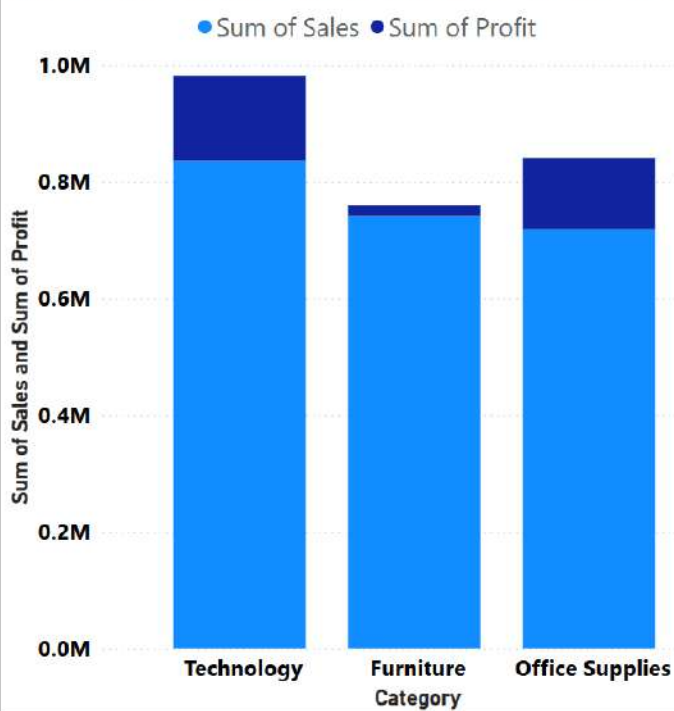


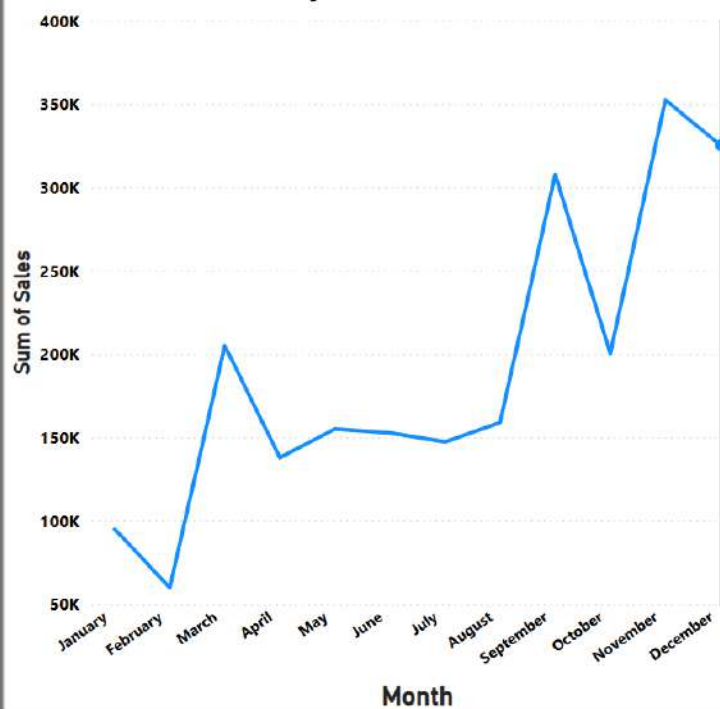
QUESTION 1

product categories that contribute most to overall sales and profit



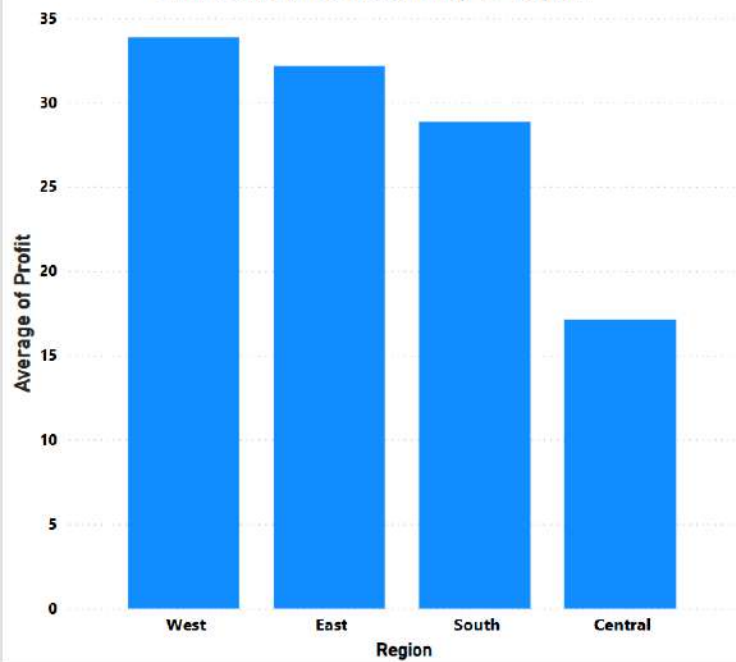
QUESTION 2

