

# Analysis of Yelp Business Intelligence Data

We will analyze a subset of Yelp's business, reviews and user data. This dataset comes to us from Kaggle

In [1]:

```
%info
```

Current session configs: {'conf': {'spark.pyspark.python': 'python3', 'spark.pyspark.virtualenv.enabled': 'true', 'spark.pyspark.virtualenv.type': 'native', 'spark.pyspark.virtualenv.bin.path': '/usr/bin/virtualenv'}, 'kind': 'pyspark'}

No active sessions.

In [2]:

```
# Current available packages
sc.list_packages()
```

Starting Spark application

ID	YARN Application ID	Kind	State	Spark UI	Driver log	Current session?
2	application_1637680227195_0003	pyspark	idle	<a href="#">Link</a>	<a href="#">Link</a>	✓

SparkSession available as 'spark'.

Package	Version
beautifulsoup4	4.9.1
boto	2.49.0
click	7.1.2
jmespath	0.10.0
joblib	0.16.0
lxml	4.5.2
mysqlclient	1.4.2
nltk	3.5
nose	1.3.4
numpy	1.16.5
pip	9.0.1
py-dateutil	2.2
python37-sagemaker-pyspark	1.4.0
pytz	2020.1
PyYAML	5.3.1
regex	2020.7.14

setuptools	28.8.0
six	1.13.0
soupsieve	1.9.5
tqdm	4.48.2
wheel	0.29.0
windmill	1.6

## Installation and Initial Setup

In [3]:

```
sc.install_pypi_package("pandas==1.0.3")
sc.install_pypi_package("matplotlib==3.2.1")
```

Collecting pandas==1.0.3

Using cached [https://files.pythonhosted.org/packages/4a/6a/94b219b8ea0f2d580169e85ed1edc0163743f55aaeca8a44c2e8fc1e344e/pandas-1.0.3-cp37-cp37m-manylinux1\\_x86\\_64.whl](https://files.pythonhosted.org/packages/4a/6a/94b219b8ea0f2d580169e85ed1edc0163743f55aaeca8a44c2e8fc1e344e/pandas-1.0.3-cp37-cp37m-manylinux1_x86_64.whl)

Requirement already satisfied: pytz>=2017.2 in /usr/local/lib/python3.7/site-packages (from pandas==1.0.3)

Requirement already satisfied: numpy>=1.13.3 in /usr/local/lib64/python3.7/site-packages (from pandas==1.0.3)

Collecting python-dateutil>=2.6.1 (from pandas==1.0.3)

Using cached [https://files.pythonhosted.org/packages/36/7a/87837f39d0296e723bb9b62bbb257d0355c7f6128853c78955f57342a56d/python\\_dateutil-2.8.2-py2.py3-none-any.whl](https://files.pythonhosted.org/packages/36/7a/87837f39d0296e723bb9b62bbb257d0355c7f6128853c78955f57342a56d/python_dateutil-2.8.2-py2.py3-none-any.whl)

Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.7/site-packages (from python-dateutil>=2.6.1->pandas==1.0.3)

Installing collected packages: python-dateutil, pandas

Successfully installed pandas-1.0.3 python-dateutil-2.8.2

Collecting matplotlib==3.2.1

Using cached [https://files.pythonhosted.org/packages/b2/c2/71fcf957710f3ba1f09088b35776a799ba7dd95f7c2b195ec800933b276b/matplotlib-3.2.1-cp37-cp37m-manylinux1\\_x86\\_64.whl](https://files.pythonhosted.org/packages/b2/c2/71fcf957710f3ba1f09088b35776a799ba7dd95f7c2b195ec800933b276b/matplotlib-3.2.1-cp37-cp37m-manylinux1_x86_64.whl)

Requirement already satisfied: python-dateutil>=2.1 in /mnt/tmp/1637681450532-0/lib/python3.7/site-packages (from matplotlib==3.2.1)

Collecting pyparsing!=2.0.4,!=2.1.2,!=2.1.6,>=2.0.1 (from matplotlib==3.2.1)

