

SHIVANI KUMARI

DIGITAL MARKETER




ABOUT

Strategic and results-driven digital marketer with 1+ years of experience building paid and organic marketing funnels. Implemented new competitive analysis and consumer trend reports increasing quarterly sales by 15%.

SKILLS

Digital Marketing	<div><div></div></div>
Email Marketing	<div><div></div></div>
Social Media Ads	<div><div></div></div>
SEO,SMO	<div><div></div></div>
Google Ads	<div><div></div></div>

CONTACT

-  +91-9036826860
-  shivanishk22@gmail.com
-  Bengaluru KA

EDUCATION

2018 - 2020

Kanpur University - UP

- Bachelor Of Science (PCM)

2014 - 2017

UP Board

- Intermediate & HighSchool

EXPERIENCE

Handover and Take Company

Marketing Manager

December 2018 - Present

- Identified and executed improvements for processes, content, and lead generation.
- Collaborated with Content Team to promote blog posts and guest posts.
- Provided market research, forecasts, campaign results, and consumer trends.
- Prepared written text proposals and speech writing drafts.
- Assisted in creating corporate sales pitches for future meetings.
- Managed all public social media profiles of important public figures.