SHIVANI KUMARI

DIGITAL MARKETER

ABOUT

Strategic and results-driven digital marketer with 1+ years of experience building paid and organic marketing funnels. Implemented new competitive analysis and consumer trend reports increasing quarterly sales by 15%.

SKILLS -

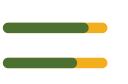
Digital Marketing

Email Marketing

Social Media Ads

SEO,SMO

Google Ads



CONTACT —

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- Bengaluru KA

EDUCATION —

2018 - 2020 Kanpur University - UP

• Bachelor Of Science (PCM)

2014 - 2017 UP Board

• Intermediate & HighSchool

EXPERIENCE —

Akansh Consulting Private Limited

Marketing Manager

December 2018 - Present

- Identified and executed improvements for processes, content, and lead generation.
- Collaborated with Content Team to promote blog posts and guest posts.
- Provided market research, forecasts, campaign results, and consumer trends.
- Assisted in creating corporate sales pitches for future meetings.
- Managed all public social media profiles of important public figures.

CERTINIFICATION

- Fundamentals of digital marketing-by Google
- Introduction to Digital Marketing
 -by Great Learning