Using cached <https://files.pythonhosted.org/packages/a0/34/895006117f6fce0b4de045c87e154ee4a20c68ec0a4c9a36d900888fb6bc/pyparsing-3.0.6-py3-none-any.whl>

Collecting cycler>=0.10 (from matplotlib==3.2.1)

Using cached <https://files.pythonhosted.org/packages/5c/f9/695d6bedebd747e5eb0fe8fad57b72fdf25411273a39791cde838d5a8f51/cycler-0.11.0-py3-none-any.whl>

Requirement already satisfied: numpy>=1.11 in /usr/local/lib64/python3.7/site-packages (from matplotlib==3.2.1)

Collecting kiwisolver>=1.0.1 (from matplotlib==3.2.1)

Using cached [https://files.pythonhosted.org/packages/09/6b/6e567cb2e86d4e5939a9233f8734e26021b6a9c1bc4b1edccb a236a84cc2/kiwisolver-1.3.2-cp37-cp37m-manylinux\\_2\\_5\\_x86\\_64.manylinux1\\_x86\\_64.whl](https://files.pythonhosted.org/packages/09/6b/6e567cb2e86d4e5939a9233f8734e26021b6a9c1bc4b1edccb a236a84cc2/kiwisolver-1.3.2-cp37-cp37m-manylinux_2_5_x86_64.manylinux1_x86_64.whl)

Requirement already satisfied: six>=1.5 in /usr/local/lib/python3.7/site-packages (from python-dateutil>=2.1->matplotlib==3.2.1)

Installing collected packages: pyparsing, cyclcr, kiwisolver, matplotlib

Successfully installed cyclcr-0.11.0 kiwisolver-1.3.2 matplotlib-3.2.1 pyparsing-3.0.6

In [4]:

```
# Check available packages again
sc.list_packages()
```

Package	Version
-----	-----
beautifulsoup4	4.9.1
boto	2.49.0
click	7.1.2
cyclcr	0.11.0
jmespath	0.10.0
joblib	0.16.0
kiwisolver	1.3.2
lxml	4.5.2
matplotlib	3.2.1
mysqlclient	1.4.2
nltk	3.5
nose	1.3.4
numpy	1.16.5
pandas	1.0.3
pip	9.0.1
py-dateutil	2.2
pyparsing	3.0.6
python-dateutil	2.8.2
python37-sagemaker-pyspark	1.4.0
pytz	2020.1
PyYAML	5.3.1
regex	2020.7.14
setuptools	28.8.0
six	1.13.0
soupsieve	1.9.5
tqdm	4.48.2
wheel	0.29.0
windmill	1.6

## Importing

Now, import the installed packages from the previous block below

In [5]:

```
import pandas as pd
```

```
import numpy as np
import matplotlib.pyplot as plt
```

## Loading Data

We are finally ready to load data. Using spark load the data from S3 into a dataframe object that we can manipulate further down in our analysis.

```
In [25]: df_business = spark.read.json('s3://yelpreviewsdataset/yelp/yelp_academic_dataset_business.json')
```

## Overview of Data

Display the number of rows and columns in our dataset.

```
In [13]: # get an overview of the dataframe
print(f'Total Columns: {len(df_business.dtypes)}')
print(f'Total Rows: {df_business.count():,}')
```

```
Total Columns: 14
Total Rows: 160,585
```