Monthly sales over time



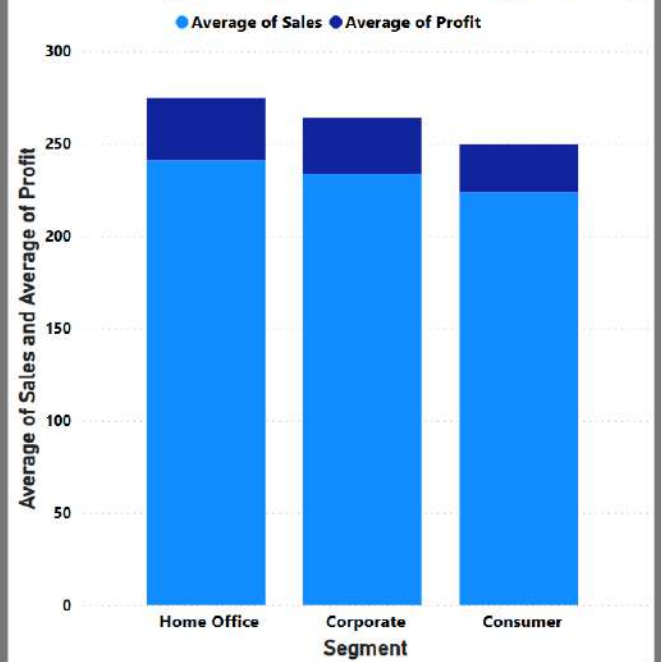
QUESTION 3

Profit and loss according to region



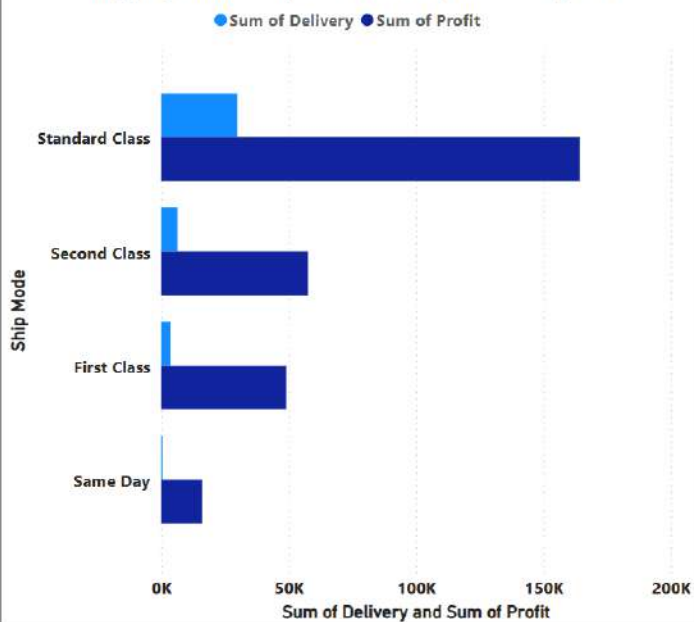
QUESTION 4

Customer segments in terms of sales and profitability



