# Metroville Urban Rail Expansion Project-KPI Development Template

## Technical Feasibility KPIs.

#### **KPI 1:**

**KPI Name:** Monthly Track Installation Progress

**Definition (What it measures):** This KPI measures the amount of track installed each month against the planned schedule, expressed as a percentage.

**Measurement Method (How data will be gathered and calculated):** Data on installed track length will be collected from construction reports, divided by the planned track length for the same period, and then multiplied by 100 to get a percentage.

**Rationale (Why this KPI is important):** Monitoring installation progress ensures the project remains on schedule and identifies delays early.

#### **KPI 2:**

**KPI Name:** Electrification Infrastructure Completion Rate

**Definition (What it measures):** Tracks the completion of essential electrification infrastructure components, like substations, against project milestones.

**Measurement Method (How data will be gathered and calculated):** Compare the number of completed electrification components to the total planned amount, presenting it as a completion percentage.

**Rationale (Why this KPI is important):** Ensures timely progress on electrification, critical for the rail system's operational efficiency and sustainability.

# Environmental Sustainability KPIs

#### **KPI 1:**

**KPI Name:** Carbon Emissions Reduction

**Definition (What it measures):** Quantifies the reduction in carbon emissions due to fewer cars on the road attributed to increased rail usage.

**Measurement Method (How data will be gathered and calculated**): Estimate the reduction in vehicle miles traveled (VMT) using ridership data, then calculate the equivalent reduction in carbon emissions using standard emission factors.



**Rationale (Why this KPI is important):** Highlights the environmental benefits of the project, supporting Metroville's sustainability goals.

#### **KPI 2:**

**KPI Name:** Green Space Around Stations

**Definition (What it measures):** Measures the square meters of new or improved green spaces around rail stations.

Measurement Method (How data will be gathered and calculated): Sum the area of all green spaces created or enhanced as part of the station designs.

**Rationale (Why this KPI is important):** Enhances community livability and biodiversity, aligning with environmental and social objectives.

## Community Acceptance KPIs

#### **KPI 1:**

**KPI Name:** Community Engagement Index

**Definition (What it measures):** Evaluates the level of community involvement in the planning process through feedback and participation metrics.

**Measurement Method (How data will be gathered and calculated):** Track the number of public submissions, attendance at community meetings, and engagement on digital platforms, creating an index based on these inputs.

**Rationale (Why this KPI is important):** Ensures the project aligns with community needs and preferences, fostering public support.

#### **KPI 2:**

**KPI Name:** Improved Transit Connectivity

**Definition (What it measures):** Assesses the increase in multimodal transit connections made possible by the new rail lines.

**Measurement Method (How data will be gathered and calculated):** Count the number of new connections established between the rail system and other modes of transportation post-expansion.

**Rationale (Why this KPI is important):** Reflects the project's success in enhancing Metroville's overall transit ecosystem and accessibility.