Display the DataFrame schema below.

```
In [14]: # schema
df_business.printSchema()
```

```
root
|-- address: string (nullable = true)
|-- attributes: struct (nullable = true)
|   |-- AcceptsInsurance: string (nullable = true)
|   |-- AgesAllowed: string (nullable = true)
|   |-- Alcohol: string (nullable = true)
|   |-- Ambience: string (nullable = true)
```

```
-- BYOB: string (nullable = true)
-- BYOBCorkage: string (nullable = true)
-- BestNights: string (nullable = true)
-- BikeParking: string (nullable = true)
-- BusinessAcceptsBitcoin: string (nullable = true)
-- BusinessAcceptsCreditCards: string (nullable = true)
-- BusinessParking: string (nullable = true)
-- ByAppointmentOnly: string (nullable = true)
-- Caters: string (nullable = true)
-- CoatCheck: string (nullable = true)
-- Corkage: string (nullable = true)
-- DietaryRestrictions: string (nullable = true)
-- DogsAllowed: string (nullable = true)
-- DriveThru: string (nullable = true)
-- GoodForDancing: string (nullable = true)
-- GoodForKids: string (nullable = true)
-- GoodForMeal: string (nullable = true)
-- HairSpecializesIn: string (nullable = true)
-- HappyHour: string (nullable = true)
-- HasTV: string (nullable = true)
-- Music: string (nullable = true)
-- NoiseLevel: string (nullable = true)
-- Open24Hours: string (nullable = true)
-- OutdoorSeating: string (nullable = true)
-- RestaurantsAttire: string (nullable = true)
-- RestaurantsCounterService: string (nullable = true)
-- RestaurantsDelivery: string (nullable = true)
-- RestaurantsGoodForGroups: string (nullable = true)
-- RestaurantsPriceRange2: string (nullable = true)
-- RestaurantsReservations: string (nullable = true)
-- RestaurantsTableService: string (nullable = true)
-- RestaurantsTakeOut: string (nullable = true)
-- Smoking: string (nullable = true)
-- WheelchairAccessible: string (nullable = true)
-- WiFi: string (nullable = true)
-- business_id: string (nullable = true)
-- categories: string (nullable = true)
-- city: string (nullable = true)
-- hours: struct (nullable = true)
  -- Friday: string (nullable = true)
  -- Monday: string (nullable = true)
  -- Saturday: string (nullable = true)
  -- Sunday: string (nullable = true)
  -- Thursday: string (nullable = true)
  -- Tuesday: string (nullable = true)
```

```
|      |-- Wednesday: string (nullable = true)
|-- is_open: long (nullable = true)
|-- latitude: double (nullable = true)
|-- longitude: double (nullable = true)
|-- name: string (nullable = true)
|-- postal_code: string (nullable = true)
|-- review_count: long (nullable = true)
|-- stars: double (nullable = true)
|-- state: string (nullable = true)
```

Display the first 5 rows with the following columns:

- business\_id
- name
- city
- state
- categories

In [15]:

```
df_business.createOrReplaceTempView("bus")
df_table = spark.sql(
'''
SELECT business_id, name, city, state, stars, categories
FROM bus
'''
)

df_table.show(5)
```

business_id	name	city	state	stars	categories
6iYb2HFDywm3zjuRg...	Oskar Blues Taproom	Boulder	CO	4.0	Gastropubs, Food,...
tCbdrRPZA0oiIYSmH...	Flying Elephants ...	Portland	OR	4.0	Salad, Soup, Sand...
bvN78f1M8NLprQ1a1...	The Reclaimory	Portland	OR	4.5	Antiques, Fashion...
oaepsyvc0Jl7qwi8c...	Great Clips	Orange City	FL	3.0	Beauty & Spas, Ha...
PE9uqAjdW0E4-8mjG...	Crossfit Terminus	Atlanta	GA	4.0	Gyms, Active Life...

only showing top 5 rows

## Analyzing Categories

Let's now answer this question: **how many unique categories are represented in this dataset?**

Essentially, we have the categories per business as a list - this is useful to quickly see what each business might be represented as but it is difficult to easily answer questions such as:

- How many businesses are categorized as `Active Life`, for instance
- What are the top 20 most popular categories available?

## Association Table

We need to "break out" these categories from the business ids? One common approach to take is to build an association table mapping a single business id multiple times to each distinct category.

For instance, given the following:

business_id	categories
abcd123	a,b,c

We would like to derive something like:

business_id	category
abcd123	a
abcd123	b
abcd123	c

What this does is allow us to then perform a myriad of rollups and other analysis on this association table which can aid us in answering the questions asked above.

