

SHIVANI DEDHIA

shivani_dedhia@fitnyc.edu
New York, NY

EDUCATION

Baruch, Zicklin School of Business, City University of New York - Expected May 2022
Master's Degree, Business Analytics

Fashion Institute of Technology, State University of New York - May 2019
Bachelor's Degree, Fashion Business Management
Dean's List: 3.75 / 4.0 GPA

SKILLS

Centric PLM
Web Design
Microsoft Excel
EC Vision

EXPERIENCE

Coach, New York, NY - Merchandising Assistant Oct 2019 - March 2020

- Assisted with analyzing trends to help create market-right product lines
- Assisted with briefing design and product development teams about key market trends
- Partnered with cross-functional teams to maintain margin goals, and calendar timelines
- Performed competitive market research to support key decision making for productivity and profitability
- Supported by maintaining EcVision and SAP with updated SKU attributes

Kate Spade, New York, NY - Raw Materials Assistant July - September 2019

- Updated the centric PLM system with new materials, colorways and supplier quotes
- Communicated with overseas vendors for Fabric Development Sheets to input in PLM
- Created the seasonal material development binders by mills and approved quality
- Processed and developed color palettes to send out to vendors
- Assorted fabric selections by mills and price points in the fabric library
- Managed information on approved quality and price points to prepare for market week

Tommy Hilfiger, New York, NY - Fabric and Quality Intern September 2018 – May 2019

- Analyzed and reviewed quality testing reports from factories against the tested samples
- Created pivot tables to analyze data from the vendor testing reports per season
- Reviewed Line Reports to assign care codes into the internal system
- Evaluated store claims for damaged products to ensure the accuracy of claims