

Credit Card Transaction Report

Revenue

55M

Interest

8M

Amount

45M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earne
Blue	46,139,397.74	36957875	6,495,887.7
Gold	2,454,072.16	2024078	373,784.1
Platinum	1,135,608.05	953314	161,629.0
Silver	5,586,332.28	4586746	812,081.2
Total	55,315,410.23	44522013	7,843,382.2

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

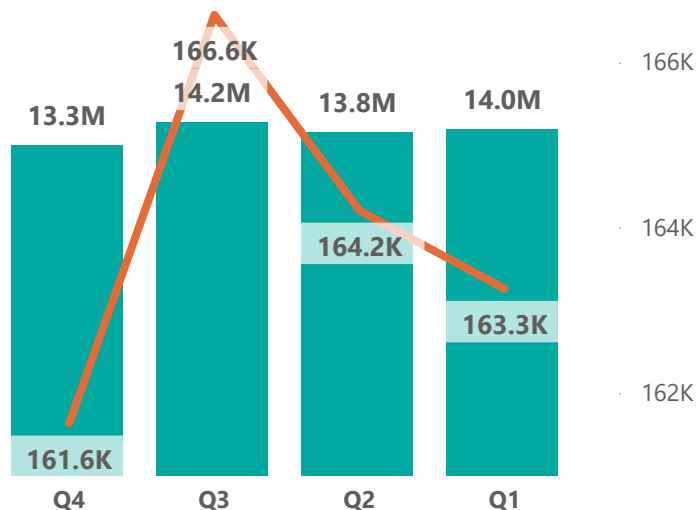
Blue

Gold

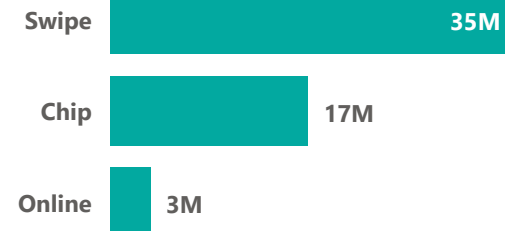
Platinum

QTR Revenue and Transaction Count

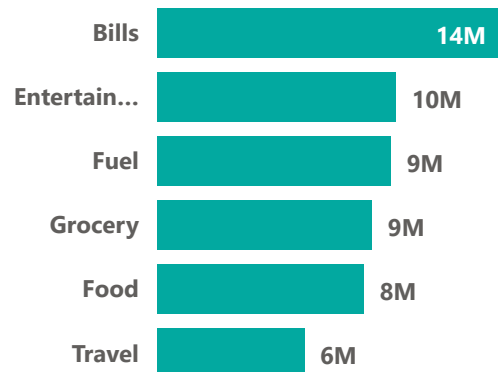
Sum of Revenue Sum of Total_Trans_Vol



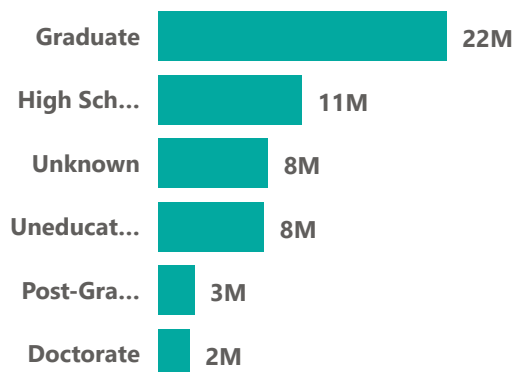
Revenue by Use Chip



