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ASSIGNMENT NO. 1

TITLE: Case study: Web site analysis

PROBLEM STATEMENT:

Visit various websites available online for different client projects,
identify and note down the evaluation results in following format
and note down and learn and conclude different website design
issues that should be considered while designing a web site.

OBJECTIVE

To Analyse the website contents

To understand web site design issues

Sr. No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluation
1	https://www.amazon.com	Online shopping	Vast product range, personalized recommendations, fast loading speed	Overwhelming interface for new users	Good
2	https://www.dell.com	Technology products and services	Sleek design, well-organized product sections, informative content	Slightly slow loading times for some interactive elements	Good
3	https://www.walmart.com	Retail shopping	Simple navigation, clean layout	Occasional pop-up ads interrupt user experience	Good
4	https://www.facebook.com	Social networking	Easy to connect with friends, robust features like groups and events	Privacy concerns, cluttered interface	Good
5	https://www.twitter.com	Social media	Real-time updates, minimalist interface	Algorithm prioritizing trending topics can overshadow personalized content	Good
6	https://www.linkedin.com	Professional networking	Professional tone, job recommendation features	Limited customization for free accounts	Good
7	https://www.instagram.com	Social media	Visually appealing, intuitive UI	Limited desktop experience	Good
8	https://www.youtube.com	Video sharing	Wide variety of content, responsive design	Autoplay can be intrusive	Good
9	https://www.reddit.com	Community discussions	Content-focused layout, diverse communities	Outdated UI for new users	Good
10	https://www.bbc.com	News	Informative content, fast-loading pages	Banner ads on some pages	Good
11	https://www.espn.com	Sports news and live scores	Engaging visuals, updated content	Some pages have slow load times	Good
12	https://www.nike.com	Sports apparel	Dynamic visuals, intuitive product pages	Large images can slow down older devices	Good
13	https://www.adidas.com	Sportswear	Clean navigation, engaging product descriptions	Navigation glitches occasionally	Good
14	https://www.netflix.com	Streaming platform	Personalized recommendations, smooth transitions	Expensive subscription tiers for some users	Good
15	https://www.spotify.com	Music streaming	Interactive UI, seamless cross-platform compatibility	Search feature sometimes lacks advanced filtering	Good
16	http://www.unipune.ac.in	University website	Provides necessary academic information	Outdated design, lack of mobile responsiveness	Average
17	https://www.flipkart.com	Online shopping	Interactive app integration, customer reviews	Search accuracy can sometimes lag	Good
18	https://www.pict.edu	Educational institute	Clear navigation to courses and departments, clean	Lacks modern design elements and responsiveness on	Good

Sr. No.	Website URL	Purpose of Website	Things Liked in the Website	Things Disliked in the Website	Overall Evaluation
			layout	mobile devices	
19	https://www.apple.com	Technology products	Minimalist design, product-focused visuals	Limited call-to-action for non-product pages	Good
20	https://www.microsoft.com	Technology products	Professional layout, comprehensive product sections	Overly corporate tone can feel uninviting	Good
21	https://www.bing.com	Search engine	Visually appealing daily images, less cluttered than competitors	Less efficient search results	Good
22	https://www.aicte-india.org	Education governance body	Informative content, comprehensive resources	Outdated design and navigation can be confusing	Average
23	https://www.pinterest.com	Social media	Creative layout, useful for inspiration boards	Ads and promoted pins can interrupt user experience	Good
24	https://www.udemy.com	Online learning	Wide range of courses, user-friendly interface	Variable course quality	Good
25	https://www.coursera.org	Online learning	Professional courses, certification programs	Free courses have limited content	Good
26	https://www.craigslist.org	Classified ads	Lightweight and simple design	Outdated interface and lack of modernization	Bad
27	https://www.lingscars.com	Car leasing	Unique and quirky design style	Overwhelming, chaotic layout	Bad
28	https://www.arngren.net	E-commerce (miscellaneous)	Attempts to display various items	Extremely cluttered, illegible interface	Bad
29	https://www.yahoo.com	Portal/news/entertainment	All-in-one functionality	Cluttered interface, ads impact UX	Bad
30	http://www.timecube.com	Ideological website	Attempt at unique expression	Completely incoherent and visually disturbing design	Bad