Credit Card Transaction

| Q4 | Q3 | Q2 | Q1 |

Education_Level

All

| Silver | Blue | Gold | Plat... |

| Avg | Low | High |

| F | M |

Key Metrics

Reveneue	Interest	Total_Amt	T_Count
55M	8M	45M	656K
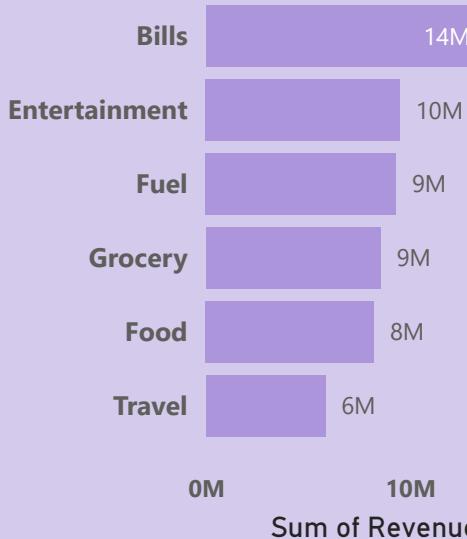
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earner
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	**55315410**	**44522013**	**78,43,382.23**

QTR Revenue and Total_Trans_Ct
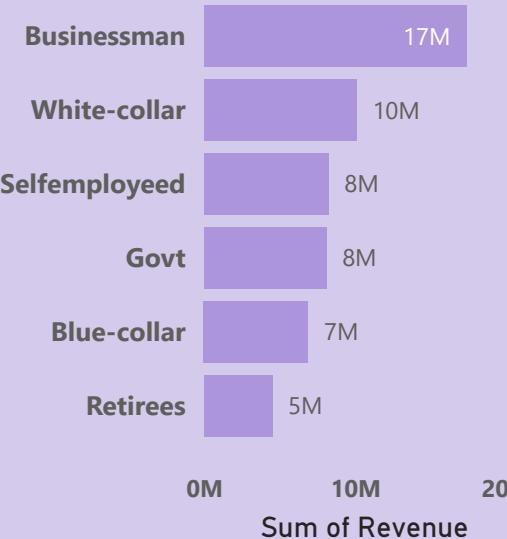
- Sum of Revenue
- Sum of Total_Trans_Ct

	Q1	Q2	Q3	Q4
Sum of Revenue	14.0M	13.8M	166.6K	13.3M
Sum of Total_Trans_Ct	163.3K	164.2K	14.2M	161.6K

Revenue by ExpendureType

ExpendureType	Sum of Revenue
Bills	14M
Entertainment	10M
Fuel	9M
Grocery	9M
Food	8M
Travel	6M

Revenue by Job type

Job type	Sum of Revenue
Businessman	17M
White-collar	10M
Selfemployeed	8M
Govt	8M
Blue-collar	7M
Retirees	5M

Revenue by Education

Education	Sum of Revenue
Graduate	22M
High School	11M
Unknown	8M
Uneducated	8M
Post-Graduate	3M
Doctorate	2M
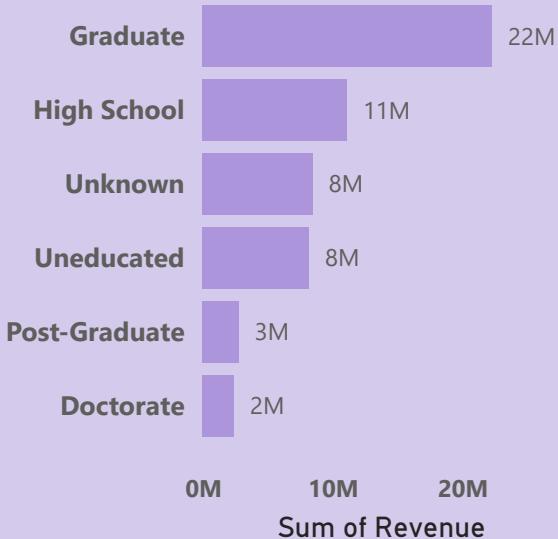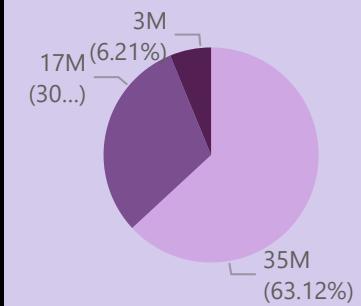
Revenue by use chip

