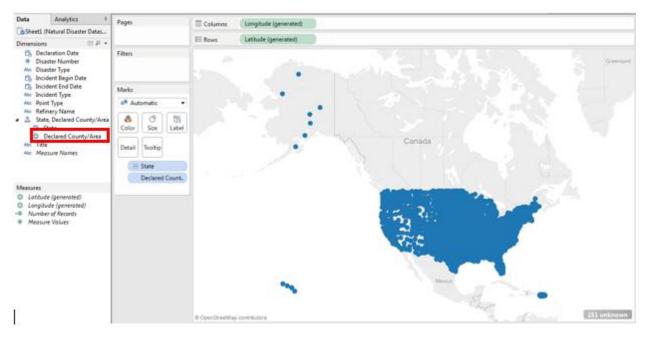
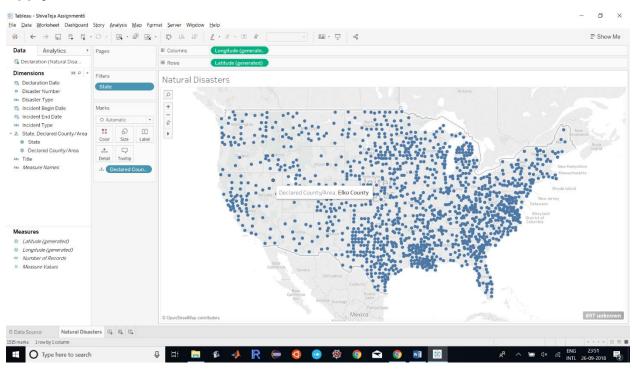
Exercise - Multi Maps Tableau

Date: 27 September 2018

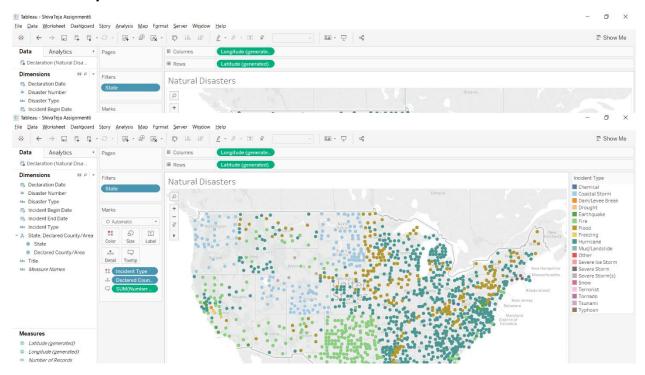
Part I: Visualize 10 years of natural disaster data on a visualization map



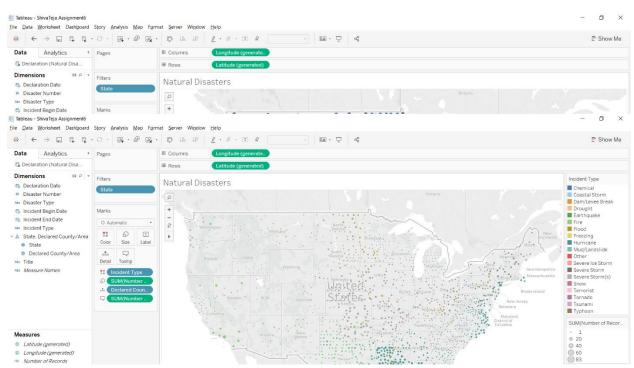
Apply filter on 'States'



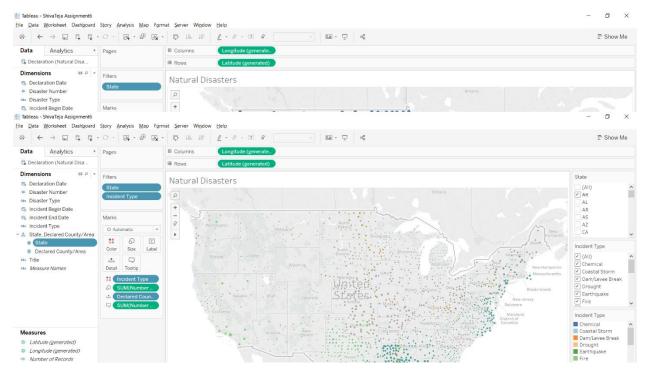
Screen shot of the map displaying 'Number of Records' as tooltip along with other tooltip fields:



Add 'Number of Records' to Size card



Screen shot of the workbook displaying 'Incident Type' and 'State' as a quick filter



