

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	2 February 2026
Team ID	LTVIP2026TMIDS74087
Project Name	Gemini Historical Artifact Description
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. On the left, there's a sidebar with a blue vertical bar labeled "Template". The main area has three columns:

- Before you collaborate:** A lightbulb icon. Text: "A little bit of preparation goes a long way with this session. Here's what you need to do to get going." A timer icon indicates "10 minutes".
- Define your problem statement:** A lightbulb icon. Text: "What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm." A timer icon indicates "15 minutes".
- PROBLEM:** A box containing a "How might we" statement: "How might we identify artifacts and increase their visibility?" Below it is a section titled "Key rules of brainstorming" with six rules: Stay in topic, Encourage wild ideas, Define judgment, Listen to others, Go for volume, and If possible, be visual.

At the bottom of the sidebar, there are three icons: a person icon, a document icon, and a gear icon.

## Step-2: Brainstorm, Idea Listing and Grouping

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1 Person 2 Person 3 Person 4

Person 5 Person 6 Person 7 Person 8

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your board.

The team decided to develop an AI-based web application to help users understand historical artifacts. Users can upload an artifact image or enter a text prompt in the system. The application uses Generative AI to automatically generate a detailed and structured description. This solution reduces manual research time and makes learning history simple and interactive.

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the **H** key on the keyboard.

