

Manageria

FICTION INSECTS

About the activity: This activity will consist of 2 rounds:

Round1: Picture Round

- Participants will be provided with a picture and each team has to frame a story out of it.
- The teams have to wind up their work in 30 minutes.
- Word limit for the round is 350-400 words.

Round2: TIC-TAC-TOE

- The participants will be provided with 16 enclosed piece of paper each with words.
- They need to co-relate them and create an interesting story.

Specifications:

- Each team will consist of 2 members.
- Each college can send max. 5 teams but each team will play independently.

Rules and regulations:

- The team should report at least half an hour before start of an event.
- The story should be based on management.
- The team must carry all the paraphernalia needed for their presentation.
- The judge's decision will be final and binding to all.

Disqualifications:

- Teams have to wind up their task within stipulated time.
- The story should be management based.

WORD WAR 3

About the activity: It is a debate competition. Each team will be given a topic upon which the participants have to speak for 5 minutes.

Specifications:

- The event consists of one round.
- Each college can send max. 5 teams.
- Each team will have 2 participants.
- Participants have to speak for the topic and against the topic.
- The topics will be disclosed prior to 5 days of the event on the **IGNITIA** website.

Rules and regulations:

- The time duration will be 5 minutes.
- Marks will be deducted if the team exceeds stipulated time.
- The event should not include any illegal, immoral, illicit, unsocial event, character and image.
- The team should report at least half an hour before start of an event.
- Judge's decision will be final and binding to all.

The candidate would be judged on the following points:

- Introduction
- Body language
- Eye Contact
- Synchronization of Ideas
- Conclusion

A MINUTE BATTLE

About the activity: It is a minute opportunity to win and lose. Participants have to choose one topic randomly and have to speak on it for a minute.

Specifications:

- Each college can send “n” no. of participants.
- The event consists of one round.
- Each participant has to speak individually.
- The theme shall be open.

Rules and regulations:

- No grammatical errors shall be entertained.
- No repetition of words is allowed.
- No slang's should be used.
- Judge's decision will be final and binding to all.
- The panel will be evaluating your body language, movements, composure, clarity of thoughts, and fluency.

B-PLAN

An IDEA !! it's pretty much everything you need to begin your journey to success....

He had one...at the right time and at the right place and when executed 'voila'...we came to know him as Jobs, Gates, Ambani, Murthy or Buffet.

"Many great ideas go unexecuted, and many great executioners are without ideas. One without the other is worthless." -Tim Blixseth

Here we are conducting the merger of both...with B. PLAN.

We give you a chance to explore the entrepreneur in you and let it compete with the folks of your kind...and shout out that 'it's MY IDEAAA....!'

Then come along and have your say...let your wisdom speak for you...let your ideas fly from your nerves to the centre stage and the world will know what your potential.

RULES AND REGULATION

1. There is registration or participation fee.
2. Every team has to register online on our website for the competition.
3. Maximum no. of candidates allowed per team is 3.
4. A participant cannot be a part of more than one team.
5. Participants must also comply by the rules of the host (that may or may not be mentioned here) during the event and in any case of discrepancy the decision of event co-ordinator and judges shall stand final

Event Format

STAGE 1:

1. Executive summary of the B Plan should be mailed to *pr.ignitia@psit.in* under the subject B-PLAN
2. The applications and summary must reach us 1 hour before the event starts.
3. The participants should be the intellectual owner of the idea.
4. A team is not allowed to send more than one business plan.
5. Entries would be evaluated by our eminent judges and would be advanced to the next level.
6. Selected entries will be selected to proceed to stage 2.

SUBMISSION:

1. Executive Summaries:

Executive summary should be in PDF or DOC format.

Format details: Times New Roman, Size '12', A4 page.

Name your file as B-PLAN.

The executive summary should be of maximum three pages (300 words) excluding the cover page.

The Executive report should cover the following major aspects.

2. Brief idea.

Technological Aspect of the plan

Market Research

Benefits for industry from the plan.

Cover page should contain:

- * Title of the Business Plan
- * Institute's Name
- * Name of the team & Team ID
- * Full Names of all Team members
- * Contact Information (mail id, mobile no) of all team members.

STAGE 2:

1. The finalists would then give a presentation about their B Plan in front of the judges in PSIT, Kanpur.
2. Teams would be provided with maximum 15 minutes for the same.

3. Further rules and regulations for this round will be notified to successful candidates of first round on the spot.

AD-MADD

“ADDING THE EXTRA MADNESS”-the participants will have to create an ad on spot.

RULES::

- # Participants from different educational institutions can form a team.
- # All the participants should carry their valid identity card of their respective colleges.
- # In case of a tie, the final decision will be in the hands of judges.
- # The final rules will be declared on the spot by the judges.
- # There will be no restriction on language keeping in mind the dignity of the event.
- # Total no. of rounds are 3 and each round has specific points.
- # The winner will be decided by the overall sum of scores in all 3

rounds.

There will be a specific time limit for preparation and presentation in each round.

ROUND 1: SOCIAL ISSUE ROUND

This round will be based on social issues, other details will be provided on the spot.

Preparation time: 15 mins.

Presentation time: 2-3 mins.

Max points: 20

ROUND 2: JINGLE ME MINGLE

This round will deal with the preparation of jingles of specific t.v. show.

Preparation time: 15 mins

Max score: 10

ROUND 3: GUESSING THE AUDIO

In this round, a jingle will be played and the participants will have to guess the product name and then make a new add.

Preparation time: 15 mins

Max score: 20