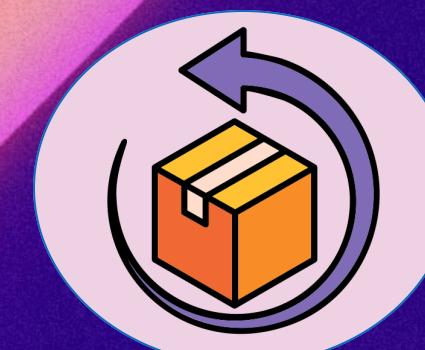
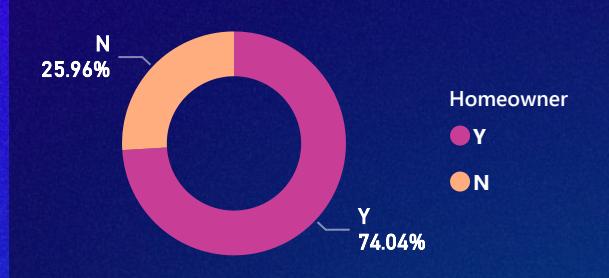




# MAVEN MARKET ANALYSIS



### Count of Customers on the basis of Homeowner Status



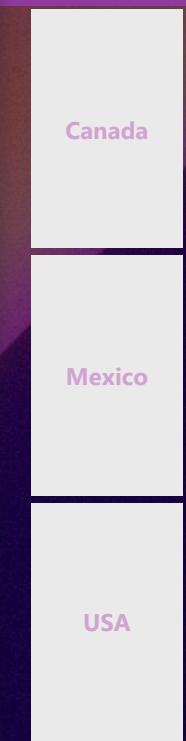
### Count of Customers by Occupation



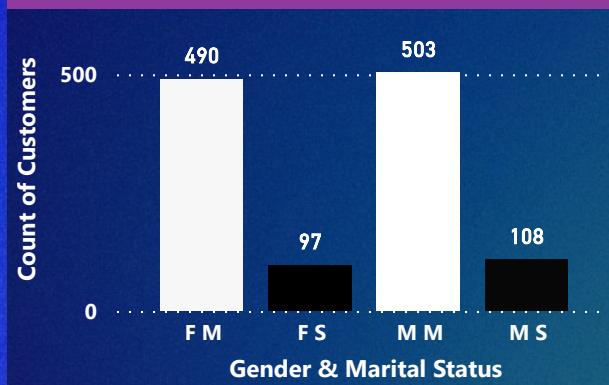
### customer\_city



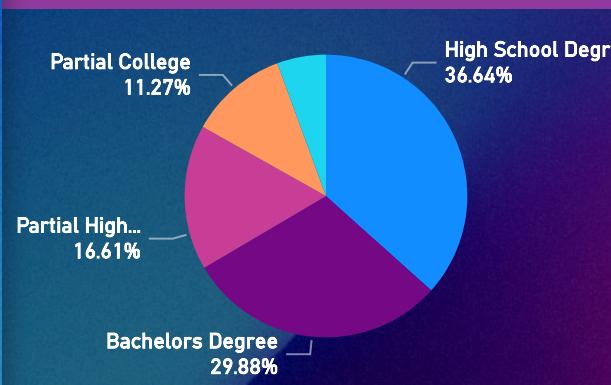
### Customer Cou...



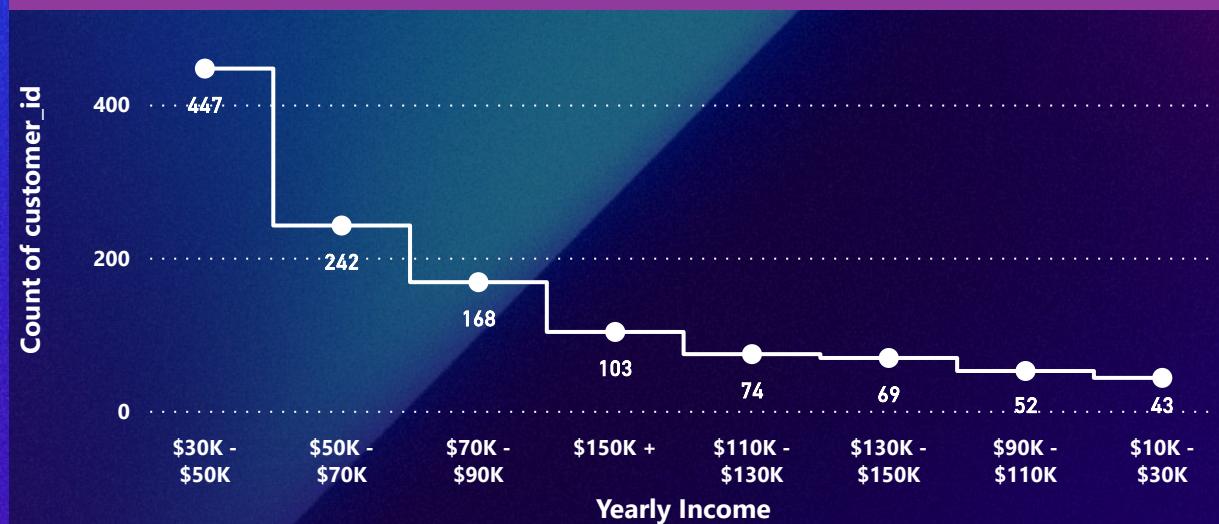
### Count of Customers by Gender and Marital Status



