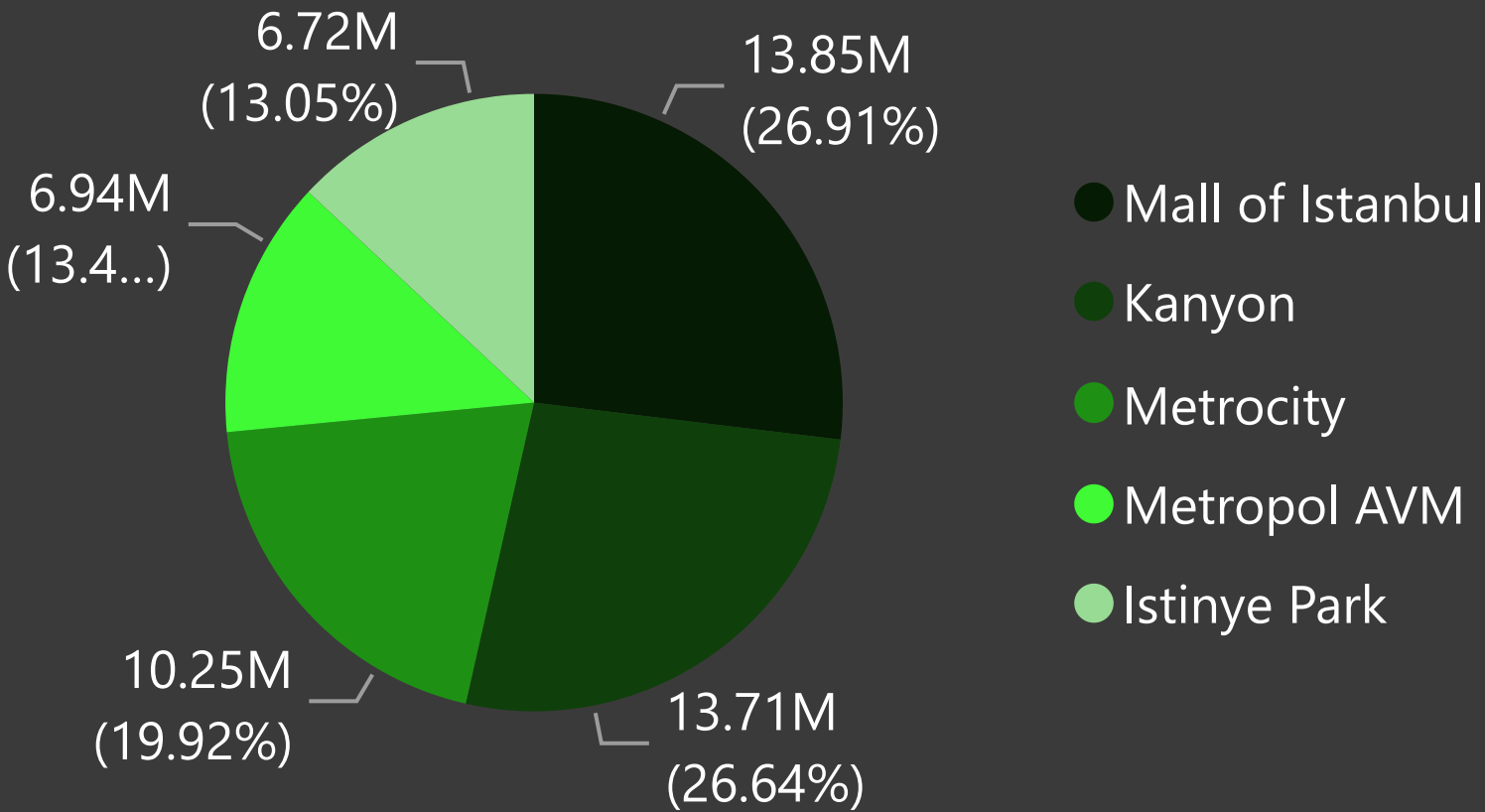


PRODUCT SALES

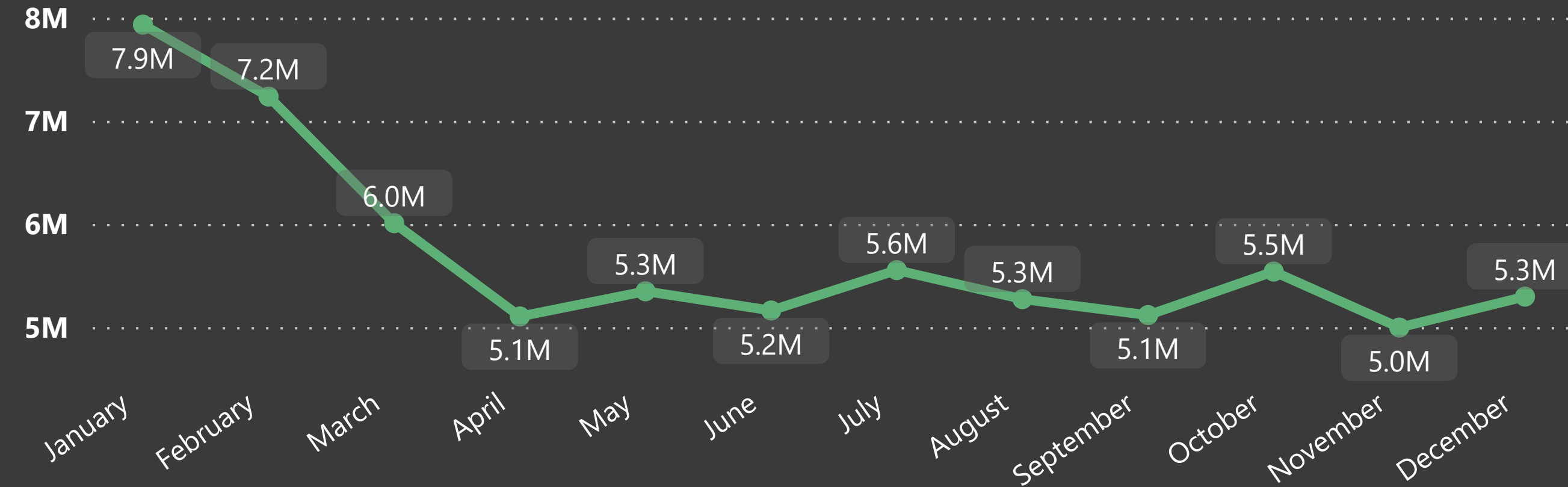


category	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Total
Souvenir	56,245.35	39,635.67	40,644.45	37,911.36	174,436.83
Books	71,659.50	51,010.05	53,176.50	51,131.25	226,977.30
Food & Beverage	69,757.74	55,139.89	51,777.00	54,894.08	231,568.71
Toys	335,354.88	244,572.16	250,414.08	256,363.52	1,086,704.64
Cosmetics	573,346.66	419,407.90	424,368.42	431,483.92	1,848,606.90
Technology	4,831,050.00	3,488,100.00	3,754,800.00	3,698,100.00	15,772,050.00
Shoes	5,624,193.07	4,199,389.49	4,214,393.74	4,097,360.59	18,135,336.89
Clothing	9,613,662.96	7,112,496.16	7,148,205.68	7,201,319.84	31,075,684.64
Total	21,175,270.16	15,609,751.32	15,937,779.87	15,828,564.56	68,551,365.91

SHOPPING MALL SALES



TREND



Mall Sales Explorer

• Overview

