




Webfly Infosys Project


Google Ads


 Google Ads

New campaign


 Search for a page or campaign

 Appearance

 Help

 Notifications


425-608-7397
sr9104765@gmail.com





What's your campaign objective?


Choose your objective


Select an objective to tailor your experience to the goals and settings that will work best for your campaign


**Sales**
Drive sales online, in app, by phone, or in store


**Leads**
Get leads and other conversions by encouraging customers to take action

**Website traffic**
Get the right people to visit your website

**App promotion**
Get more installs, engagement and pre-registration for your app

**Awareness and consideration**
Reach a broad audience and build interest in your products or brand

**Local store visits and promotions**
Drive visits to local stores, including restaurants and dealerships.

**Create a campaign without a goal's guidance**
Choose a campaign type first, without a recommendation based on your objective.

×

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Select a campaign type

Search

Get in front of high-intent customers at the right time on Google Search

Performance Max

Reach audiences across all of Google with a single campaign. [See how it works](#)

Display

Reach customers across 3 million sites and apps with engaging creative

Shopping

Showcase your products to shoppers as they explore what to buy

Video

Reach viewers on YouTube and get conversions

Demand Gen

Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

This is the web page people will go to after clicking your ad

<https://shivandodiya043.wixsite.com/webflyinfosys>

×

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Display

Campaign settings

Locations

Languages

Budget and bidding

Targeting

Ads

Review

Campaign settings

Locations

Select locations to target

☐ All countries and territories

☐ India

☒ Enter another location

Targeted locations (3)

Jamnagar, Gujarat, India city

Morbi, Gujarat, India city

Rajkot, Gujarat, India city

Enter a location to target or exclude

Advanced search

Location options

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Budget and bidding

Budget

Set your average daily budget for this campaign

₹ 5000

The most you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days you might spend more or less than your daily budget. [Learn more](#)

Bidding

What do you want to focus on? ⓘ

Conversions

Recommended for your campaign goal

How do you want to get conversions? ⓘ

Automatically maximize conversions

☐ Set a target cost per action

✓

This campaign will use the **Maximize conversions** bid strategy to help you get the most conversions for your budget

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Optimized targeting

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People

Audience Segments

Suggest who should see your ads. You can create new segments in [Audience Manager](#). ⓘ

Targeted segments (8)

Who they are
Bachelor's Degree + 2 more

What their interests and habits are
Website Design Services

What they are actively researching or planning
Business & Productivity Software + 3 more

×

Google Ads

New campaign

🔍

Search for a page or campaign

🏠

Appearance

?

Help

⌵

Not

📅 Display

✓ Campaign settings

✓ Budget and bidding

✓ Targeting

✓ Ads

Ad creation

○ Review

Your ads are all set! They'll have a higher chance of performing well.

📊 Ad strength

Excellent

✓ Images

✓ Videos

✓ Headlines

✓ Descriptions

Final URL

https://shivanidodiya043.wixsite.cc

Business name

Webfly Infosys

14 / 25

Images

Add up to 15 images [Learn more](#)

📁 +5

Edit

Logos

Add up to 5 logos

📁 +5

Edit

All changes saved

Preview

Websites and apps

YouTube and Gmail

Example of your ad

🕒

MANAGEMENT

1+2=3

PLANNING

📊

ANALYTICS

MANAGEMENT SOFTWARE

Request A

×

Google Ads

New campaign

🔍

Search for a page or campaign

🏠

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Not

📅 Display

✓ Campaign settings

✓ Budget and bidding

✓ Targeting

✓ Ads

○ Review

Campaign Review

Publish campaign

Campaign name

Website traffic-Display-7

Campaign type

Display

Objective

Website traffic

Goal

Downloads

Final URL

https://shivanidodiya043.wixsite.com/webflyinfosys

Campaign settings

Locations

Jamnagar, Morbi, Rajkot

Languages

English

All changes saved

Overview



Ads

Sort by: Impressions ▼



● Ad group 1



Ad	Status	Impressions	Clicks ▼	CTR ▼
Under Review	Pending	0	0	0.00%

[Ads](#) [Assets](#)

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