

Network Traffic Analyzer with Anomaly Detection

In today's complex network landscape, traditional security measures often fall short. Our Network Traffic Analyzer (NTA) with anomaly detection offers a powerful solution for real-time threat identification and response. This presentation will introduce the benefits and capabilities of our NTA solution.



by Shivansh Trivedi

Understanding Network Traffic Analysis (NTA)

Deep Packet Inspection

Comprehensive data capture through DPI.

Flow Analysis

Source, destination, ports, and protocols examined.

Metadata Extraction

URLs, DNS queries, and SSL certificates analyzed.

Market Growth

Gartner estimates NTA market to reach \$1.8B by 2025.

The Power of Anomaly Detection

Baseline Creation

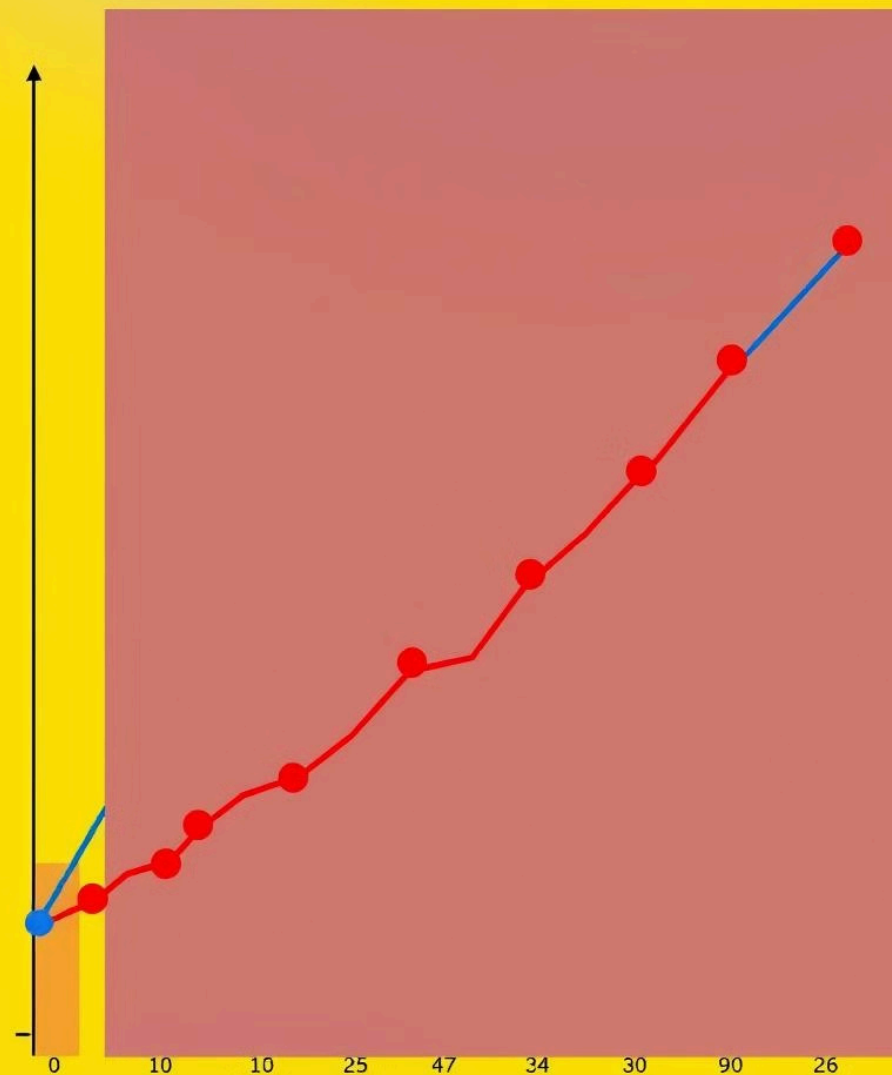
Establish normal network behavior using machine learning.

Deviation Identification

Detect unusual traffic patterns and data exfiltration.

Reduce False Positives

Minimize errors compared to signature-based systems (20% reduction).





Key Features of Our NTA Tool



Real-time
Analysis



Anomaly
Detection



Customizable
Alerts







Scalability

Our NTA tool offers real-time traffic analysis with a powerful anomaly detection engine. Customizable alerts prioritize critical events, reducing alert fatigue. It integrates seamlessly with SIEM platforms like Splunk and QRadar and handles high-volume network traffic (100Gbps+).



Benefits of Using Our NTA Solution

-  **Enhanced Threat Detection**
Identify APTs and zero-day exploits.
-  **Improved Incident Response**
Accelerate investigation and remediation.
-  **Network Visibility**
Gain insights, optimize resource allocation.
-  **Compliance**
Meet regulatory requirements (HIPAA, PCI DSS).

Implementation and Deployment

On-Premise

Full data control.

Cloud-Based

Scalability and reduced maintenance.

Hybrid

Combines on-premise and cloud.

Our solution offers flexible deployment options. Choose on-premise for full control, cloud-based for scalability, or hybrid for a balanced approach. Passive monitoring ensures no impact on network performance. Deploy sensors at critical network points for optimal coverage.



Use Cases and Examples

Ransomware Detection

Identify unusual file transfers and encrypted traffic.




Insider Threat Detection

Detect unauthorized access to sensitive data.

DDoS Attack Detection

Identify sudden spikes in traffic volume.

Detect a compromised IoT device sending spam. Verizon DBIR reports 60% of breaches involved external actors.



Securing Your Network with NTA

1

Proactive Threat Detection

2

Faster Incident Response

3

Improved Network Visibility

NTA with anomaly detection is crucial for proactive threat detection. Choose a solution that meets your specific needs. Request a demo or free trial today.



Next Steps

Thank you for your time. Contact us today to request a personalized demo and see how our NTA solution can transform your network security posture. Let us help you stay ahead of evolving threats.