

## Diploma In

## **Business** Management

**LEVEL 4 & 5** 







#### **PROGRAM**

#### **OVERVIEW**

The Level 5 Business Management diploma at ASTI is tailored for professionals seeking to deepen their understanding of management principles. At ASTI, we emphasize the critical role of international management in achieving business success.

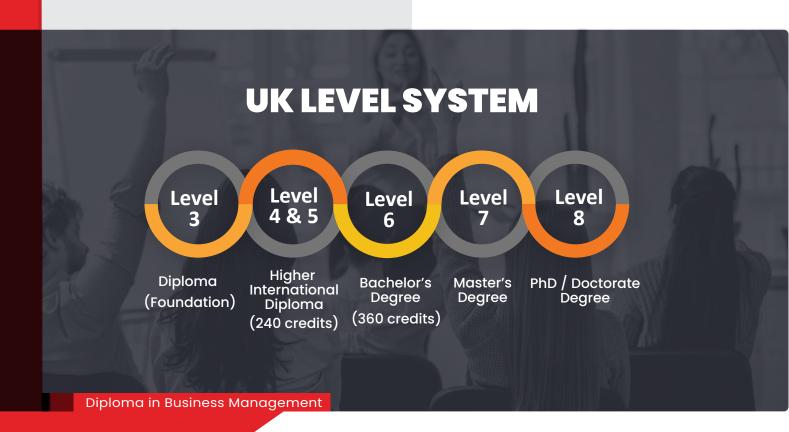
This UK qualification equips you to thrive in a dynamic business environment, providing the essential tools for continuous professional growth in the global market. Our program incorporates a blend of workshops, conferences, case discussions, executive presentations, practical projects, and training sessions. This multifaceted approach ensures students grasp the diverse aspects of management and adapt to the ever-evolving corporate culture.

### AIMS AND

#### **OBJECTIVES**

The program at ASTI offers a comprehensive foundation for developing a critically aware and holistic understanding of business management. Through practical, experience-based simulations and challenges designed with industry experts, students are exposed to real-world business issues, equipping them with strategic skills to address these challenges effectively.

This UK qualification diploma in business management will teach you to apply creative management strategies to navigate the complexities of the global business landscape, successfully guiding teams through organizational change. ASTI emphasizes maintaining open lines of communication between students, lecturers, and program heads, ensuring focused and personalized training as students advance through the program.



# PROGRAM MODULES

The programs at ASTI offer individuals the chance to build a career in business by enhancing their industry knowledge and understanding, ultimately supporting their advancement into senior roles. Being a student at ASTI goes beyond simply acquiring knowledge. It provides the opportunity to realize your full potential as an individual, equipping you with the skills and tools needed to excel in whatever path you choose.

S.no	Unit Code	Unit Title	Levels	Credits
1	BUS 1.1	Communication in an Organization	4	20
2	BUS 1.2	Leadership and the Organization	4	20
3	BUS 1.3	Financial Awareness	4	20
4	BUS 1.4	Managing Change	4	20
5	BUS 1.5	Business Operations	4	20
6	BUS 1.6	Developing Teams	4	20
7	BUS 2.1	Responding to the Changing Business Environment	5	20
8	BUS 2.2	Effective Decision Making	5	20
9	BUS 2.3	Business Development	5	20
10	BUS 2.4	Business Models and Growing Organizations	5	20
11	BUS 2.5	Customer Management	5	20
12	BUS 2.6	Risk Management and Organizations	5	20
Total Credits				240

#### **PROGRAM**

#### **SPECIFICATION**

Qualification Title	Diploma In Business Management	
Qualification Level	UK Level 5	
Accreditation status	Accredited	
Credit Equivalence	240 Credits	
Recognition	Globally Recognized	

#### **COURSE**

#### **ELIGIBILITY**

- ✓ Students/Learners with Age 18 & Above.
- ✓ Highschool qualifications (O Level / A levels/ 12th)
- ✓ English Language Proficiency
- ✓ Also, refer to the RPL guide to know more about exemptions (for working professionals only).









#### **OUR RECOGNITION**

#### AND ACCREDITATION









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### why choose ASTI ONLINE?

- ✓ Easy pathway programs to UK, CANADA, AUSTRALIA & other countries.
- ✓ Study online from anywhere at your pace and get an internationally recognized certification.
- ▼ Top international experienced faculties with strong technological background.
- ✓ On-job training & personality development classes to advance your career.
- ✓ LMS (Learning Management System) facility and personalized application support.
- ✓ Industrial learning & internship opportunities.
- → No exams, only assessment based on assignments.
- ✔ Recognized accredited by the world's largest educational awarding body.





- Dubai South Office,
  A3 Building, 5th Floor,
  Jabel Ali Free zone, Dubai, UAE
- + 971 56 377 0222 + 971 54 990 9777
- Admissioncounselor1@astiacademy.ac.ae
  Admissioncounselor3@astiacademy.ac.ae