Use_Chip
- Swipe
- Chip
- Online

35M (63.12%)
17M (30...)
3M (6.21%)
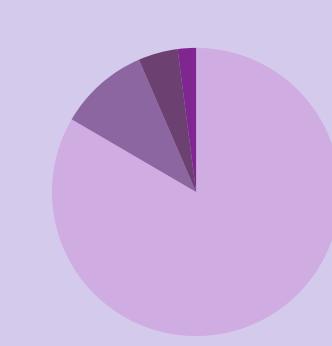
Revenue by card type

Card_Type
- Blue
- Silver
- Gold
- Platinum

Customer Transaction Report

Q4	Q3	Q2	Q1
796.68M	734.04M	715.38M	710.63M

Education_Level

All

Reveneue
55M

Interest
8M

Income
576M

Cust_satisf
3

M	F
30M	25M

Swipe	Online	Chip
739.89M	737.14M	736.88M
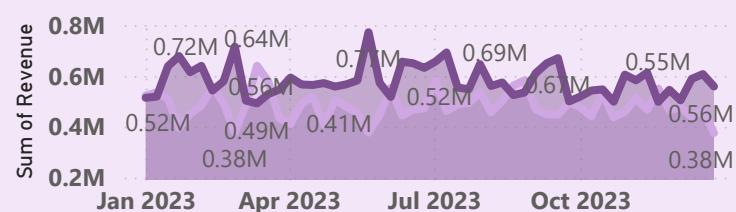
Silver | Blue | Gold | Plat...

Revenue by Week & Gender

Gender ● F ● M

Sum of Revenue: 0.8M, 0.6M, 0.4M, 0.2M

0.72M 0.64M 0.71M 0.69M 0.55M
0.52M 0.56M 0.52M 0.67M 0.56M
0.49M 0.41M 0.38M
0.38M

Jan 2023 Apr 2023 Jul 2023 Oct 2023
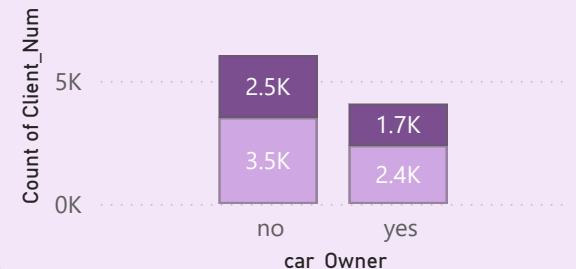
Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earner
Businessman	17387832	14285412	25,39,390.31
White-collar	10114656	8221742	14,41,073.93
Govt	8111701	6507875	11,60,016.37
Selfemployeed	8261758	6395026	11,19,741.81
Blue-collar	6904279	5488838	9,52,800.57
Retirees	4535184	3623120	6,30,359.24
Total	**55315410**	**44522013**	**78,43,382.23**

cust_count by car_Owner

Gender ○ F ● M

Count of Client_Num: 5K, 0K

no: 2.5K, 3.5K
yes: 1.7K, 2.4K

Revenue by Job type

Gender ● F ● M

Businessman	9M	8M
White-collar		7M
Selfemployeed	5M	
Govt		5M
Blue-collar		4M
Retirees		

0M 10M 20M
Sum of Revenue

Revenue by states

Gender ● F ● M

TX	6M	7M
NY	6M	7M
CA	7M	6M
FL	4M	6M
NJ		3M

0M 10M
Sum of Revenue

Revenue by Age Group

Gender ● F ● M

20-30		
30-40	4M	5M
40-50	11M	14M
50-60	9M	10M
60+		

0M 20M
Sum of Revenue

Revenue by Income

Gender ● F ● M

High	7M	22M
Avg	8M	8M
Low	10M	

0M 20M
Sum of Revenue

Revenue by Maritial Status

Gender ● F ● M

Married	13M	15M
Single	11M	12M
Unknown		

0M 20M
Sum of Revenue