As per the map, Hurricane is the most prevalent disaster in Texas and Alabama

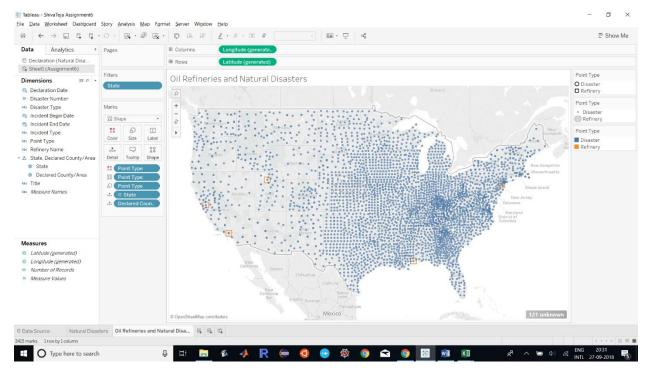
You cannot see Alaska and Hawaii on the map because I excluded data from those states from the map

I visually encoded different disasters, using Color

I visually encoded number of disaster incidents in a county using Size

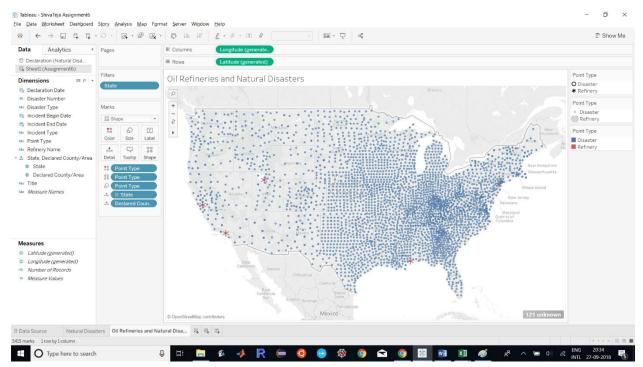
Part 2: Visualize all refinery locations for one 'Energy Company'

Screen shot of the workbook displaying 'Refineries' and 'Disasters' on map

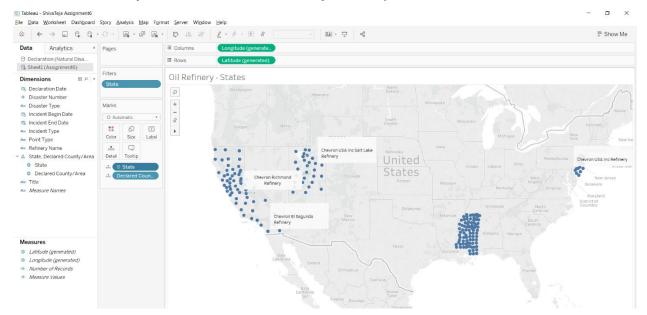


Change shape and color display of refineries

Screen shot of the workbook displaying disasters and refineries in new color and shape



California, Utah, Mississippi, New Jersey Energy Companies has refineries Visualize refinery states: Screen shot of your map

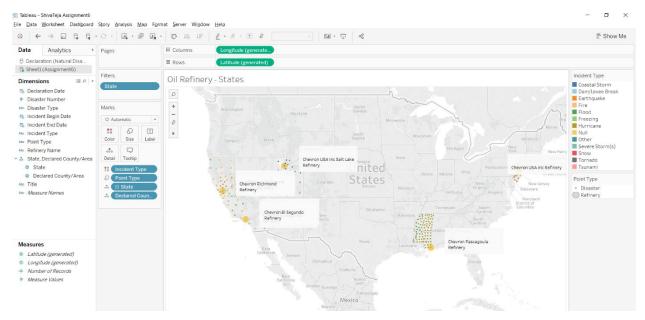


Color encode disasters

Magnify refineries on the map

Annotate the Refineries

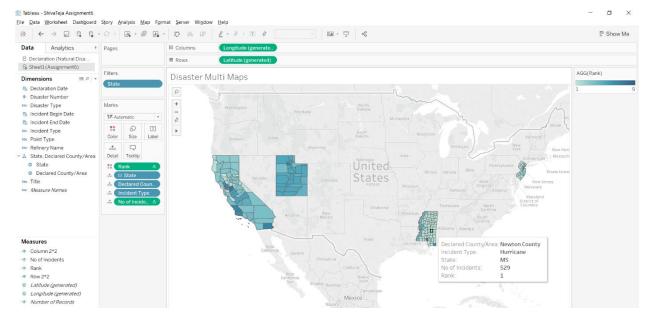
Screen shot of the workbook displaying disasters (with different colors) and oil refineries



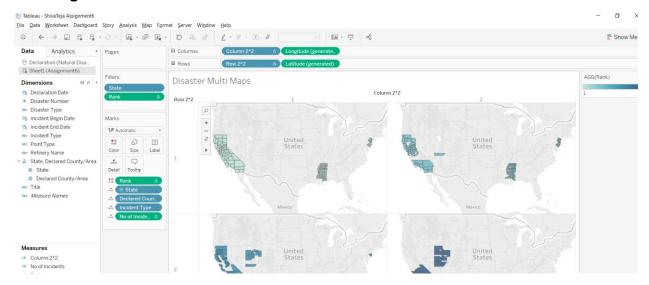
For Mississippi, Hurricane and Floods are the disasters.

