

Sum of Estimated Income

504.14M

Total Occupations

195

Average of Superannuation Savings

25.54K

Total Customers

2940

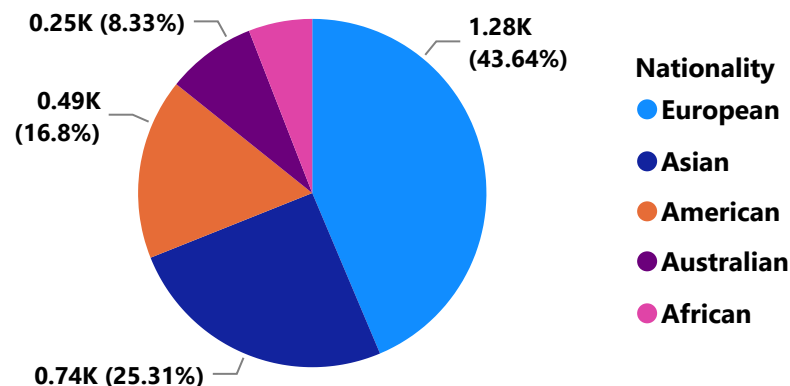
Loyalty Classification

☐ Gold  
☐ Jade  
☐ Platinum

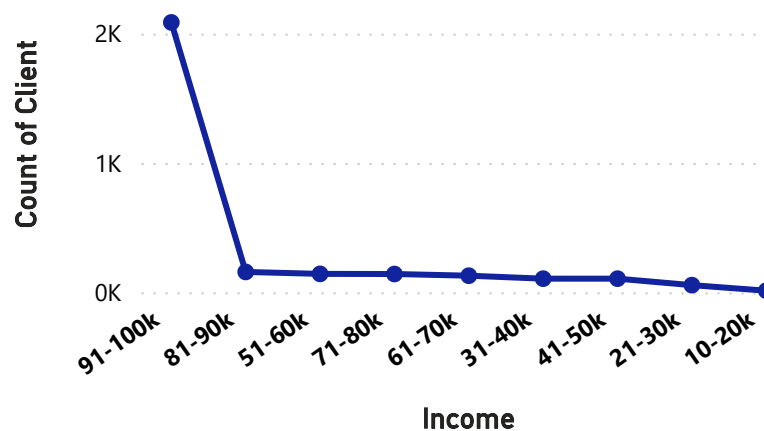
Sex

☐ Female  
☐ Male

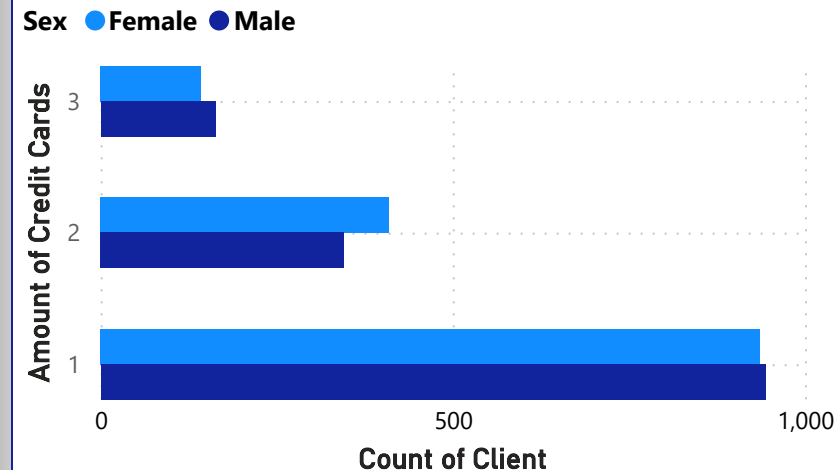