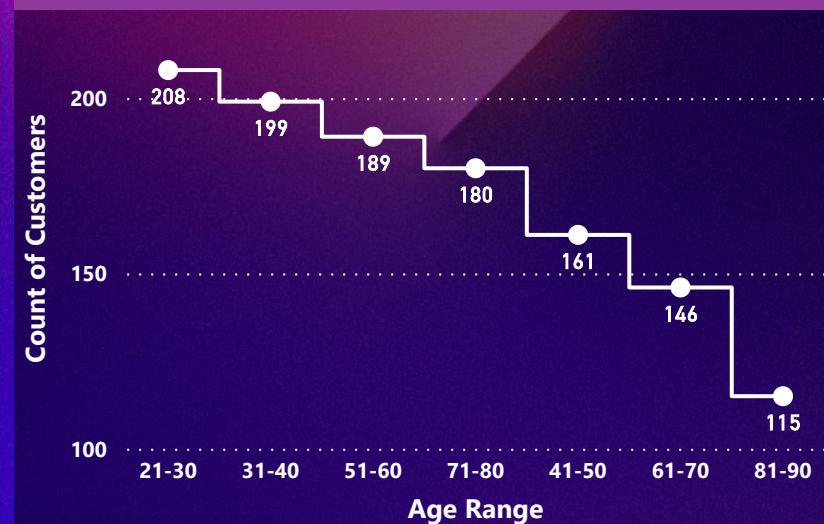
### Count of Customers by Education



### Count of Customers by Yearly Income



### Count of Customers by Age Range



### Total Customers

**1198**

#### Membership Card

Golden



### Most Demanded Brand

Hermanos

Total Brands

111

Total Products

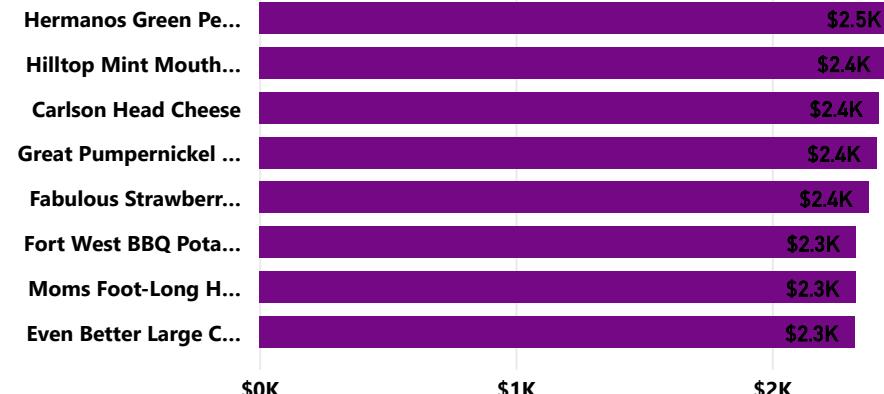
1560

### Most Demanded Product

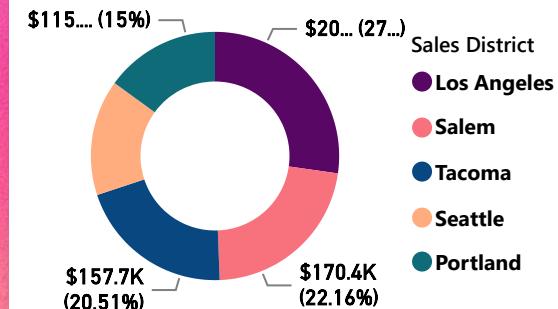
Hermanos Green Pepper

product\_name

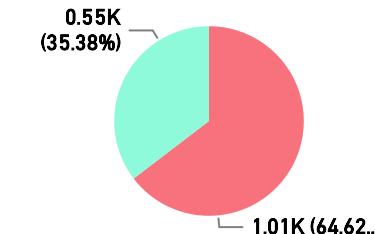
#### Sum of Sales by Product Name (Top 10)



