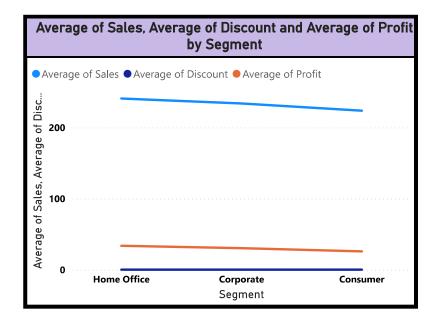


Sales Distribution by Segment and Region									
Segment	Central	East	South	West	Total				
Home Office	91,212.64	1,27,463.73	74,255.00	1,36,721.78	4,29,653.15				
Corporate	1,57,995.81	2,00,409.35	1,21,885.93	2,25,855.27	7,06,146.37				
Consumer	2,52,031.43	3,50,908.17	1,95,580.97	3,62,880.77	11,61,401.35				
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86				



Unique Customer Count by Region or Segment									
Segment	Central	East	South	West	Total				
Consumer	328	344	276	358	409				
Total	629	674	512	686	793				