Implement the code necessary to derive the table described from your original yelp dataframe.

```
In [28]: from pyspark.sql.functions import split, explode
df_cat = df_business.withColumn('category', explode(split('categories', ',')))
```

```
In [31]:
```

```
df_cat.select('business_id','category').show(5)
```

```
+-----+-----+
|      business_id|  category|
+-----+-----+
|6iYb2HFDywm3zjuRg...|  Gastropubs|
|6iYb2HFDywm3zjuRg...|      Food|
|6iYb2HFDywm3zjuRg...|Beer Gardens|
|6iYb2HFDywm3zjuRg...| Restaurants|
|6iYb2HFDywm3zjuRg...|      Bars|
+-----+-----+
```

only showing top 5 rows

## Total Unique Categories

Finally, we are ready to answer the question: **what is the total number of unique categories available?**

Below, implement the code necessary to calculate this figure.

In [32]:

```
unique = spark.sql(
    '''
    SELECT DISTINCT(category)
    FROM cat
    '''
)

unique.count()
```

1330

## Top Categories By Business

Now let's find the top categories in this dataset by rolling up categories.

### Counts of Businesses / Category

So now, let's unroll our distinct count a bit and display the per count value of businesses per category.

The expected output should be:



category	count
a	15
b	2
c	45

Or something to that effect.

In [40]:

```
top_20 = spark.sql(
'''
SELECT category, COUNT(*) AS total
FROM cat
GROUP BY category
ORDER BY total DESC
LIMIT 20'''
)

top_20.show()
```

```
+-----+-----+
|      category|total|
+-----+-----+
|      Restaurants|50763|
|           Food|29469|
|       Shopping|26205|
|  Beauty & Spas|16574|
|   Home Services|16465|
|Health & Medical|15102|
|   Local Services|12192|
|     Nightlife|11990|
|         Bars|10741|
|   Automotive|10119|
|Event Planning & ...| 9644|
|     Active Life| 9231|
|   Coffee & Tea| 7725|
|   Sandwiches| 7272|
|       Fashion| 6599|
|American (Traditi...| 6541|
|     Hair Salons| 5900|
|         Pizza| 5756|
|   Hotels & Travel| 5703|
```

```
| Breakfast & Brunch| 5505|  
+-----+-----+
```

## Bar Chart of Top Categories

With this data available, let us now build a barchart of the top 20 categories.