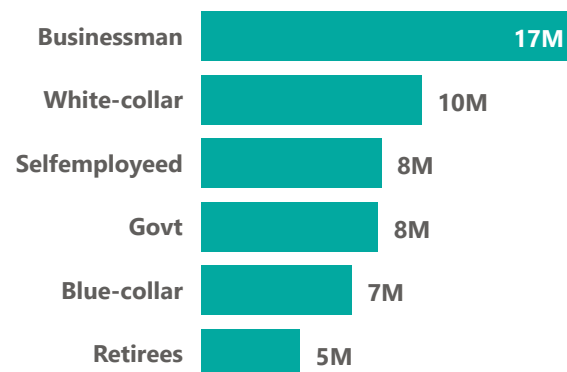
Revenue by Expenditure Type



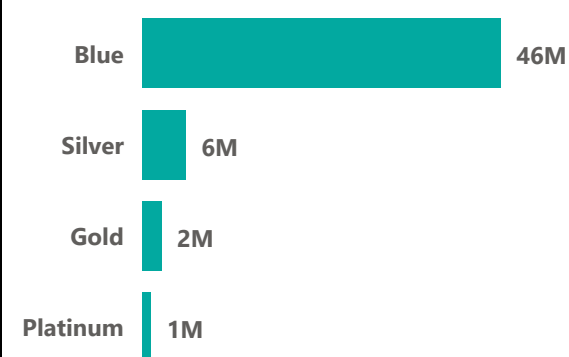
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



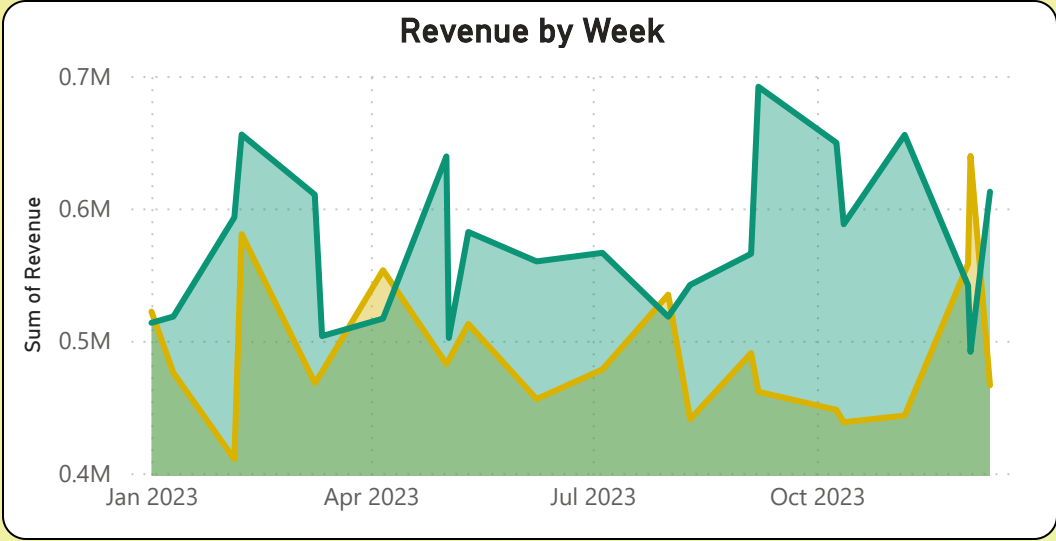
Credit Card Customer Report

Revenue
55M

Interest
8M

Income
576M

CSS
3.19



Q4

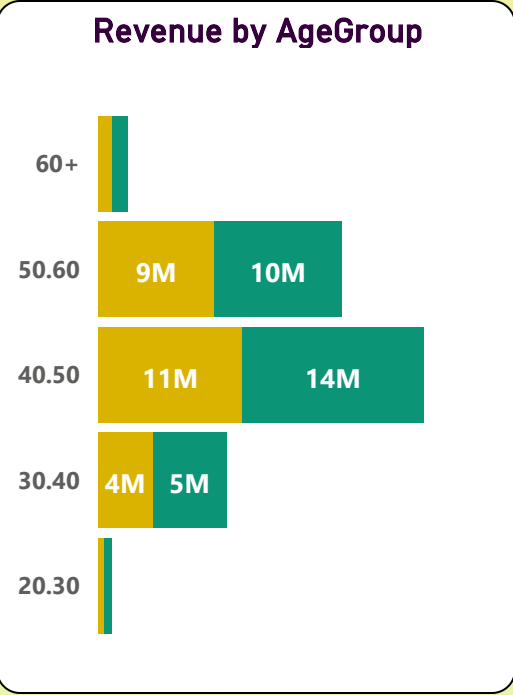
Q3

Q2

Q1

Week_Start_Date

All



M

F

30M

25M

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_I
Blue-collar	6,904,278.57	72262158	952,
Businessman	17,387,832.31	186959919	2,539,
Govt	8,111,701.37	88773989	1,160,
Retirees	4,535,184.24	48675030	630,
Selfemployeed	8,261,757.81	75313288	1,119,
Total	55,315,410.23	575914439	7,843,3

