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With Deep Reverence,

Jadhav shivani

## **ABSTRACT**

The Smart Tourism App is a next-generation digital platform designed to transform the travel experience by integrating advanced technologies such as artificial intelligence, GPS, real-time data, and mobile services. It serves as a comprehensive solution for modern tourists, offering features such as tour and hotel booking, local guide services, destination media, and personalized recommendations. Prioritizing safety and convenience, the app includes emergency support with live location sharing, health service locators, multilingual interfaces, and secure payment systems. Through smart navigation, real-time updates, and user-generated reviews, travelers can make informed decisions with ease. The platform also promotes sustainable tourism by managing crowds, encouraging eco-friendly options, and supporting local businesses.

The Smart Tourism App also supports eco-friendly and sustainable travel by managing tourist flows through live crowd data, promoting low-impact travel options, and encouraging the use of digital tickets and itineraries. A personalized dashboard helps users track past journeys, collect loyalty rewards, and receive curated travel recommendations. By bridging the gap between tourists and local ecosystems, the app contributes to both user satisfaction and local economic growth.

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