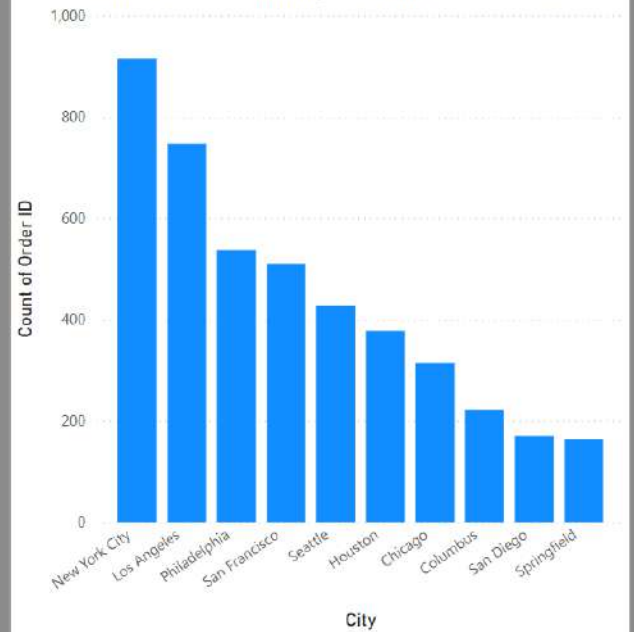
QUESTION 5

Shipping modes impact on delivery time and profit



QUESTION

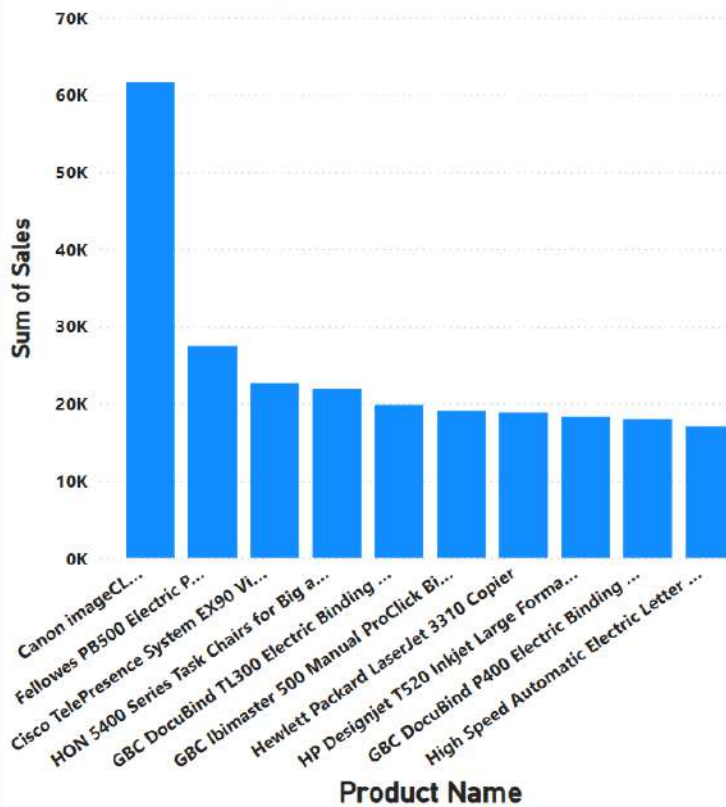
Cities or states with highest number of orders