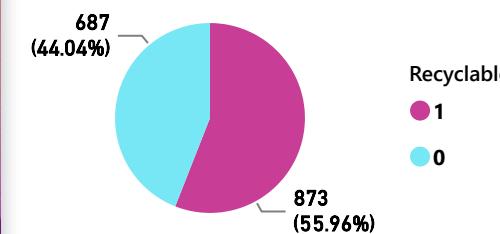
### Sum of Sales by Sales District



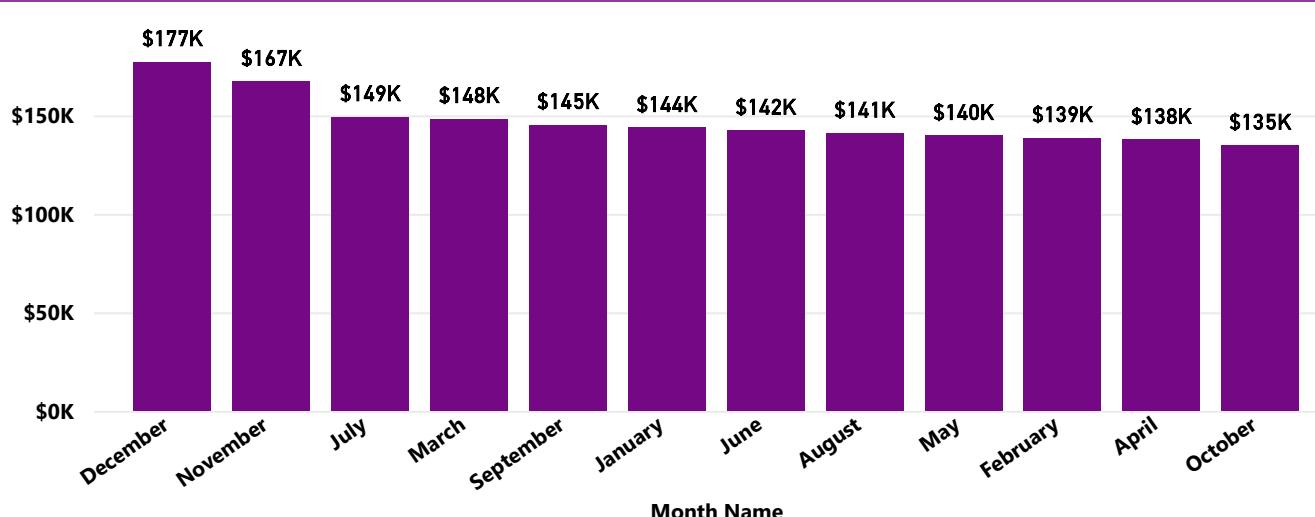
### Count of Products on Low Fat Basis



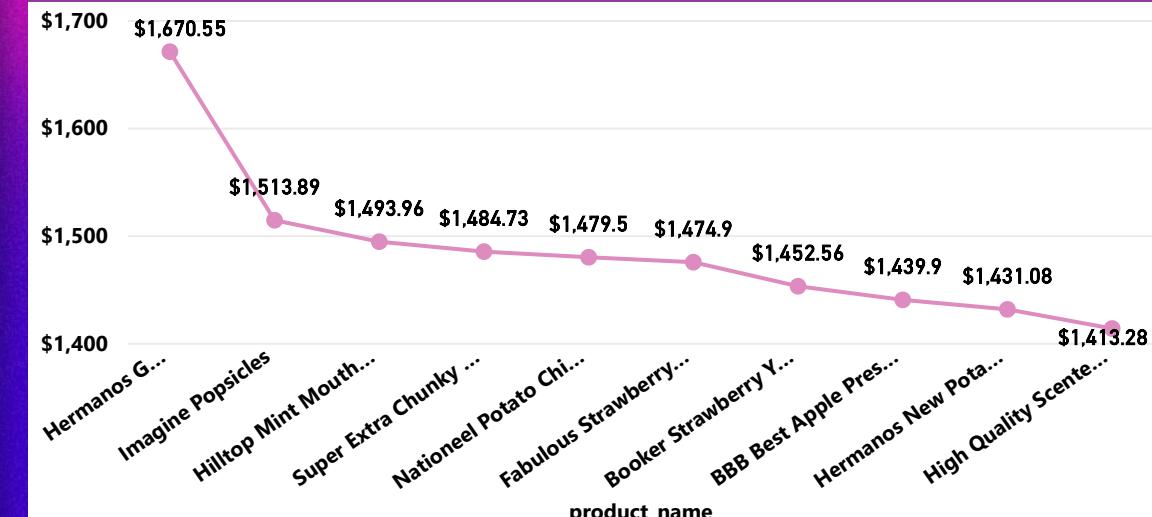
### Count of Products by it's Recyclability