For Utah, the only disaster is Coastal Storm

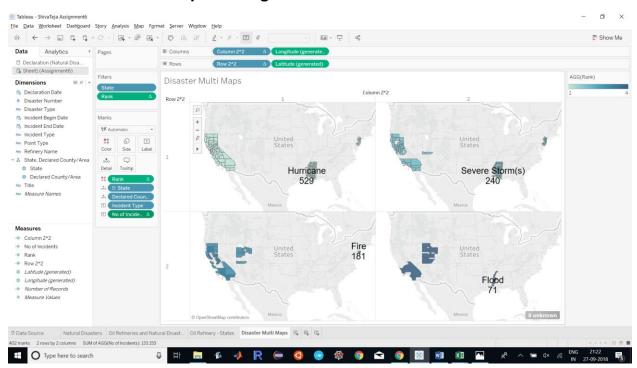
Top 4 disasters impacting refinery locations



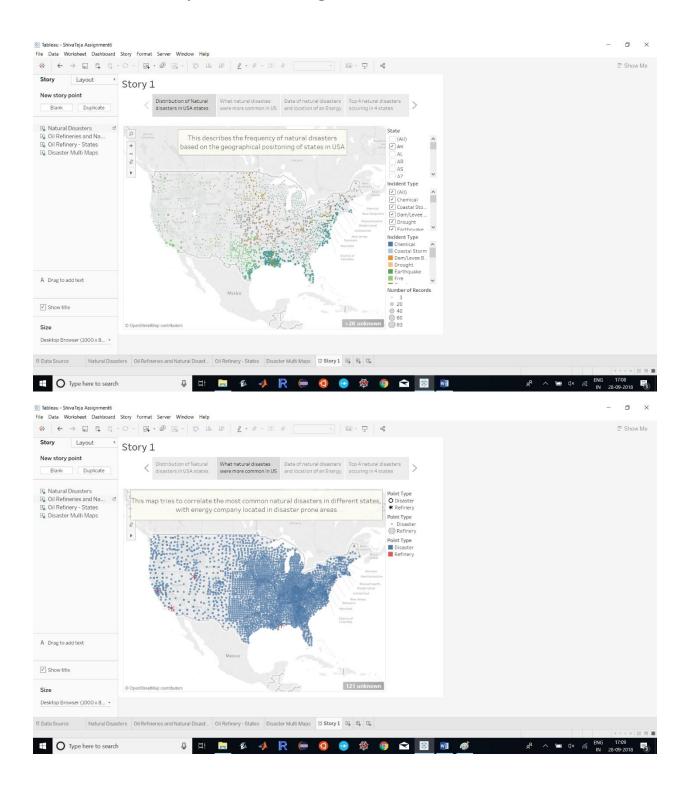
Creating multi chart

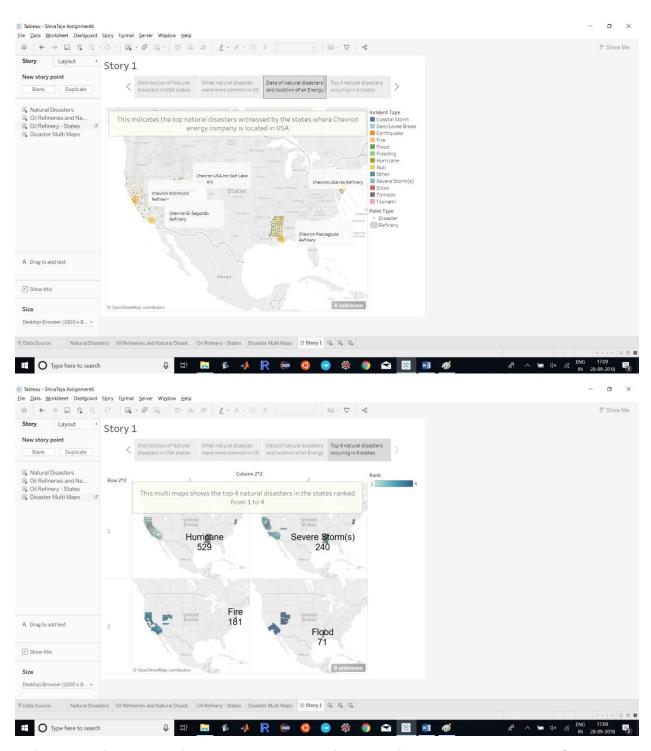


Screen shot of multi-map showing labels



Part 5: Create a Story in Tableau using Rhetoric





I picked logical rhetoric. The top natural disasters in the 4 states where Chevron is present, logically explains the frequency of those disasters. Generally, Hurricane, floods, Storms are most common in coastal areas.