**HINT:** don't forget about the matplotlib magic!

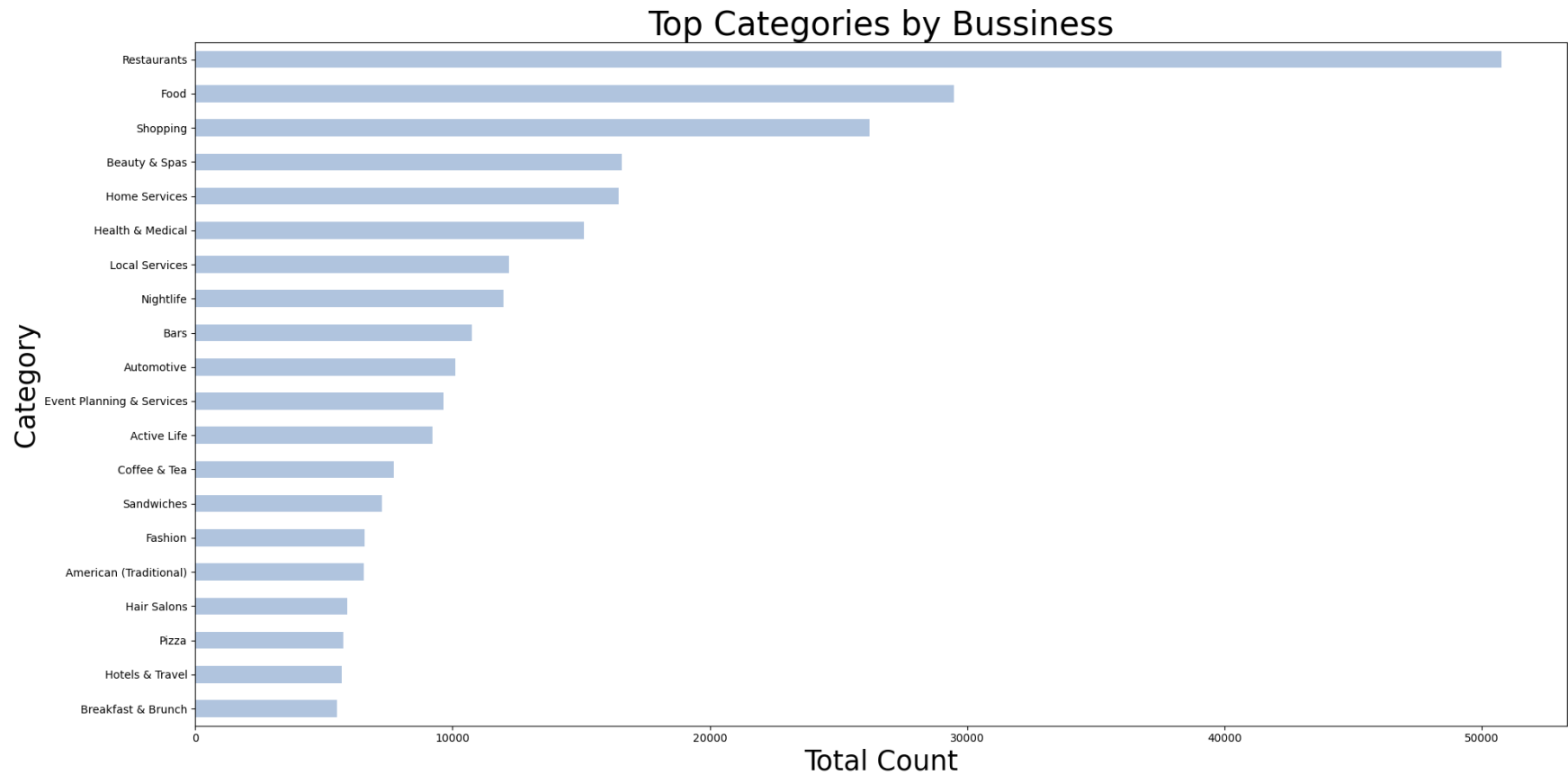
```
%matplotlib plt
```

In [42]:

```
top_20_count = count_20.toPandas()
```

In [54]:

```
# plot  
top_20_count.sort_values(by='total',ascending=True).plot(  
x='category',  
y='total',  
kind='barh',  
figsize=(20,10),  
legend=None,  
color='lightsteelblue')  
plt.title('Top Categories by Bussiness', fontsize=30)  
plt.xlabel("Total Count",fontsize=25)  
plt.ylabel("Category",fontsize=25)  
plt.tight_layout()  
%matplotlib plt
```



## Do Yelp Reviews Skew Negative?

Oftentimes, it is said that the only people who write a written review are those who are extremely *dissatisfied* or extremely *satisfied* with the service received.

How true is this really? Let's try and answer this question.

## Loading User Data

Begin by loading the user data set from S3 and printing schema to determine what data is available.

```
In [57]: df_reviews = spark.read.json('s3://yelpreviewdataset/yelp/yelp_academic_dataset_review.json')
```

In [58]: `df_reviews.printSchema()`

```
root
|-- business_id: string (nullable = true)
|-- cool: long (nullable = true)
|-- date: string (nullable = true)
|-- funny: long (nullable = true)
|-- review_id: string (nullable = true)
|-- stars: double (nullable = true)
|-- text: string (nullable = true)
|-- useful: long (nullable = true)
|-- user_id: string (nullable = true)
```

Let's begin by listing the `business_id` and `stars` columns together for the user reviews data.

In [61]:

```
df_reviews.createOrReplaceTempView("review")
df_table_review = spark.sql(
'''
SELECT business_id, stars
FROM review
'''
)

df_table_review.show(5)
```

```
+-----+-----+
|      business_id|stars|
+-----+-----+
|buF9druCkbuXLX526...|  4.0|
|RA4V8pr014UyUbDvI...|  4.0|
|_sS2LBIGNT5NQb6PD...|  5.0|
|0AzLzHfOJgL7ROwhd...|  2.0|
|8zehGz9jnxPqXtOc7...|  4.0|
+-----+-----+
only showing top 5 rows
```

