

SHIVANI DEDHIA

✉ shivani.dedhia@baruchmail.cuny.edu · 📞 201-469-7923 · 🌐 github.com/shivanidedhia

EDUCATION

Baruch College, Zicklin School of Business
Masters in Business Analytics, M.S

New York, NY
August 2020 - May 2022

Fashion Institute of Technology
Bachelors in Fashion Business Management, B.S

New York, NY
January 2016 - May 2019

SKILLS

Programming : Python, R, Javascript, HTML5, CSS
Databases: SQL, PLM Centric, EcVision
Analytical : Adobe Analytics, Advanced Excel (pivot table, vlookup)
Visualization : Tableau, Power BI, Adobe Analytics, Data Studio

PROJECTS

Image Classification Model Using Fashion MNIST Dataset - TensorFlow *July 2020*

- Trained a neural network model to classify images using the Fashion MNIST data set
- Tested the model with multiple web scaped images to evaluate it's accuracy

Titanic Learning from Disaster - R Programming Language *November 2020*

- Analyzed and visualized data using ggplot2 and tidyverse to assess the importance of the passengers gender and ticket class to their survival

EXPERIENCE

Clip Bike
Data Analyst Intern

New Lab, Brooklyn, NY
June 2021 - Current

- Visualizing a live social media dashboard using google data studio to report customer behavior across platforms
- Analyzing customer demographics data set to make data driven business decisions
- Visualizing customer data combined with the US Census data set to gain a deeper insight into their demographics using Tableau

Coach
Merchandising Assistant

New York, NY
October 2019 - March 2020

- Analyzed sales data sets across styles to identify opportunities of growth and improvements for the upcoming quarter
- Assessed the market feasibility of introducing umbrellas to Coach Retail, by analyzing sales performance data set of each style from Coach Outlet
- Consolidated new trends by analyzing sales history to make focused investment recommendations for the upcoming season

Kate Spade
Fabric and Raw Material Assistant

New York, NY
July 2019 - September 2019

- Analyzed data on fabric specifications sent by manufacturers to meet product requirements. Furthermore, assisted to visually represent data and persist it in the PLM system.
- Coordinated with overseas vendors to provide specifications on customized fabric selections to meet design requirements.

Tommy Hilfiger
Fabric and Quality Intern

New York, NY
September 2018 - May 2019

- Analyzed and reviewed quality testing data sets daily from factories to ensure they passed company fabric requirements
- Created pivot tables to analyze failures by company standards in data sets, per season, to review fabric mill performance