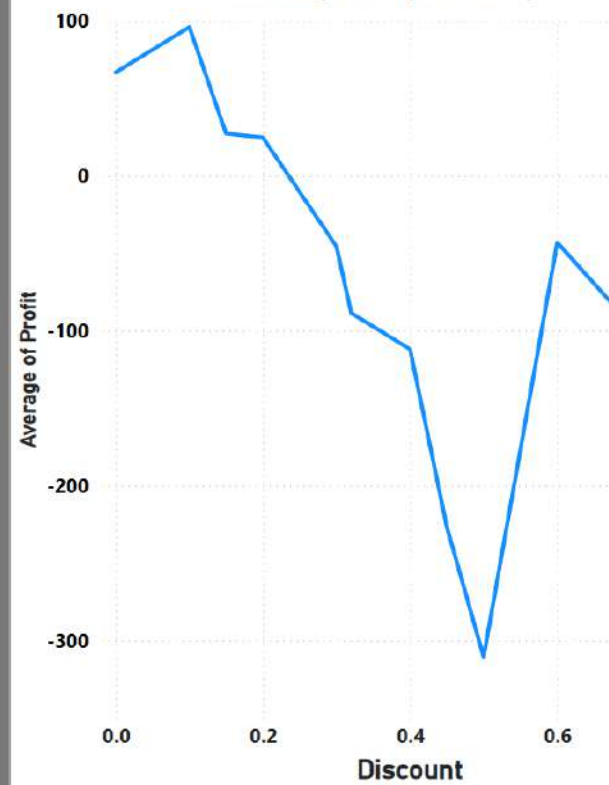
QUESTION 7

Top 10 products by sales

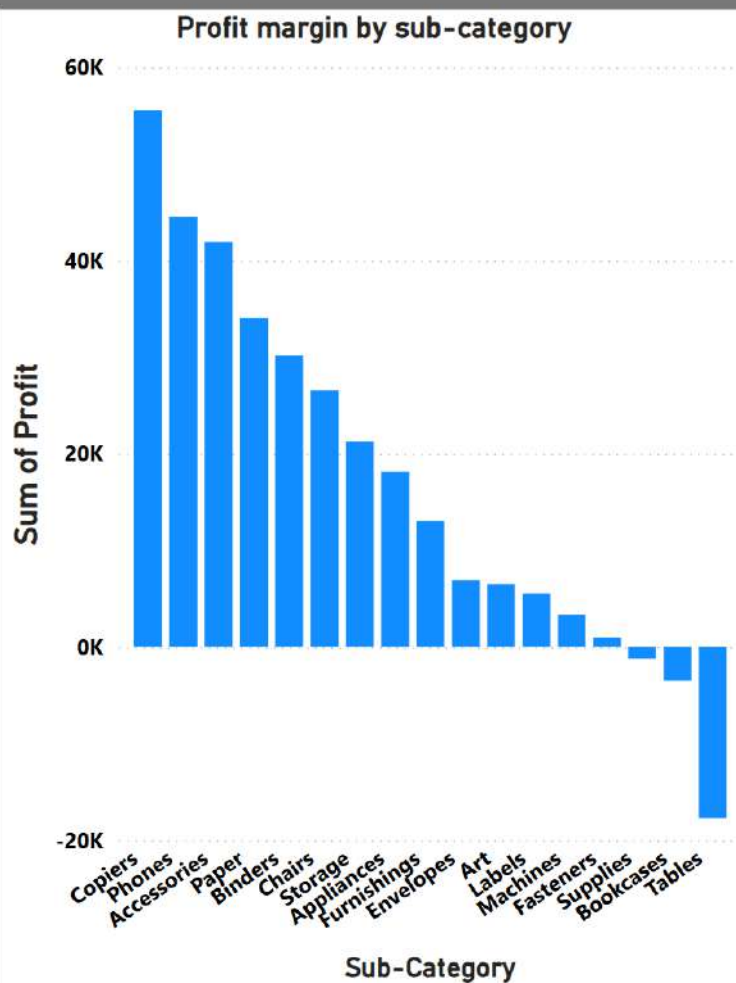


QUESTION 8

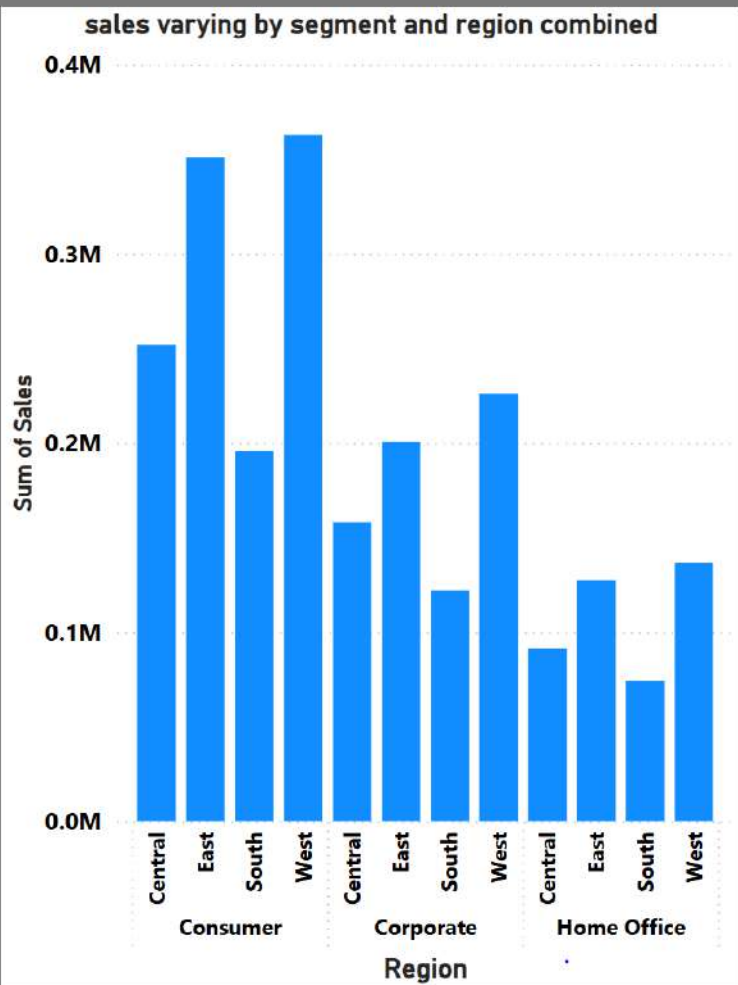
Discounting affect profitability



QUESTION 9

