

What is Headless CMS?

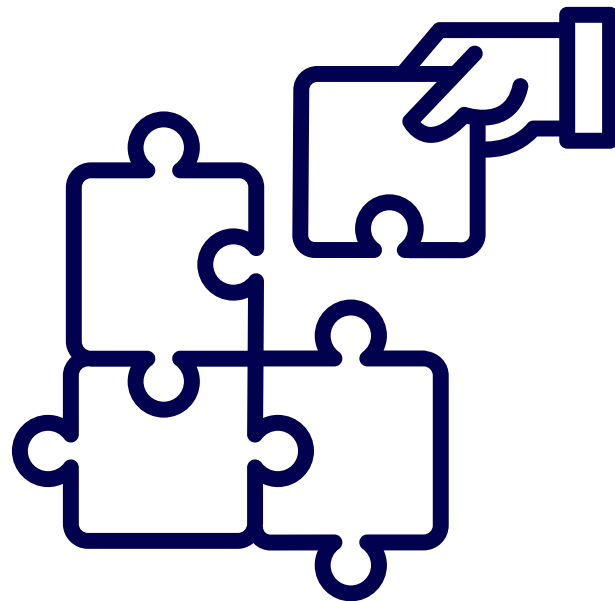


A CMS that stores content in one place and delivers it anywhere through APIs. Frontend (design) and Backend (content) are separate.

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What Problem Does it Solve?

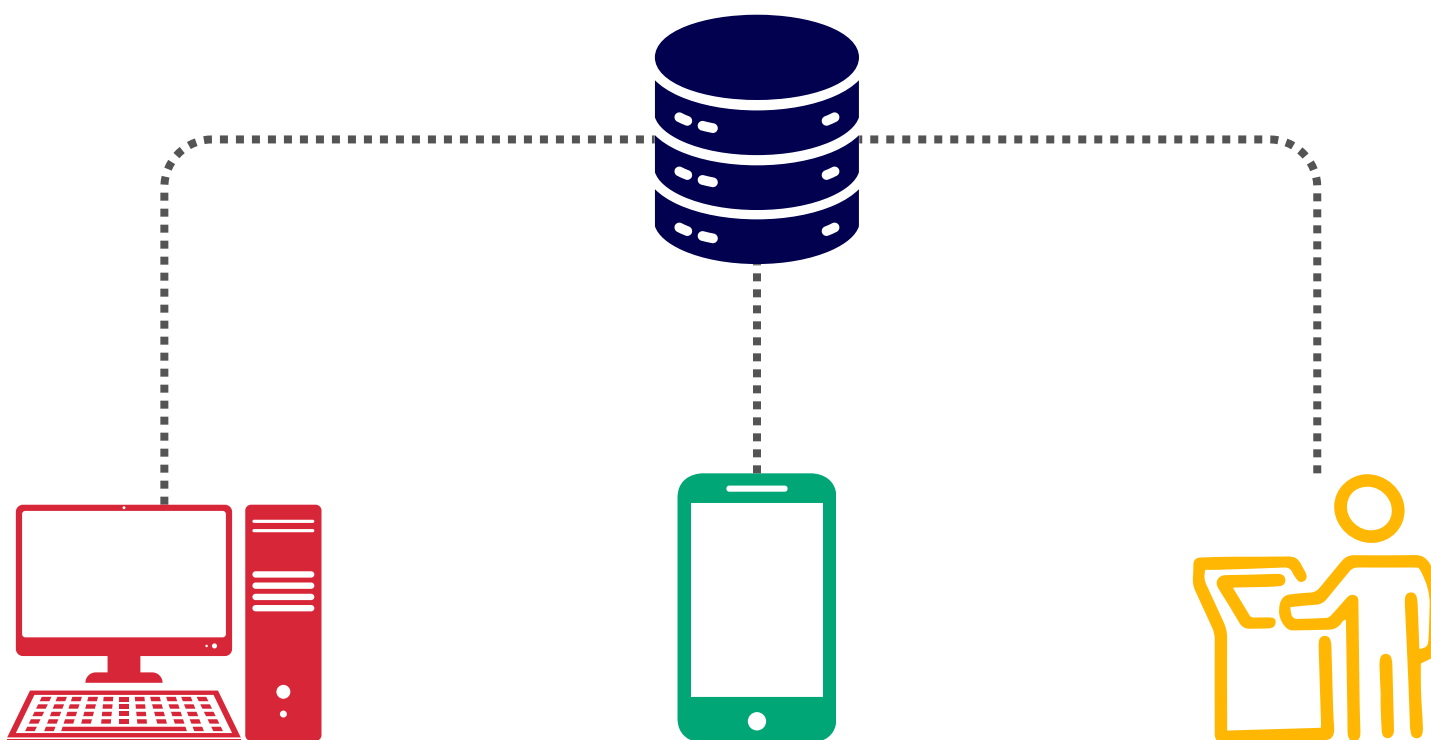
- Reuse content across websites, apps, screens
- Easier redesigns without breaking backend
- Scales as your business grows



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What Problem Does it Solve?

One content update instantly visible on your website, mobile app, and in-store displays.



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Real-World Use Cases



Blogs & News : publish once, show everywhere



E-commerce : product info syncs across website and mobile app



Corporate Portals : share content across regions or departments



Omnichannel Brands : manage one content hub for multiple touchpoints

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Popular Headless CMS Tools Today



SANITY



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Helping businesses choose and implement the
right CMS strategy so content works smarter,
not harder.