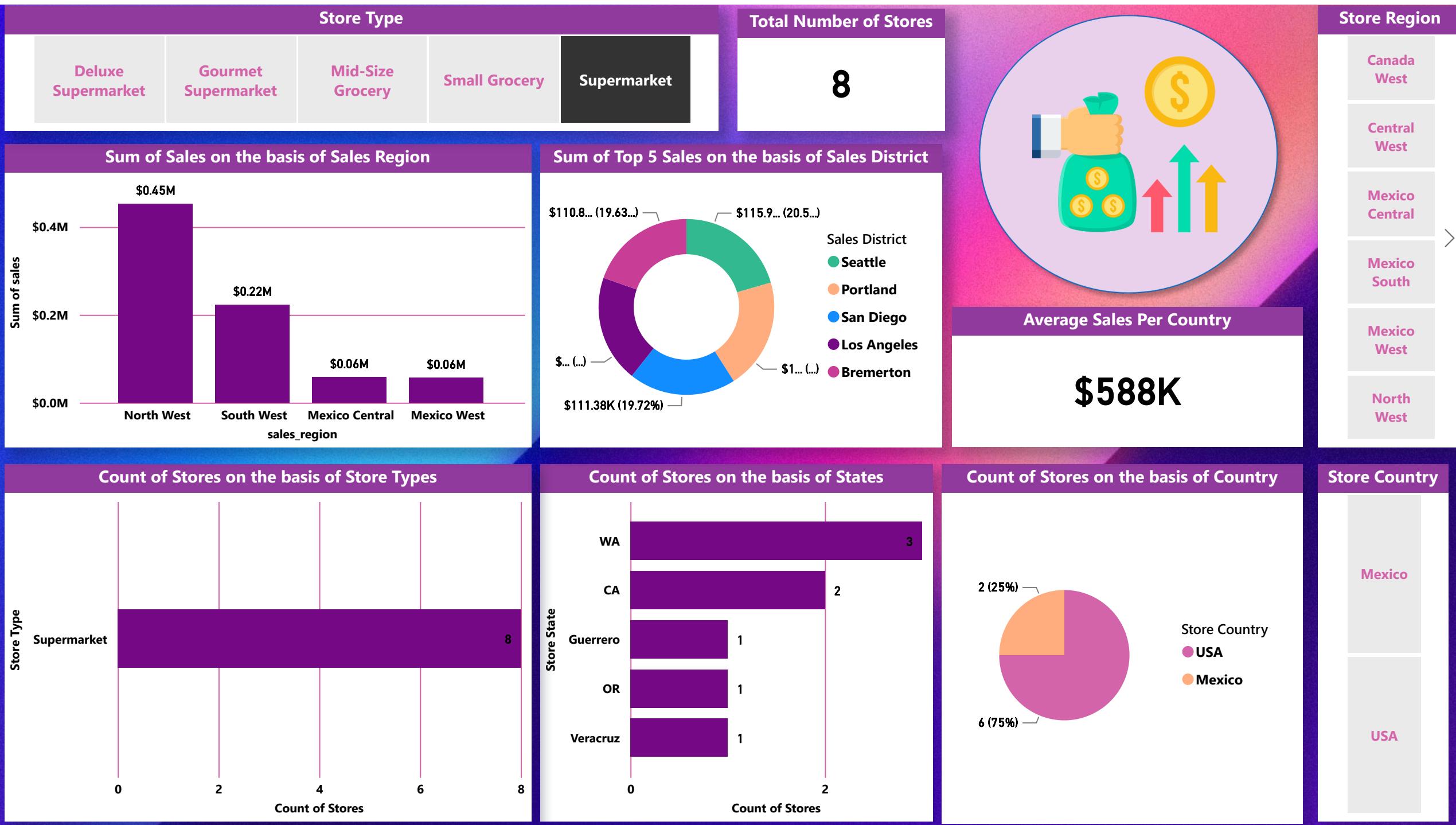


### Sum of Sales by Month Name



### Sum of Profit Margin by Product Name (Top 10)





## Store Country

Canada

Mexico

USA

## Membership Card

Bronze

Golden

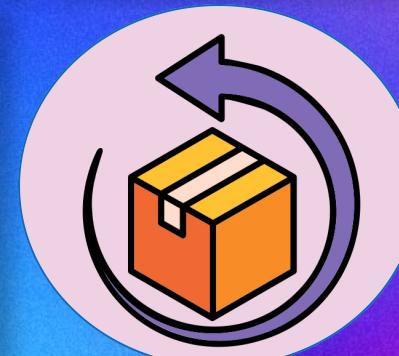
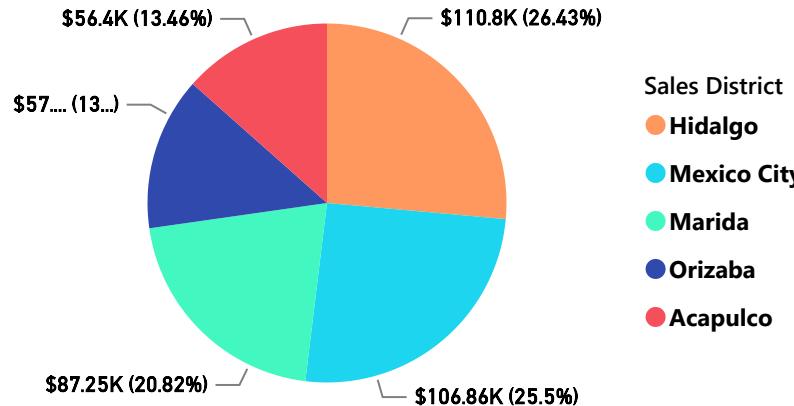
Normal

Silver

## Average Sales Per Country

**\$479K**

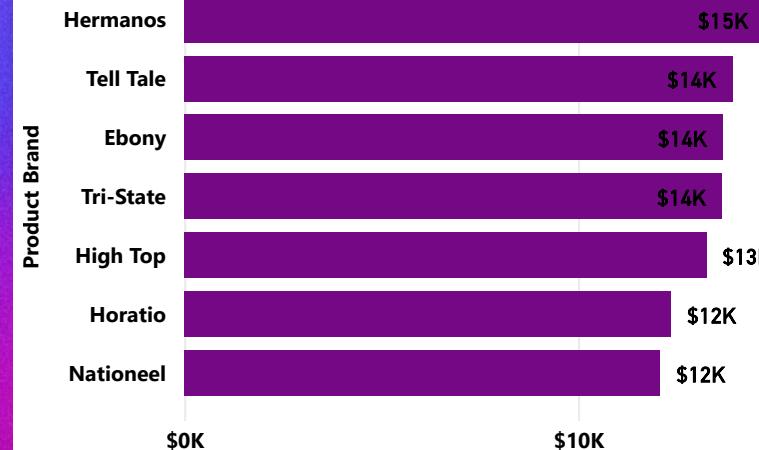
### Sum of Top 5 Sales on the basis of Sales District



### Sum of Returned Products

**\$4.92K**

### Sum of Sales by Product Brand (Top 7)



**\$147.05K**

## Average Sales Per Region

**\$252.08K**

## Total Sales

**\$479K**

## Store type

Deluxe Supermarket

Gourmet Supermarket

Mid-Size Grocery

Small Grocery

Supermarket

### Sum of Sales by Product Name (Top 10)

product\_name

product_name	Sum of Sales
Even Better Large Curd ...	\$766.3
Fort West BBQ Potato C...	\$752.72
Carrington Turkey TV Di...	\$728.64
Great Pumpernickel Bread	\$714.34
Horatio Low Fat Chips	\$706.86
High Top New Potatos	\$700.7
Fort West Apple Fruit Roll	\$685.08
Horatio Frosted Cookies	\$678.6
Nationeel Raspberry Fru...	\$676.62
Carrington Frozen MUSH...	\$671.4

### Sum of Sales by Month Name

Month Name	Sum of Sales
January	\$42K
February	\$39K
March	\$38K
April	\$38K
May	\$38K
June	\$38K
July	\$42K
August	\$39K
September	\$42K
October	\$38K
November	\$37K
December	\$49K