Now, let's aggregate along the `stars` column to get a resultant dataframe that displays *average stars* per business as accumulated by users who **took the time to submit a written review**.

```
In [62]: avg_stars_per_business = spark.sql(
'''
SELECT DISTINCT business_id, AVG(stars) as average_star
FROM review
GROUP BY business_id
'''
)
avg_stars_per_business.createOrReplaceTempView("avg")
avg_stars_per_business.show(5)
```

```
+-----+-----+
|      business_id|      average_star|
+-----+-----+
|yHtuNALYKtRZniO80...|4.714285714285714|
|R0IJhEI-zSJpYTlYN...|3.606060606060606|
|uEUweopM30lHcVxjO...|          3.0|
|L3WCfeVozu5etMhz4...|          4.2|
|XzXcpPCb8Y5huklEN...|4.666666666666667|
+-----+-----+
```

only showing top 5 rows

Now the fun part - let's join our two dataframes (reviews and business data) by `business_id` .

```
In [63]: reviews_business = spark.sql(
'''
SELECT avg.average_star, bus.stars, bus.name, bus.city, bus.state
FROM avg
INNER JOIN bus ON avg.business_id = bus.business_id
ORDER BY avg.average_star DESC
'''
)
reviews_business.createOrReplaceTempView("combined")
reviews_business.show(5)
```

```
+-----+-----+-----+-----+-----+
|average_star|stars|      name|      city|state|
+-----+-----+-----+-----+-----+
|          5.0|  5.0|Mommy's Angels Po...|    Austin|   TX|
|          5.0|  5.0|Austin Breastfeeding|   Lakeway|   TX|
|          5.0|  5.0|John Mayo, Justic...|Brookline|   MA|
|          5.0|  5.0|      Oregon Tails|   Portland|   OR|
|          5.0|  5.0|The Flowerman Col...|   Columbus|   OH|
```

```
+-----+-----+-----+-----+-----+
only showing top 5 rows
```

Let's see a few of these:

Compute a new dataframe that calculates what we will call the *skew* (for lack of a better word) between the avg stars accumulated from written reviews and the *actual* star rating of a business (ie: the average of stars given by reviewers who wrote an actual review **and** reviewers who just provided a star rating).

The formula you can use is something like:

$$(\text{row['avg(stars)']} - \text{row['stars']}) / \text{row['stars']}$$

If the **skew** is negative, we can interpret that to be: reviewers who left a written response were more dissatisfied than normal. If **skew** is positive, we can interpret that to be: reviewers who left a written response were more satisfied than normal.

In [67]:

```
# calculate skew
skew = spark.sql(
'''
SELECT (average_star - stars) / stars AS skew
FROM combined
ORDER BY skew ASC
''')
skew.show()
```

```
+-----+
|                skew|
+-----+
|-0.3714285714285714|
|             -0.35|
|-0.3090909090909091|
|-0.30681818181818177|
|-0.3061224489795919|
|-0.2962962962962963|
|-0.28846153846153844|
|             -0.265625|
|-0.25925925925925924|
|-0.25333333333333333|
|-0.25274725274725274|
|             -0.25|
|             -0.25|
```

```

|          -0.25 |
|          -0.25 |
|          -0.25 |
|-0.2444444444444446|
|-0.2444444444444446|
|-0.23809523809523814|
|-0.23809523809523814|
+-----+
only showing top 20 rows

```

```

In [68]: # convert to pandas
skew_pandas = skew.toPandas()

```

And finally, graph it!

