

# About Us

## Background

We are an SBE/MBE certified consulting firm providing **Transport Planning & Design** services regionally.

## Philosophy

We believe that people lead a **multi-modal life**, relying on different forms of mobility to fulfill their transportation needs. Our goal is to help build a transportation system that empowers people with the **freedom to make choices** — while ensuring **safety, comfort, and reliability** across all modes of travel.

## Approach



People-centric Design



Data Driven Decisions



Stakeholder Collaboration

# Contact Us

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**Rishabh Mittal, PTP**

Rishabh is an experienced transport planner specializing in Traffic Safety and Active Transportation Planning. Having worked in the field for about five years and studied in the Netherlands, he brings his extensive international experience and digital expertise to deliver high-impact solutions for his clients.



**PURAM**  
Helping Communities Move



Walking Audit at West River Park

# Transport Planning Services

# Services

## Active Transportation

Bringing Dutch expertise into the American context, we aim to make walking and biking safe, accessible, and inviting for all users.

## Traffic & Safety Analysis

Using a Safe Systems Approach, we identify risk areas and propose data-driven solutions to reduce crashes and save lives.

## Street & Corridor Design

We develop context-sensitive, buildable design concepts that are shaped by community input and serve neighborhood needs.

## Master Planning

We design and plan transportation networks for all modes, ensuring efficiency, safety, and reliability for all modes of transport.

## Data Collection & Analysis

We help communities make informed decisions by combining different data sources, such as on-site data collection, big data (Replica, Strava), GIS, etc.



# Process



# Projects & Initiatives

## Crash Analysis Studio

New Haven, April 2025

We led Strong Towns panels to analyze crashes at two locations in the city. We discussed the causes and offered short, medium, and long-term street design recommendations.

## Walking Audit, West River Park

New Haven, March 2025

We led two walking audits with local partners to raise awareness of the park's accessibility issues for the West River Watershed Coalition.

## Lawrence Street Plaza

New Haven, Sept 2024

Neighbours converted part of the street into a temporary pedestrian plaza for a month. The project addressed traffic safety concerns and the lack of family-friendly public spaces.

## Sensing Shared Spaces, TU Delft

The Netherlands, Jan 2020

The thesis project aimed to develop a data collection framework for traffic objects in a shared-space environment using Machine Learning algorithms with 3D cameras.