TOP 10 BUSNIESS QUESTIONS

1. Which products generate the highest revenue and why?

2. How can we increase the sales volume of products priced over ₹1,000?

3. What seasonal trends can we identify from the sales data of different products

4. Are there any products that consistently underperform, and should we consider discontinuing them?

5. How can we leverage cross-selling opportunities among our coffee-related products?

6. Which product has shown the highest growth rate in sales, and what factors contributed to this growth?

7. Can we identify the key demographics purchasing high-priced coffee products?

8. How many people in each city are estimated to consume coffee, given that 25% of the population does?

9.What is the total revenue generated from coffee sales across all cities in the last quarter of 2023?

10. How many units of each coffee product have been sold?