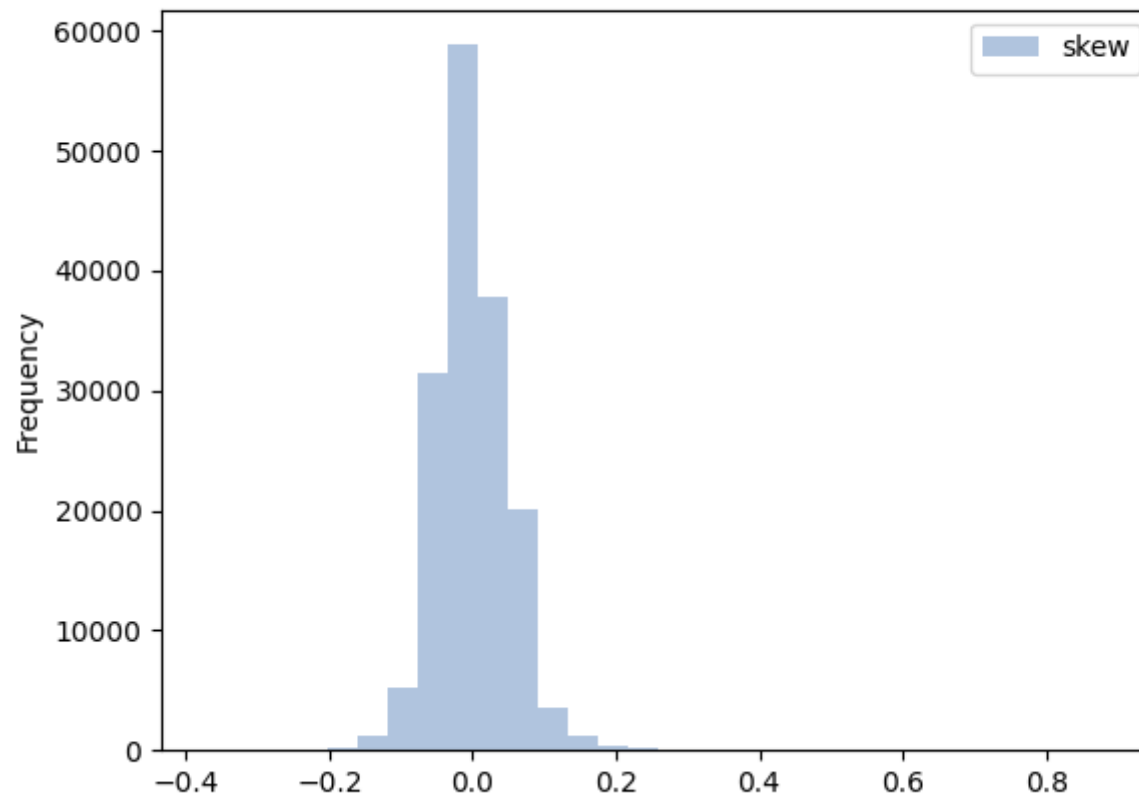
```

In [80]: skew_pandas.columns=['skew']

skew_pandas.plot(kind='hist', color='lightsteelblue', bins=30)

%matplotlib plt

```



So, do Yelp (written) Reviews skew negative? Does this analysis actually prove anything? Expound on implications / interpretations of this graph.

## Should the Elite be Trusted? (Or, some other analysis of your choice)

For the final portion - you have a choice:

- Try and analyze some interesting dimension to this data. The **ONLY** requirement is that you must use the **Users** dataset and join on either the **business\*** or **reviews\*\*** dataset



- Or, you may try and answer the question posed: how accurate or close are the ratings of an "elite" user (check Users table schema) vs the actual business rating.

Feel free to use any and all methodologies at your disposal - only requirement is you must render one visualization in your analysis

```
In [81]: df_user = spark.read.json('s3://yelpreviewsdataset/yelp/yelp_academic_dataset_user.json')
```

```
In [82]: print(f'Total Columns: {len(df_user.dtypes)}')
print(f'Total Rows: {df_user.count():,}')
df_user.printSchema()
```