• Sales

• Customer

• Product

CATEGORY

All

YEAR

All

GENDER

All

PAY METHOD

All

TOTAL SALES

68.55M

TOTAL QUANTITY

299K

TOTAL CUSTOMERS

99K

Sum of price by gender

27.62M (40.29%)

40.93M (59.71%)

Female

Male

COUNT OF AGE GROUPS

Sum of price 13.14M20.06M

19.018K

28.404K

29.018K

23.017K

PRICE VS AGE

GENDER: FemaleMale

1.00M

0.80M

0.60M

0.40M

70

60

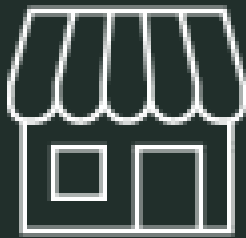
50

40

30

20

Age with no nulls	Female	Male	Total
69.00	728,593.15	531,944.47	1,260,537.62
68.00	772,874.06	550,872.79	1,323,746.85
67.00	790,434.73	520,205.29	1,310,640.02
66.00	704,538.14	593,496.66	1,298,034.80
65.00	806,516.72	486,605.38	1,293,122.10
64.00	845,551.42	581,480.16	1,427,031.58
63.00	781,691.38	536,644.08	1,318,335.46
62.00	808,437.99	490,109.21	1,298,547.20
Total	40,931,801.62	27,619,564.29	68,551,365.91



