

Website Audit Report
<https://www.esellerhub.com/>
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Website Audit Report

On-Page Score: **88.19%**

Performance: **64%**

Accessibility: **82%**

SEO: **75%**

Best Practices: **70%**

Internal Links: **62**

External Links: **3**

Number of Images: **52**

Images Size: **548084**

Scripts: **30**

Scripts Size: **1059212**

Plain Text Size: **6678**

Plain Text Rate: **0.05**

Plain Text Word Count: **1270**

Automated Readability Index: **11.90**

Coleman Liau Readability Index: **7.50**

Dale Chall Readability Index: **6.14**

Flesch Kincaid Readability Index: **55.89**

Smog Readability Index: **19.63**

Description to Content Consistency: **0.70**

Title to Content Consistency: **0.67**

Duplicate Title



Duplicate title tags are bad for SEO. They confuse search engines and make it harder to rank for specific keywords.

Duplicate Description



Duplicate meta descriptions are bad for SEO. They confuse search engines and make it harder to rank for specific keywords.

Duplicate Content



Duplicate content is bad for SEO. It confuses search engines and makes it harder to rank for specific keywords.

Size



The size of your page is too large. This can negatively impact your page load speed and user experience.

Cache Control



Your page does not have a cache control header. This can negatively impact your page load speed and user experience.

Canonical



Your page does not have a canonical tag. This can negatively impact your page load speed and user experience.

No H1 Tag



Your page does not have an H1 tag. This can negatively impact your page load speed and user experience.

HTTPS to HTTP Links



Your page has links to HTTP pages. This can negatively impact your page load speed and user experience.

Is 4xx Code



Your page has a 4xx status code. This can negatively impact your page load speed and user experience.

Is 5xx Code



Your page has a 5xx status code. This can negatively impact your page load speed and user experience.

Is Broken



Your page has broken links. This can negatively impact your page load speed and user experience.

Low Content Rate



Your page has a low content rate. This can negatively impact your page load speed and user experience.

Has Render Blocking Resources



Your page has render blocking resources. This can negatively impact your page load speed and user experience.

Low Readability Rate



Your page has a low readability rate. This can negatively impact your page load speed and user experience.

Title Too Long



Your page has a title that is too long. This can negatively impact your page load speed and user experience.

No Image Alt



Your page has images without alt tags. This can negatively impact your page load speed and user experience.

No Favicon



Your page does not have a favicon. This can negatively impact your page load speed and user experience.

Recursive Canonical



Your page has a recursive canonical tag. This can negatively impact your page load speed and user experience.

Is Orphan Page



Your page is an orphan page. This can negatively impact your page load speed and user experience.

Web Server



Server information is the information about the software that is running on the server. This can be used to determine the technology stack of a website.

Title



The title tag is an HTML tag that is used to define the title of a webpage. This tag is displayed in the search results and is used by search engines to determine the topic of a page.

Description



The description tag is an HTML tag that is used to define the description of a webpage. This tag is displayed in the search results and is used by search engines to determine the topic of a page.

Canonical



The canonical tag is an HTML tag that is used to define the canonical URL of a webpage. This tag is used by search engines to determine the canonical URL of a page.