Total Columns: 22

Total Rows: 2,189,457

root

```
|-- average_stars: double (nullable = true)
|-- compliment_cool: long (nullable = true)
|-- compliment_cute: long (nullable = true)
|-- compliment_funny: long (nullable = true)
|-- compliment_hot: long (nullable = true)
|-- compliment_list: long (nullable = true)
|-- compliment_more: long (nullable = true)
|-- compliment_note: long (nullable = true)
|-- compliment_photos: long (nullable = true)
|-- compliment_plain: long (nullable = true)
|-- compliment_profile: long (nullable = true)
|-- compliment_writer: long (nullable = true)
|-- cool: long (nullable = true)
|-- elite: string (nullable = true)
|-- fans: long (nullable = true)
|-- friends: string (nullable = true)
|-- funny: long (nullable = true)
|-- name: string (nullable = true)
|-- review_count: long (nullable = true)
|-- useful: long (nullable = true)
|-- user_id: string (nullable = true)
|-- yelping_since: string (nullable = true)
```

```
In [83]: print(f'Total Columns: {len(df_reviews.dtypes)}')
```

```
print(f'Total Rows: {df_reviews.count():,}')
df_reviews.printSchema()
```

```
Total Columns: 9
Total Rows: 8,635,403
root
|-- business_id: string (nullable = true)
|-- cool: long (nullable = true)
|-- date: string (nullable = true)
|-- funny: long (nullable = true)
|-- review_id: string (nullable = true)
|-- stars: double (nullable = true)
|-- text: string (nullable = true)
|-- useful: long (nullable = true)
|-- user_id: string (nullable = true)
```

In [99]:

```
df_user.createOrReplaceTempView("user")
test = spark.sql(
'''
SELECT user_id, average_stars, useful, elite, yelping_since
FROM user
''')
test.show(5)
```

user_id	average_stars	useful	elite	yelping_since
q_QQ5kBBw1CcbL1s4...	3.85	15038	2006,2007,2008,20...	2005-03-14 20:26:35
dIIKEfOgo0KqUfGQv...	4.09	21272	2007,2008,2009,20...	2007-08-10 19:01:51
D6ErcUnFALnCQN4b1...	3.76	188	2010,2011	2007-02-07 15:47:53
JnPIjvC0cmooNDfsa...	3.77	7234	2009,2010,2011,20...	2009-02-09 16:14:29
37Hc8hr3cw0iHLoPz...	3.72	1577	2009,2010,2011	2008-03-03 04:57:05

only showing top 5 rows

Joining **Users** to **reviews** dataset

In [102]:

```
user_review = spark.sql(
'''
SELECT user.average_stars,user.elite,user.yelping_since, review.stars,review.business_id
FROM user
```

```
INNER JOIN review ON user.user_id = review.user_id
'''
user_review.createOrReplaceTempView("user_business")
user_review.show(5)
```

average_stars	elite	yelping_since	stars	business_id
2.62		2009-08-31 19:55:54	5.0	GgR7kcKykuqXB1lfW...
3.67		2015-03-21 18:51:08	5.0	rxNfidGLHtMYyLNeo...
2.73		2013-09-11 04:19:10	2.0	bAuYOa-VuqTOnKzWN...
2.73		2013-09-11 04:19:10	5.0	vqQXI-Pxz3izeTUF6...
2.73		2013-09-11 04:19:10	1.0	IfOj3AxPl3Exsd_Yl...

only showing top 5 rows

```
In [ ]: df_business.createOrReplaceTempView("bus")
df_table = spark.sql(
'''
SELECT business_id, name, city, state, stars, categories
FROM bus
'''
)

df_table.show(5)
```

### Joining User Review and Business

```
In [104... user_review_bus = spark.sql(
'''
SELECT user_business.average_stars,bus.state
FROM user_business
INNER JOIN bus ON user_business.business_id = bus.business_id
'''
)
user_review_bus.createOrReplaceTempView("user_review_bus")
user_review_bus.show(5)
```

average_stars	state
---------------	-------

	2.62	GA
	3.67	FL
	2.73	CO
	2.73	CO
	2.73	CO

+-----+-----+

only showing top 5 rows

Average stars by state

In [105...

```
user_state = user_review_bus.select('average_stars','state').groupby('state').count()
user_state.show(5)
```

state	count
DC	10
MN	6
DE	7
IL	85
ON	12

+-----+-----+

only showing top 5 rows

In [106...

```
user_stars = user_state.toPandas()
user_stars = user_stars.sort_values('count',ascending=False).head(10)
```

In [107...

```
user_stars.plot.bar(x='state', y='count',figsize=(10,9),title='Average Stars by State',color='lightsteelblue')
%matplotlib plt
```