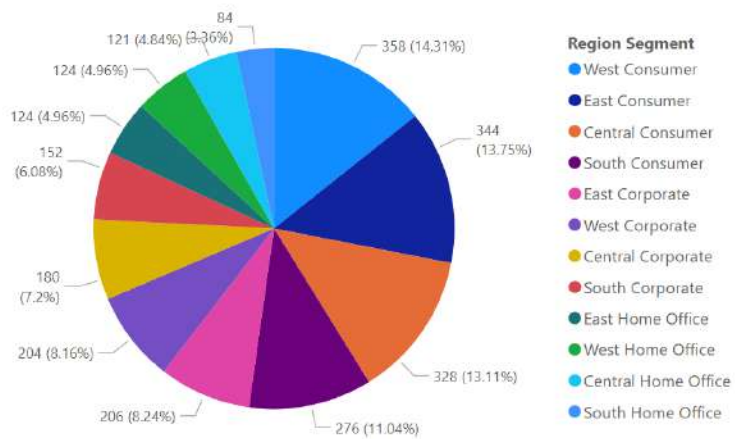


QUESTION 10



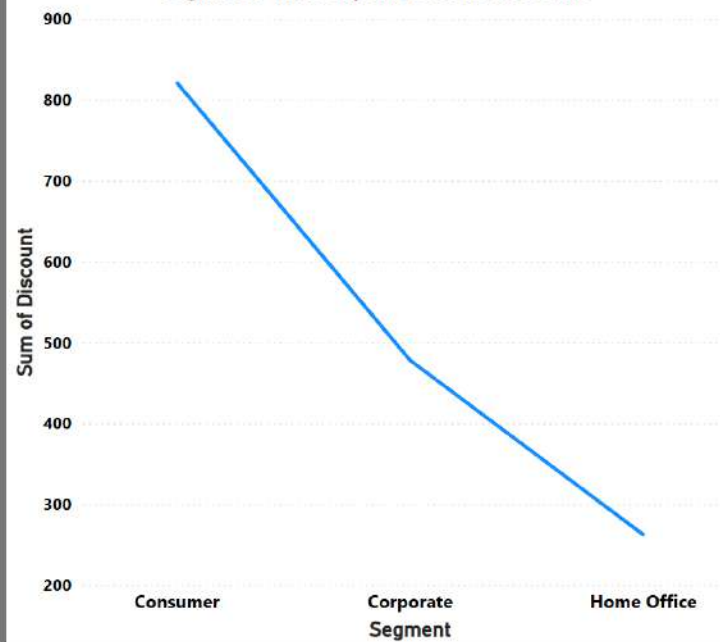
QUESTION 11

Count of unique customers by region or segment



QUESTION 12

Segments that respond best to discounts



QUESTION 13

