# SHIV ANSAL

Developer, Designer, Entrepreneur

O Cupertino, CA

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#### **SKILLS**

UI/UX Design

FrontEnd Development

**Team Collaboration** 

Entrepreneurship, Marketing, Operations

Mathematical Computing

Data Structures and Computer Vision

Adobe Photoshop and Illustrator, Sketch

MaterializeCSS and Bootstrap

#### **Proficient:**

JAVA, HTML5, CSS, JQuery, Javascript

#### **Developing:**

Python, Angular.js, Node.js, React.js, C++

#### **AWARDS**

Entrepreneurship Innovation Plan 7th Place, Silicon Valley DECA

Retail Merchandising Series
3rd Place, Silicon Valley DECA

**Entrepreneurship Start-up Business 5th Place, Silicon Valley DECA** 

#### **EDUCATION**

# Monta Vista High School August 2014-June 2018

Relative Coursework: AP Computer Science JAVA

# Stanford University

**Summer College 2016** 

Relative Coursework: Mathematical Foundations of Computing Client-Side Internet Programming

## De Anza College

Relative Coursework: Calculus A

#### EXPERIENCE

### **Executive Vice President and Committee Head**

**JANUARY 2015 - PRESENT** 

**Design-It** svdesignit.org

Execute marketing plans for different graphic design programs and run weekly community meetings. Run and develop website using a range of different programming languages.

## **Director of Design and Global Board Member**

**JUNE 2016 - PRESENT** 

**SecondGen** secondgen.org

Responsible for developing designs and promotional material. Lead outreach events at companies such as HPE. Lead brand redesign helping establish relations with organizations such as Dr. Pepper, HPE, Google, and more.

## **Executive Director of Operations**

MAY 2016 - PRESENT

Monta Vista DECA mvdeca.org

Responsible for allocating over \$100,000 in cashflow. Organized and planned member events and have arranged internal registration. Designed other promotional material such as flyers, etc.

## **Cure Cancer Café Committee**

**DECEMBER 2014 - PRESENT** 

Monta Vista Octagon mvoctagon.com

Led annual fundraising events for the Leukemia and Lymphoma Society. Directed outreach teams and acted as marketing lead for the event. Over \$15,000 donated yearly from attendees to company donations.

# IncubateX Global Tech Developer and UI/UX Designer APRIL 2016 - JULY 2016

**IncubateX** incubatex.org

Develop and designed UI/UX web platform, and IOS/Android platform. Designed other promotional materials such as flyers.

### **Director of Promotion**

**JUNE 2015 - MAY 2016** 

Monta Vista DECA mvdeca.org

Run multiple conferences, lead promotional events, and work closely with organization members on issues revolving around entrepreneurship and design.

# PROJECTS —

# **Emotion Recognition Analysis using Facial Cues and Features**

**Building in: Python and OpenCV Framework** 

Synopsis Science and Technology Fair Research Project. Developing and designing algorithm to analyze facial cues from image/video and interpret emotions. Using Cohn-Kanade (CK+) database.

# Silicon Valley Design-It Website svdesignit.org

Built: HTML5, CSS, Jquery, Materialize, Javascript

Independently developed and designed the web platform for Design-It using the Materialize framwork and JQuery library.

# **IncubateX Template and Mobile Application** *incubatex.org*

Built: HTML5, CSS, Jquery, Materialize, Node.js

Designed the UI/UX of the template and developed the San Francisco specific location. Developed the interface of the mobile application as well.

# **Conjugation Champions**

**Built: Java** 

A Java-based game teaching basic concepts of Spanish such as conjugations, and vocabulary. This application is being built with GUI components with developed user interface.

**Way To Go** CUHacks 2 shivansal.github.io/WayToGo

Built: HTML5, JQuery, CSS, Materialize, Google Maps API

A web-application using the Google Maps Directions and Matrix API to recognize the most environmental healthy transportation routes.