

The Transportation Model

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Formulation of LP problem in “R”

The objective function is $Min \quad TC = 622(x_{11}) + 614(x_{12}) + 630(x_{13}) + 641(x_{21}) + 645(x_{22}) + 649(x_{23})$

Subject to

supply constraints

$$(x_{11}) + (x_{12}) + (x_{13}) \leq 100$$

$$(x_{12}) + (x_{22}) + (x_{23}) \leq 120$$

demand constraints

$$(x_{11}) + (x_{21}) \geq 80$$

$$(x_{12}) + (x_{22}) \geq 60$$

$$(x_{13}) + (x_{23}) \geq 70$$

$$(x_{14}) + (x_{24}) \geq 10$$

Non-Negativity constraint

$$x_{ij} \geq 0$$

where

$$i = 1, 2$$

$$j = 1, 2$$

activating the required package and creating the table

```
library(lpSolve)
tab <- matrix(c(22,14,30,600,100,
               16,20,24,625,120,
               80,60,70,"-", "-"), ncol=5,byrow=TRUE)
colnames(tab) <- c("warehouse1", "warehouse2", "warehouse3", "ProductionCost", "ProductionCapacity")
rownames(tab) <- c("PlantA", "PlantB", "Demand")
tab <- as.table(tab)
tab
```

	warehouse1	warehouse2	warehouse3	ProductionCost	ProductionCapacity
## PlantA	22	14	30	600	100
## PlantB	16	20	24	625	120
## Demand	80	60	70	-	-

```

#Creating dummy variables when supply and demand are not equal
costs <- matrix(c(622,614,630,0,
                  641,645,649,0), ncol = 4, byrow = TRUE)
colnames(costs)<-c("warehouse1","warehouse2","warehouse3","Dummy")
rownames(costs)<-c("PlantA","PlantB")
costs<-as.table(costs)
costs

```

```

##      warehouse1 warehouse2 warehouse3 Dummy
## PlantA      622      614      630      0
## PlantB      641      645      649      0

```

```

#Supply Side
row.signs <- rep("<=",2)
row.rhs<- c(100,120)

#Demand Side
col.signs <- rep(">=",4)
col.rhs <- c(80,60,70,10)

#running the lp.transport function
lptrans <- lp.transport(costs, "min", row.signs, row.rhs, col.signs, col.rhs)

#Getting the objective value
lptrans$objval

```

```
## [1] 132790
```

```

#values of all the variables
lptrans$solution

```

```

##      [,1] [,2] [,3] [,4]
## [1,]    0   60   40    0
## [2,]   80    0   30   10

```

80 AEDs in Plant B - Warehouse1

60 AEDs in Plant A - Warehouse2

40 AEDs in Plant A - Warehouse3

30 AEDs in Plant B - Warehouse3 should be created in each facility, supplied to each of the three warehouses of the wholesalers, and then packaged to reduce the overall cost of manufacturing and shipment.

Formulating the dual of the above transportation problem

Since the primary goal was to reduce transportation costs, the secondary goal would be to increase value added (VA).

$$\text{Maximize } VA = 80W_1 + 60W_2 + 70W_3 - 100P_A - 120P_B$$

Subject to the following constraints

Total Payments Constraints

$$W_1 - P_A \geq 622$$

$$W_2 - P_A \geq 614$$

$$W_3 - P_A \geq 630$$

$$W_1 - P_B \geq 641$$

$$W_2 - P_B \geq 645$$

$$W_3 - P_B \geq 649$$

Where $W_1 = \text{Warehouse 1}$

$W_2 = \text{Warehouse 2}$

$W_3 = \text{Warehouse 3}$

$P_1 = \text{Plant 1}$

$P_2 = \text{Plant 2}$

Economic Interpretation of the dual

$$W_1 \leq 622 + P_A$$

$$W_2 \leq 614 + P_A$$

$$W_3 \leq 630 + P_A$$

$$W_1 \leq 641 + P_B$$

$$W_2 \leq 645 + P_B$$

$$W_3 \leq 649 + P_B$$

From the above we can see that $W_1 - P_A \geq 622$

which can be exponented as $W_1 \leq 622 + P_A$

here W_1 is considered as the price payments being obtained at the origin which is nothing else, but, the revenue, meanwhile $P_A + 622$ is the money paid at the origin at Plant_A

Therefore the equation will be $MR_1 \geq MC_1$.

To maximize profit ,The Marginal Revenue(MR) should be equal to Marginal Costs(MC)

That is, $MR_1 = MC_1$

From the above interpretation, we can say that,
Profit maximization takes place when MC is equal to the MR .

If $MR > MC$, we must lower plant expenses in order to achieve the Marginal Revenue (MR).

If $MR < MC$, we must increase output supply in order to achieve Marginal Revenue (MR).