

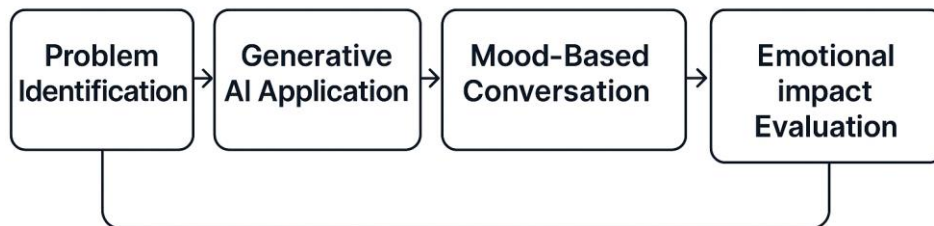
Neko

Your AI Companion

Use of Gen-AI

Neko utilizes Generative AI to simulate deeply empathetic and human-like conversations tailored to the user's emotional state. Through prompt engineering and mood-sensitive response generation, Neko adapts its tone, language, and personality to offer comforting, reflective, or even scolding responses like a caring elder sibling. By leveraging OpenAI's language models, Neko doesn't just respond to queries—it reflects back emotions, helping users process their feelings. This use of Gen-AI is particularly suitable for mental health scenarios, where personalized emotional interaction is key. Unlike static chatbots, Neko evolves its responses based on prior chats, earning users' trust over time. The Gen-AI layer powers its ability to understand, adapt, and support—making it a dynamic companion, not just a tool.

Use of Gen-AI in Neko



Solution Framework

Neko is a web-based AI companion designed to support mental well-being through emotionally intelligent conversation. The core idea is to give users a caring AI companion who listens, responds with empathy, and grows with them. Users choose their AI sibling—each with unique personalities and customizations—and interact via a central chat interface.

Workflow & Architecture:

1. **Frontend** (React): Displays a chat UI with a live 2D avatar whose expressions change in real-time based on conversation tone.
2. **Backend** (Node.js + Express): Handles requests, user data, and emotional scoring.

3. **Gen-AI Layer** (OpenAI API): Receives emotion-tagged prompts to generate empathetic responses.
4. **Mood Detection Module**: Uses sentiment analysis (e.g., from a tool like HuggingFace) to determine user mood.
5. **Custom Economy**: Two in-app currencies—Hearts (earned by emotional openness) and Clouds (daily reward)—unlock visual customization for the AI sibling, encouraging engagement.

The experience is gamified but emotionally rich, designed to make self-expression feel rewarding. The system ensures continuity by maintaining emotional context across sessions, allowing users to feel truly “heard.”

Feasibility & Execution

The project is highly feasible with current technologies. React and TailwindCSS can quickly build a polished frontend, while Node.js supports scalable backend operations. OpenAI’s API provides robust generative capabilities without the need to train custom models. Tools like sentiment analyzers (HuggingFace Transformers) handle mood detection. Deployment can be done via Vercel or Render. Since no large-scale data collection is required, privacy risks remain low. With focus on good prompt engineering and UX, a Minimum Lovable Product (MLP) is achievable within a short development cycle.

Scalability & Impact

Neko’s modular structure allows easy scaling. Additional companion personalities, languages, and features (like voice chat or journaling) can be added without architectural changes. Its appeal spans across geographies and age groups—especially youth facing emotional isolation. As a low-cost, always-available support system, Neko fills a gap where traditional therapy or helplines may not reach. When scaled, it could become a global mental health support layer embedded in daily digital lives—empowering users to self-reflect and heal emotionally in a safe, AI-guided space.

Conclusion

Neko is a gentle AI companion that brings emotional support, gamified self-expression, and meaningful interaction into one platform. Its caring tone, mood-based replies, and visual growth mechanic make it truly lovable. Unlike generic AI chatbots, Neko fosters real emotional connection.

The Minimum Lovable Product (MLP) includes a chat interface with real-time avatar reactions, mood-based prompt tuning, and in-app currency to deepen emotional interaction—making it both helpful and deeply lovable from day one.
