

Subject: 7_8_2019 SpendWitty Design Review Recap

Notes:

Design Review

- Landing Pages
 - All Memberships page
 - Keeping it clean so that it is very apparent what the various clubs are. If a user is subscribed to a tier of a club, would have an indication of that subscription on this page.
 - How will the order of clubs in the All Memberships page be determined?
 - Right now, it works based on proximity. The closest clubs to the user. Will keep this.
 - Will add in an indicator of what's the closest so that it is very clear to the user why the list is organized in the manner that it is.
- Membership Deal Detail
 - Are we limiting the number of memberships that we can put in a particular club?
 - No real limit. First thought is to keep it to 5 or less so that users are not overwhelmed with choice.
 - Do we limit the number of characters for the description of membership under Title of Club?
 - There will be more characters than currently on the wires, but we will set a character limit.
 - View details brings the user to the redemption of their rewards.
- Vendor Profile (along with what the subscribed states of those pages would look like).
 - Is it possible to have a dedicated page for each vendor?
 - Codal's thinking was to keep them somewhat general as all vendors have the same rewards (no rewards individualized to the specific vendors).
 - Could be useful to have individual vendor pages. Would want to know exactly what would be displayed here, and what would be individualized.