Count of Client by Nationality



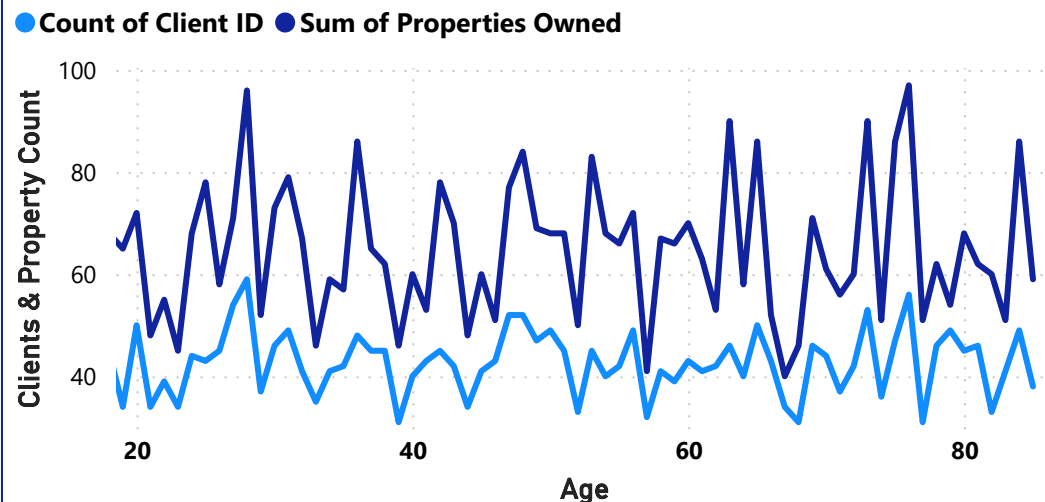
Count of Client by Income



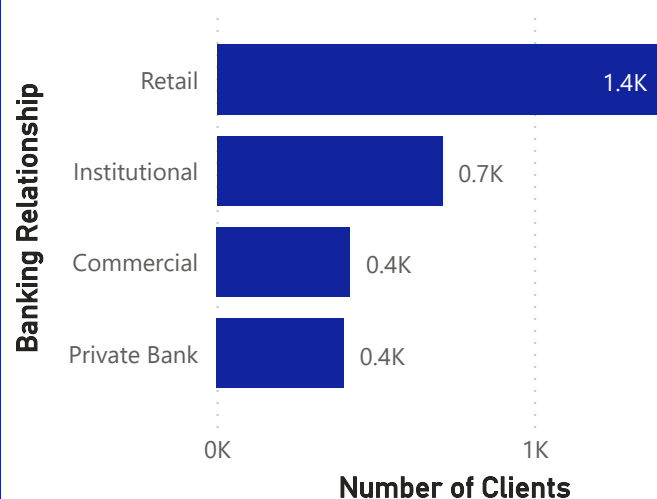
Count of Client by Amount of Credit Cards and Sex



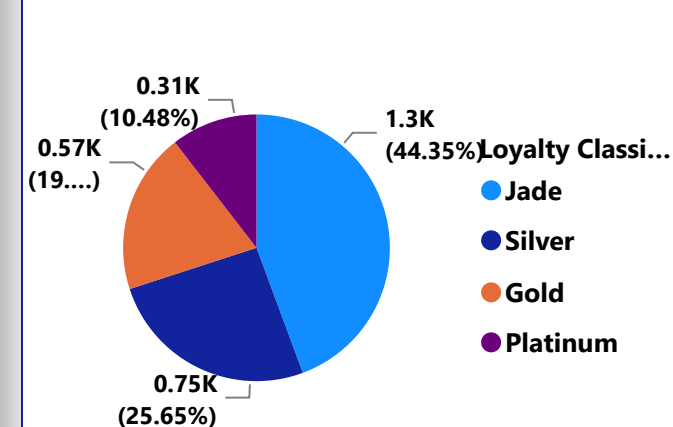
Count of Clients and Properties Owned by Age



