

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction Amount

45.5M

Transaction Count

667.2K

Card_Catagory

Revenue

Sum of Interest_Earned

Sum of Annual_Fees

Blue

47188612

37840749

6614173

Silver

5659109

4647596

821923

Gold

2533682

2091362

384755

Platinum

1135608

953314

161629

Total

56517011

45533021

7982480

Q4

Q3

Q2

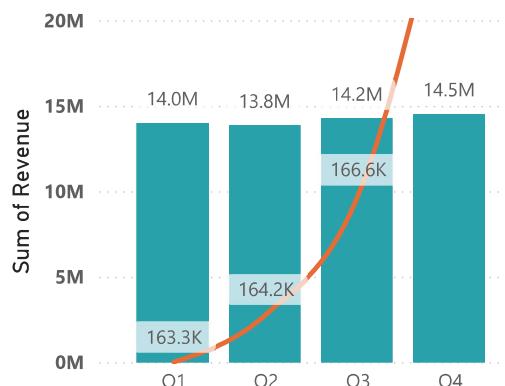
Q1

week_start_date

All

QTR Revenue and total trans count

● Sum of Revenue ● Sum of total_trans_ct



Sum of total_trans_ct

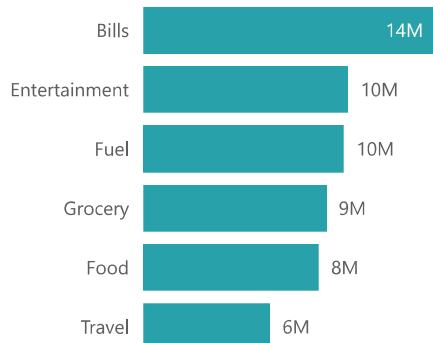
F M Low Med High

Gold Silver Blue Plat...

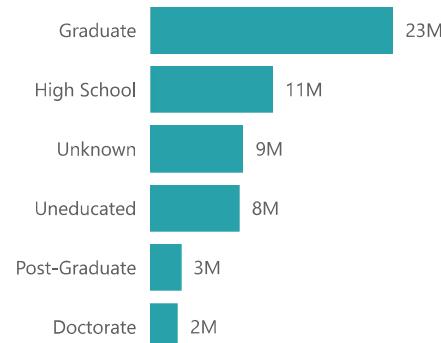
Revenue by Use Chip

Swipe	36M
Chip	17M
Online	4M

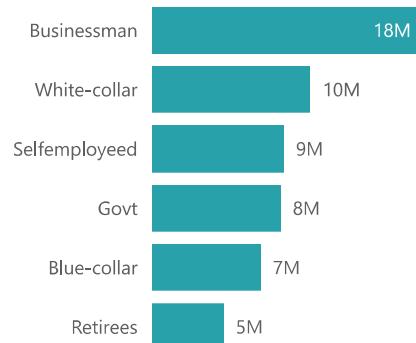
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

