

# N Shiva Ram Prasad

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## Objective

Creative and user-focused **UI/UX Designer** skilled in both user experience strategy and user interface design. Passionate about building digital products that balance usability, accessibility, and aesthetics. Experienced in the complete design lifecycle — from research and wireframing to high-fidelity prototyping and testing. Seeking to contribute to a dynamic design team that values innovation, empathy, and pixel-perfect execution.

## Skills

- **User Experience (UX):**

User Research, Personas, Empathy Mapping, Journey Mapping, Problem Definition, Information Architecture, User Flows, Wireframing, Usability Testing

- **User Interface (UI):**

Visual Design, Typography, Color Systems, Layout Design, Iconography, Design Systems, Prototyping, Responsive Design, Interaction Design, High-Fidelity Mockups

- **Design Tools:** Figma, FigJam

- **Soft Skills:** Creativity, Empathy, Collaboration, Communication, Analytical Thinking, Attention to Detail

## Projects

### NutriMeals – Healthy Food Delivery App

**Role:** End-to-End UI/UX Designer | **Tools:** Figma, Illustrator

- Designed a clean, modern interface for a health-focused food delivery app.
- Created consistent visual hierarchy and color palette aligned with the brand's wellness theme.
- Designed key app screens including splash, login, home, restaurant, and order-tracking pages.
- Developed a compact design system with typography, icons, and spacing scales.
- Built a fully clickable prototype in Figma demonstrating seamless user flow.
- Documented the UI design process for portfolio presentation.

## Certifications

- Google UX Design Professional Certificate
- The Complete UI/UX Design Course – Udemy

## Education

### Bachelor of Engineering (Electronics & Communication)

Methodist College of Engineering and Technology | 2022 – 2025 | CGPA: 7.18

### Diploma (Electronics & Communication)

Teegala Krishna Reddy College of Engineering and Technology | 2019 – 2022 | CGPA: 8.44

### Secondary School Certificate (SSC)

Sri Triveni School | 2014 – 2019 | CGPA: 8.2