Says

What have we heard them say? What can we imagine them saying?

In 2009, Garrett Camp, a co-founder of StumbleUpon, came up with the idea to create Uber to make it easier and cheaper to procure direct transportation.

Today's leading ridehailing app by far, **Uber Technologies** was founded in 2009 and quickly became the world's most valuable startup.

According to Consumer Reports, longer trips are generally cheaper by Uber but short trips can be more expensive.

A redesign of the Uber app and rolling out the first in a series of updates to make it more effortless to go and get with Uber.

The uber company offers pick-up and drop services at airports across continents.

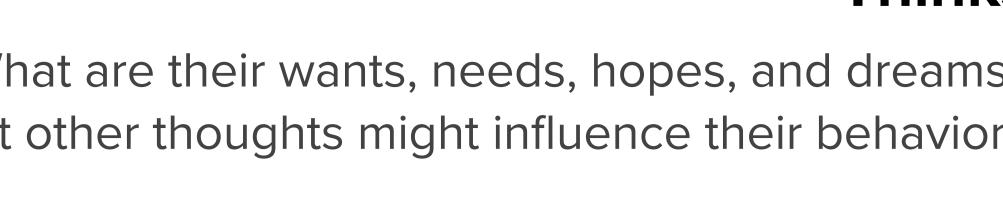
The Uber app automatically figures out the navigational route for the driver, calculates the distance and fare, and transfers the payment to the driver from your selected payment method.

Does

What behavior have we observed? What can we imagine them doing?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Uber was founded in 2009 by Garrett Camp and Travis Kalanick and is based in San Francisco, California.

Uber's data can be analyzed on a daily, weekly, monthly basis to understand the trends and patterns of trip volumes.

This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability.

Voyage vista: illuminating insights from uber expeditionary analysis

> Uber is a multinational transportation network company that operates a ridehailing platform.

At the end of your trip, the Uber app will ask you to rate your driver from one to five stars (five being the highest). This rating will affect the driver's current overall rating

The release of Uber's safety report has sparked concern from some consumers about the frequency of assaults between riders and drivers.

Getting Lost or Arriving Late.

Feels

