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### EDUCATION

Degree	Institute	CGPA/Percentage
MS Research(SEE)	Indian Institute of Technology Kanpur	7.6*/10
B Tech (ME)	Lovely Professional University Jalandhar	70.29%
Senior Secondary	National Inter College Prayagraj	67.6%
Higher Secondary	National Inter College Prayagraj	62.5%

## PROFESSIONAL EXPERIENCE

• io digital llp Apr(18) - Mar(20)

Associate

- Oversaw complete gift delivery operations at Ferns N Petals, ensuring smooth process from order to delivery
- Key Responsibilities: Effectively managed complex managerial escalations, showcasing strong negotiation skills and maintaining business relationships. Successfully boosted firm profitability with a minimum profit margin of 50 percent
- Impact: Spearheaded the strategic expansion of the team, facilitating a remarkable growth from 15 to 35 members, while maintaining operational efficiency and cohesiveness
- Learning: Team Management, CRM operations, Escalation Handling and client Negotiation

#### Research Experience

• Measuring the Energy Inequality in India (M.S. Research Thesis)

Ongoing

Delhi

- Prof. Deepika Swami
- Efficiently accessed Demographic Health Survey data, categorized essential variables using Pandas and NumPy
- Analyzed 1 Millon+ data points and 6,000+ variables to assess clean cooking fuel accessibility in Indian households
- Separated the households with and without access of clean cooking fuel and visualization of the same was done by Matplotlib and Seaborn our future intent is to find out the Gini coefficient with the help of Lorenz curve and proposing the best policy for clean cooking fuel in India based on the rank of each state

# Self Project

• Uber Data Analysis

Jul(23)

- Completed data pre-processing and cleaning of the dataset comprising around 31 million+ entries
- Analyzed the NYC Uber pickups dataset to identify demand patterns, including hourly, weekly, and monthly trends
- Visualized Uber's ridership growth in NYC and an estimated value of the NYC market and revenue growth, revealed total revenue of Uber in 1 year as **595 Million** USD, growth in NYS as 84% and Gross Margin of **149 Million USD**
- Designing an Advanced Delivery Insights Dashboard using Power BI and AI Tools

Jun(23)

- Developed a comprehensive delivery insights dashboard for a delivery company of more than 4000 orders leveraging the capabilities
  of Power BI and AI tools. The dashboard provided real-time analytics and actionable insights to enhance operational efficiency,
  optimize routes, and improve customer satisfaction
- Tools Used: Power BI for data visualization and dashboard creation, Data preprocessing and cleaning techniques
- Algerian Forest Fire Prediction using Ridge and Lasso Regression

Jun(23)

- Objective: Implemented Ridge and Lasso regression techniques on Algerian forest fire dataset to predict Fire Weather Index (FWI) for proactive fire risk assessment
- Results: Achieved Accurate FWI Predictions with Regularization for Informed Forest Fire Management. Selected Ridge Regression Model for Maximum Accuracy
- House Price Prediction using Machine Learning

Jun(23)

- Formulated a machine learning model for house price prediction using features such as bedrooms, area, and bathrooms, comparing linear regression and decision tree methods
- Achieved the best performance with Random Forest using 10-fold cross-validation, resulting in a final RMSE of 3.21

## Course Project

• Per Capita Energy Analysis: Gujarat vs. Kerala

Jan(23)-May(23)

 $Introduction\ to\ Sustainable\ Energy\ Policies\ (IIT\ Kanpur)$ 

Discovered significant electricity demand disparities despite similar GDP per capita in Gujarat and Kerala. Unveiled the direct link between energy demand and economic activity, highlighting Gujarat's economic dominance as a key driver of higher consumption. This insight contributes to informed regional energy policy considerations

### Professional Skills

# $\begin{array}{c} \bullet \text{ CRM Operations} \parallel \text{OMS control} \parallel \text{Client Handling} \parallel \text{Escalation Management} \parallel \text{Team Training and Business development} \\ \text{TECHNICAL SKILLS} \end{array}$

- Languages/Database: Python, SQL, Machine Learning
- Software Tools: MS Excel, Power BI, Jupyter Notebook, V S Code, NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn CERTIFICATIONS
  - Business Intelligence using Power BI || Skill Nation
  - Complete Data Science Bootcamp || Udemy

# Positions of Responsibility

- Student Guide: Led a team of 20 student and helped them thoroughly for their academic registration and mentoring them continuously on behalf of Institute Counseling Services(PG Core team), also successfully coordinated and managed a comprehensive orientation event for 1400+ incoming students
- Teaching Assistance: As a Teaching Assistant, I actively engaged in outreach activities and coordinated informative sessions, captivating lab visits, and eco-conscious quizzes to promote sustainability and raise awareness among diverse audiences, including school children