


# Shivani Gupta

Associate Product Manager | Supply Chain Enthusiast

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 Chennai, India

## PROFESSIONAL EXPERIENCE

### Associate product manager / Pandocorp Pvt. Ltd.

OCTOBER 2020 - PRESENT / CHENNAI, INDIA

- Work with 8 engineers and 2 designers to bring ideas and concepts to life for the **product**
- Prioritised 5 roadmaps to solve customer problems with engineering managers and business leaders
- Collaborate with 7+ cross-functional teams including engineers, product managers, designers and customers

### Software Developer / Freightbro Logistics Pvt. Ltd.

AUGUST 2019 - SEPTEMBER 2020 / NAVI MUMBAI, INDIA

- Develop **product**, deploy website and contribute to daily meetings, code reviews and bug-fixes that keep process continually improving
- Coordinate with cross-functional teams (product, design, backend and QA) to ensure the punctual delivery of the **product**

### Product Manager Intern / One Point Six Technologies Pvt. Ltd.

NOVEMBER 2020 - JANUARY 2021 / MUMBAI, INDIA

- Worked on product roadmap by collaborating with marketing, sales, customer support regularly to strengthen the **product** further
- Created sprints with engineering team and tracked development on JIRA
- Tested the **web** and **mobile** apps and generated bug reports

### Frontend Engineer / Squareboat Solutions Pvt. Ltd.

APRIL 2018 - JULY 2019 / GURUGRAM, INDIA




- Led frontend team for a in-house product **Hackr.io** and was responsible to execute best practice workflows to drive platform adoption
- Worked on products like **Oxfordcaps**, **Logicly**, **Hudle**, **IDC**, **Spectrum**, **Squareboat** rebranding

### Frontend Engineer / Bunkin Hospitality Pvt. Ltd.

OCTOBER 2017 - MARCH 2018 / DELHI, INDIA

- Project lead for the design and development of the **website**
- Setup a new team and was actively involved in hiring and managing the workflow for an entry level startup

## PROJECTS AND CASE STUDIES

- Rethinking of Dineout App case study 
- Wireframing for FEDx Tracking App 
- Created User Empathy Canvas for online real estate platform 

## KEY SKILLS

### Wireframing & Prototyping

Figma | Sketch | Balsamiq | Canva

### Research Methods

A/B Testing | User Surveys | User Interviews

### Product Methodology

Agile/Scrum SDLC methodology

### Business & Productivity

Jira | Slack | Trello | Zoom

### Analytics Tools

Mixpanel | Google Analytics

### Data Reports

Ms-excel | Google Sheets

### Customer feedback and surveys

Google forms | Typeform

## EDUCATION

- B.Tech (ECE) / Kurukshetra University / 2013-2017 / 80%

- 12th / DHD SD Vidya Public School, Ambala / 2013 / PCM-85%

## AWARDS

- Top Performing Student by Punjab Kesari in 2016

- First position @Techniti '2015 at NIT Jalandhar

- Best Student Award by Bharat Vikas Parishad in 2011

- Excellent performer in 2010 IT Wizard Curriculum held by NIIT






## VOLUNTEERING

- Global Community Development Programme / **AIESEC** Egypt / July 2016 - September 2016

- Mathematics & English Teacher for underprivileged / **AIESEC** Egypt



- Root Cause Analysis for Flipkart add to cart problem 

## PROFESSIONAL CERTIFICATIONS

- Becoming a Product manager (Cole Mercer, Evan Kimbrell) 
- Fundamental Steps of Product Management (Gurmit Singh) 
- Fundamentals of Product Management (Ellen Chisa) 
- Product Management - Metrics (Nitin Prasad) 
- Hooked: Building Habit-Forming Products (Nir Eyal) 

/ July 2016 - September 2016

## INTERESTS

 Mandala Art |  Travel |  Food  
|  Reading |  Badminton |