

Introducing Gamma 3.0

The visual storytelling platform

- This gamma is fully editable — duplicate it to test out the new features yourself!

September 16, 2025

Today, we're launching Gamma 3.0.



It's not just an upgrade — it's an evolution in the way we communicate ideas.

Beyond the slide deck

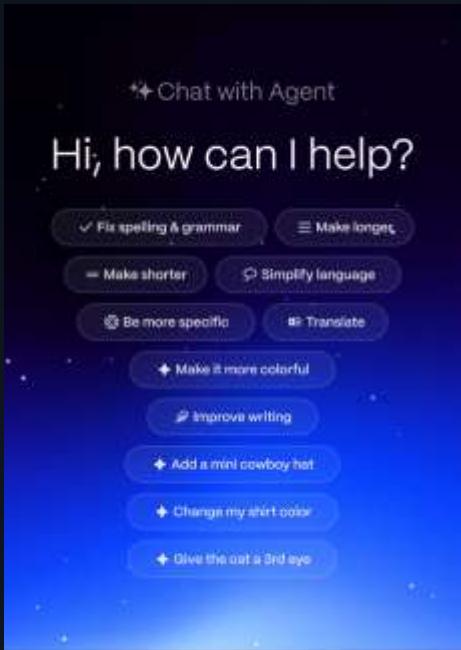
The process of creating a slide deck has traditionally... sucked. That blank page staring back at you. Hours lost to formatting. The endless hunt for the right color, the perfect layout, the words that capture what's actually in your head.

We built Gamma to tackle these problems head-on. What started as the world's most popular AI presentation tool has evolved into something bigger: **the visual storytelling platform**.



Meet your AI design partner

Gamma 3.0 introduces the world's first AI design partner. It instantly turns your raw ideas into intelligent, effortless, and visually stunning communication.



Gamma Agent: talk to your gamma

Imagine having a design-savvy buddy who never sleeps, never judges your rough drafts, and works at the speed of thought. That's **Gamma Agent**.

- **Research anything:** Ask Agent to search the web and pull in citations to support your points
- **Refine everything:** Drop in links or screenshots—Agent incorporates and visualizes them seamlessly
- **Restyle instantly:** Transform images or your entire deck's look with a simple request
- **Get feedback:** Ask Agent to review your deck and make changes to improve it

Need more data for your investor pitch? Agent finds it. Want to make that slide more compelling? Agent redesigns it. Think your deck deserves a tighter structure? Agent consolidates it.

To celebrate,

We're giving all paying subscribers uncapped access to Gamma Agent through the month of September so you can see what it can do.

💡 Try it yourself! Ask Agent to:

Add a summary card of this gamma

Select the image of Mr. Peepers (the cat) on the right, and ask Agent to "add a tiny party hat and a party horn"

Search the internet for what year Gamma.app was founded and give me sources



Made with **GAMMA**

Gamma API: automate your creative workflow

Have a deck you love? What if you could create 100 more just like it, personalized for different audiences across the world?

Our new API plugs into Zapier, Make, or any data source to automate the creation of compelling content from any input. Turn a Zoom meeting transcript into an impressive meeting recap instantly, transform data in your CRM into custom slide decks for all your prospects, and translate a lesson plan into 60+ languages without clicking a button.



And if you're a developer, you can [integrate Gamma into your application](#) to give it design superpowers.



Visual variety: Gamma gets you

We've unleashed a major expansion in smart layouts, diagrams, and themes. No more cookie-cutter presentations - you can achieve the exact look, feel and impact you want.

With **Smart Diagrams**, instead of wrestling with shapes and arrows, you just write the idea. Gamma does the diagramming for you. Your thoughts become visual stories that stick with audiences longer.

💡 Try it yourself:

Just type `/smart` or go to the smart diagrams icon in the insert menu and explore our collection of diagrams. You can also try asking Agent to insert a card summarizing the features launched and use icons.

Gamma for teams: effortlessly on-brand

We've spent years building Gamma to be magical for individual users. Now we're making it seamless for teams. Businesses everywhere can now benefit from:

- **Brand consistency:** Custom themes that match your brand
- **Simple management:** Centralized billing and easier seat management
- **Seamless collaboration:** Real-time editing with your crew



Gamma Ultra: the frontier of AI storytelling

For power users pushing boundaries, Gamma Ultra delivers:

- Immediate access to the most advanced AI image models

Made with **GAMMA**

The bigger picture



Bring your ideas to life with **GAMMA**

At our core, we are visual beings. From cave paintings to TikTok, we've always used visual stories to share ideas, inspire action, and create change.

Gamma 3.0 is built for this reality, turning your thoughts into stunning, persuasive visual-first communication, instantly.

You don't need decks or docs anymore — you have gammas.

Start creating today

Whether you're building pitch decks, marketing campaigns, team presentations, or personal projects, Gamma 3.0 gives you outputs that win attention, persuade, and help you reach your goals.

The result? More good ideas into the universe.

Ready to experience the new era of visual storytelling?

Try Gamma 3.0 now