Count of Client by Banking Relationship



Count of Client by Loyalty Classification



Sum of Credit Card Balance

9.33M

Sum of Business Lending

2.55bn

Sum of Bank Loans

1.74bn

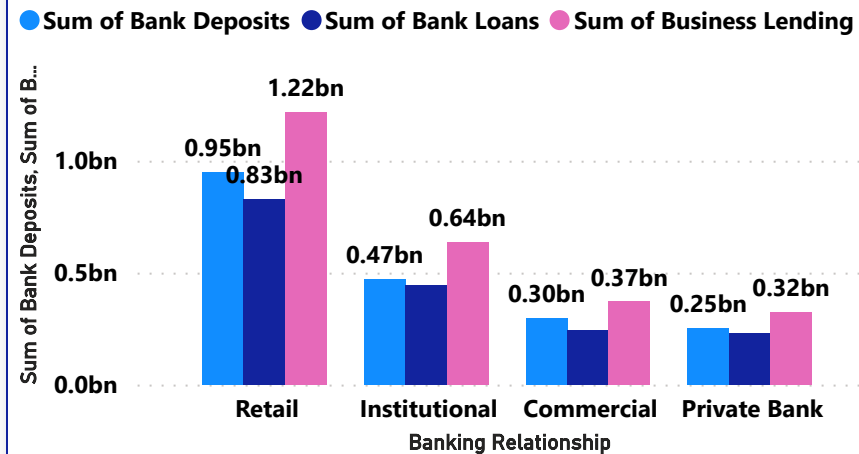
Sum of Bank Deposits

1.97bn

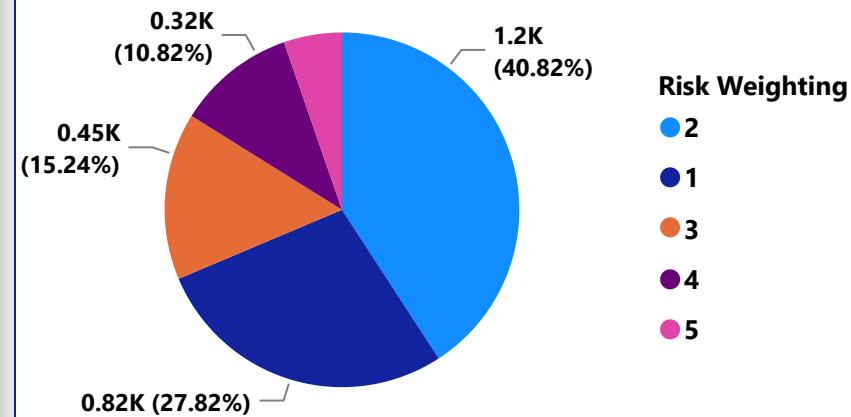
Saving to Current Ratio

0.73

Sum of Bank Deposits, Sum of Bank Loans and Sum of Business Lending by Banking Relationship



Count of Client by Risk Weighting



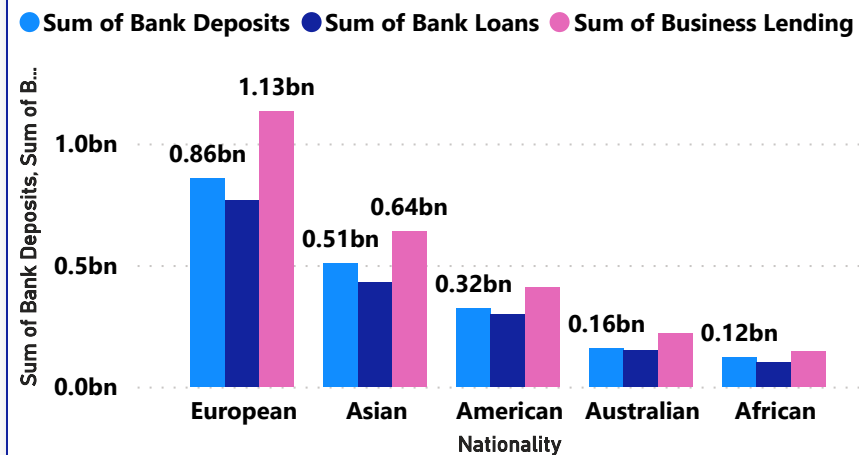
Average Credit Cards Per Person

1.46

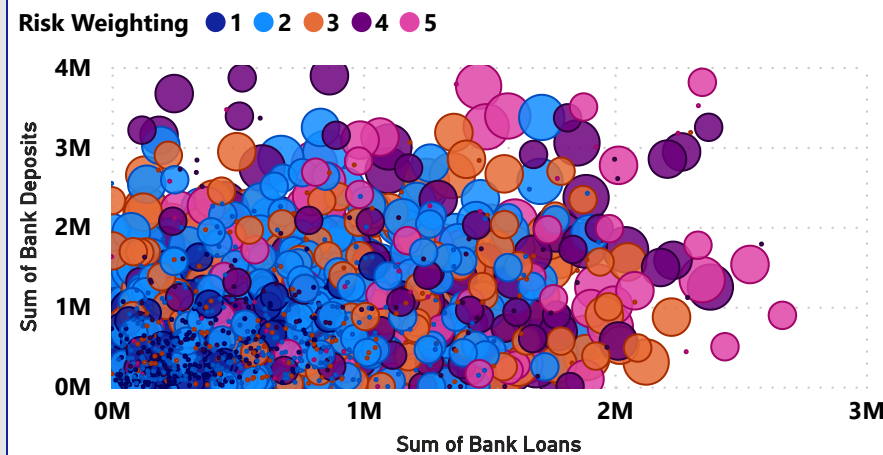
Total Bank Earnings

\$45.45M

Sum of Bank Deposits, Sum of Bank Loans and Sum of Business Lending by Nationality



Sum of Bank Loans, Sum of Bank Deposits and Sum of Properties Owned by Client and Risk Weighting



Risk Weighting

1

2

3

4

5

Fee Structure

High

Low

Mid

Loyalty Classification

Gold

Jade

Platinum

Silver

Nationality

African

American

Asian

Australian

Sex

Female

Male

Occupation

All