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299K



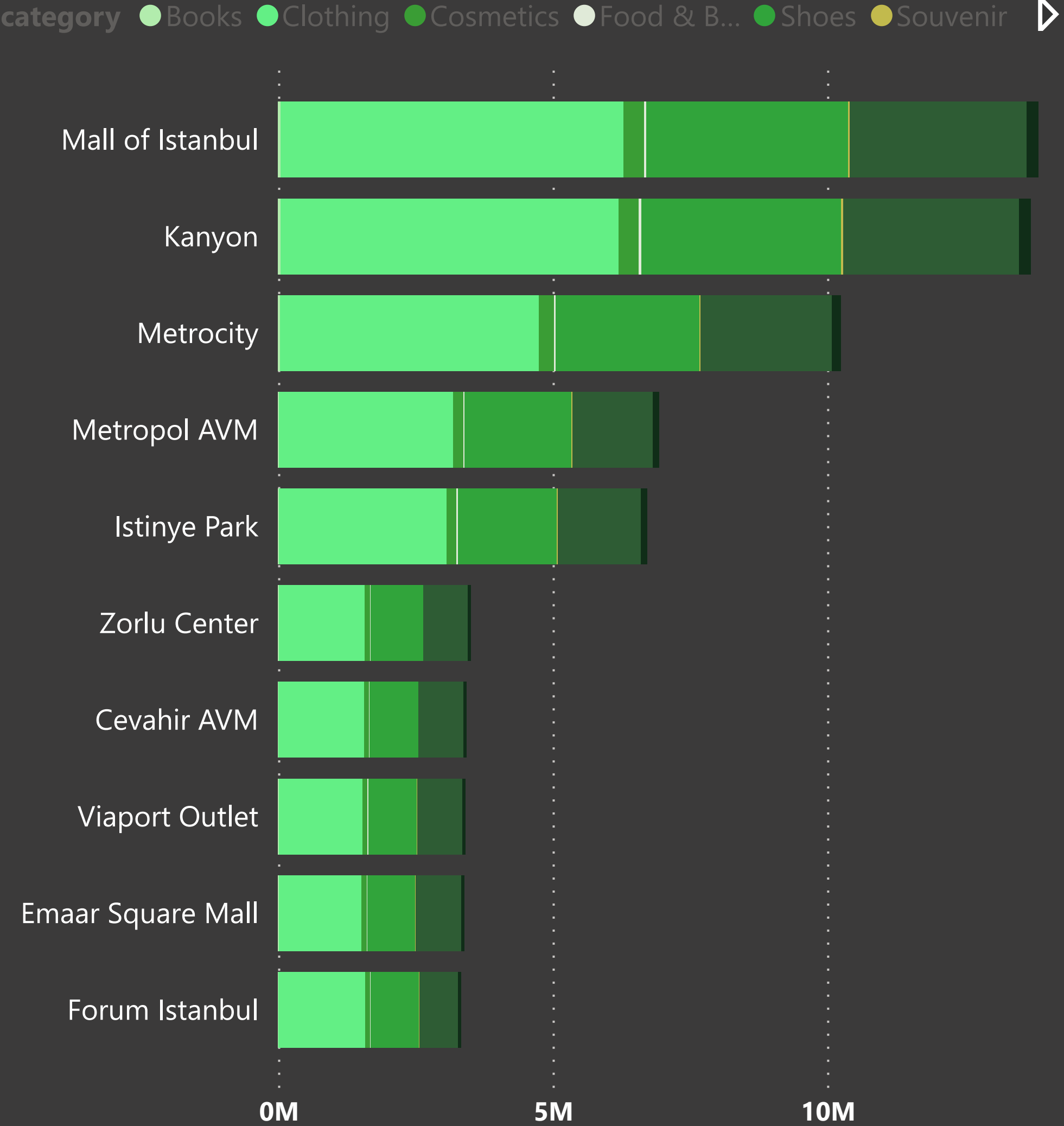
TOTAL CUSTOMERS

99K



category	Cevahir AVM	Emaar Square Mall	Forum Istanbul	Istinye Park
Books	11,998.80	11,059.50	11,453.40	11,059.50
Clothing	1,554,414.40	1,511,803.04	1,572,119.12	1,572,119.12
Cosmetics	88,394.84	92,379.52	95,225.72	95,225.72
Food & Beverage	11,992.39	11,030.07	10,836.56	10,836.56
Shoes	884,050.41	871,446.84	875,648.03	875,648.03
Souvenir	8,304.84	8,515.08	9,090.75	9,090.75
Total	3,433,671.84	3,390,408.31	3,336,073.82	3,336,073.82

CATEGORY SALES IN MALLS



CATEGORY QUANTITY

