

Problem

Statement:Freelance
Developer Struggling
to Land Projects

I am

I am a freelance web developer
trying to land steady projects,
but the competition on
mainstream platforms is
overwhelming because many
clients opt for the cheapest bid,
which makes me feel frustrated
and demotivated

trying to

shift focus from
lowest price to
best match,
emphasize
expertise over
price

but

Breaking Through
the Noise:
Empowering
Freelance
Developers to
Thrive, Not Just
Survive

impact

Overwhelmed
Frustrated
Undervalued
Ready to give up
freelancing

solution

Smart matching (based on
skills, reviews,
history),Educate clients +
rating-based project
listing,Verified badges,
testimonials, rich
portfolios