## Months

January February March April May June July August September October November December

## Total Amount of Returned Products

\$17.43K

## Total Returned Products

8289

## Store Type

Deluxe Supermarket

Gourmet Supermarket

Mid-Size Grocery

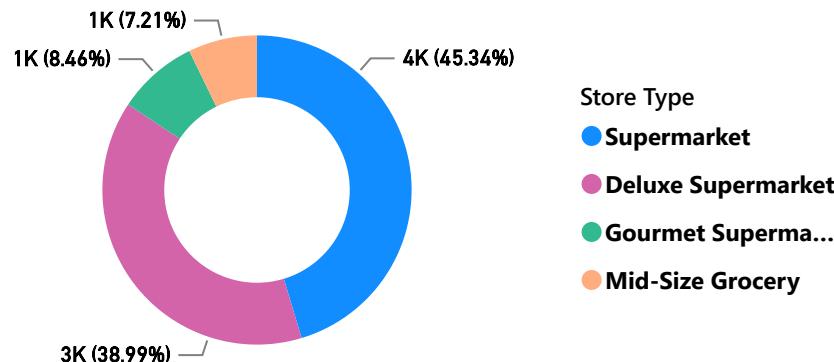
## Country

Canada

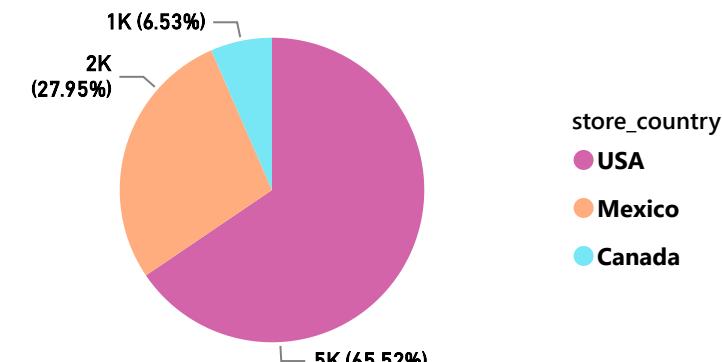
Mexico

USA

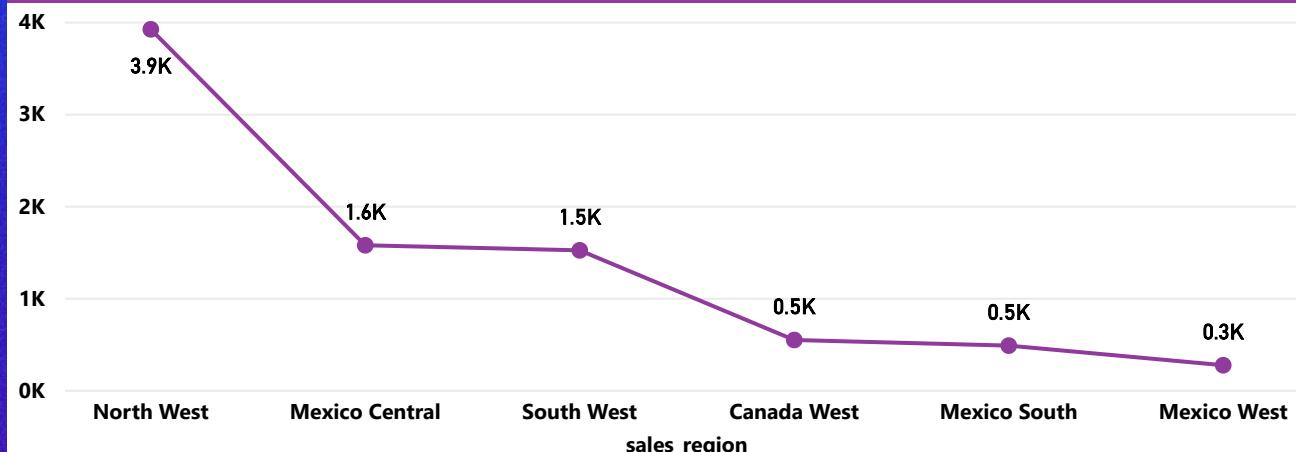
## Quantity of Returned Products on Store Type Basis



## Quantity of Returned Products on the basis of Country



## Quantity of Returned Products on the basis of Sales Region



## Top 5 Most Returned Product Brands

