HayDay Assignment

First 50 Actions:

1) Harvested a wheat field
2) Seeded a wheat field
3) Painted the house white
4) Painted the barn red
5) Painted the silo red
6) Removed the cover over a shop
7) Bought first chicken
8) Bought second chicken
9) Bought third chicken
10) Fed the first chicken
11) Fed the second chicken
12) Fed the third chicken
13) Sped up one chicken
14) Sped up another chicken
15) Sped up the last chicken
16) Picked up one chicken's egg
17) Picked up another chicken's egg
18) Picked up the last chicken's egg
19) Spoke to a visitor
20) Named the farm
21) Built a bakery
22) Dragged the bread to bake
23) Sped the process of baking up
24) Built a feed mill
25) Planted one field
26) Planted second field
27) Planted third field
28) Planted corn on the first field
29) Planted corn on the second field
30) Planted corn on the third field
31) Sold a bread loaf for 15 gold coins
32) Sped up first corn field
33) Sped up second corn field
34) Sped up last corn field
35) Harvested first corn field
36) Harvested second corn field
37) Harvested third corn field
38) Harvested all the wheat fields
39) Sold two eggs to the delivery truck
40) Collected my reward from the delivery truck
41) Sold the last of my eggs to the delivery truck
42) Planted a bunch of wheat fields
43) Planted a bunch of corn fields
44) Collected my second reward from the truck
45) Looked at the next order at the truck – need 2 corn and 3 wheat
46) Sped up all the fields – when you do this, it auto selects the next available field
47) Harvested all the fields
48) Spoke to Greg who says he'll hook me up with some tools
49) Visited Greg's farm
50) Bought a saw and an axe

a) How does HayDay make money?

HayDay makes money through in-app purchases of gold coins and diamonds. The gold coins are used to buy farm-related items ranging from animals to buildings. The diamonds are used to speed up processes like constructing buildings and planting crops.

b) Did you enjoy the game?

No, I do not generally like freemium games. However, I did like the funny looking animals.

c) If you were in charge of HayDay and had to make a dashboard showing 5 important, daily numbers, what would those five numbers be?

1. Daily revenue from purchases of gold coins
2. Daily revenue from purchases of diamonds
3. Number of new users registered each day
4. Number of old users that still play the game
5. Daily percentage of paying users

d) Did you spend money on the game?

No, I did not spend any money on the game.