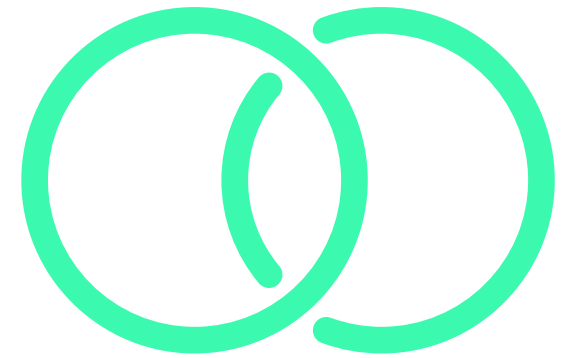


Press kit

Intelligence powered by simplicity



iGenius is the native AI company that reimagines data interaction for businesses.

Using conversational AI, we make analytics accessible beyond the realm of techies and data scientists, allowing any business user to make better data-driven decisions.

Because hunches and egos may be wrong, but data never lies.

Our product, crystal, is the first AI advisor for data intelligence.

iGenius

Data fluency not required

We think conversational AI can remove complexity from analytics tools that are fully accessible only to data-trained users—that is, very few people in any given company.

Our AI advisor can access complex, scattered and siloed data and process it rapidly, providing

advice and proactive notifications in natural language to help users make effective decisions.

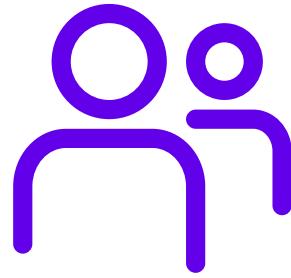
No complex graphs to interpret, no data science training required.

Talk to crystal like you would to a colleague to get what you need quickly, wherever you are.

iGenius



We put people first



Our team puts their best into what they do, so we built our company values around our people.

Talent is a great start, but not an end. We created a work environment where talented people can thrive.

Teamwork, empathy and **lean thinking** are part and parcel of our work culture. There is no great product without a great team.

Professional development and **flexibility** are key to unlock a team's full potential.

iGenius

iGenius
by the numbers

4
offices

100+
people

9
teams

1
goal

10
languages

Our story so far

iGenius

October 2019

VC firm Accel mentions iGenius as **one of Europe's top 100 SaaS companies**, and one of nine top names in data & analytics

November 2018

Our groundbreaking data intelligence work with energy company, Enel, scooped up the **Digital Innovation Award** at top Italian tech fair, SMAU.

January 2018

iGenius was selected as a **Google Cloud Platform case study** for top use of Machine Learning, cloud technologies and fast data retrieval

October 2017

iGenius was **selected by Facebook's Accelerate program** for thriving startups

September 2016

crystal beta was launched at TechCrunch San Francisco. TechCrunch praised iGenius' virtual advisor as **the AI solution that makes "digital marketing sexy"**

January 2016

We started out with a **first investment round** to expand our team, technologies and get us started on building crystal

June 2019

Leading insurance group, **Allianz Italia**, provides their **agents with AI advisor** developed by iGenius

February 2018

We became part of San Jose-based **Silicon Valley Organization**, which brings together Silicon Valley businesses sharing a vision for innovation

September 2017

Our angel investors let us up our game with a **second round of investment**

February 2017

iGenius was selected to take part in Startup Grind by Google for Entrepreneurs (Redwood City, California), and named as one of the **top 8 startups** by the investor club

June 2016

crystal alpha was presented at Cannes Lions Innovation and immediately signed up such customers as Google and The Coca-Cola Company

About Uljan Sharka

Uljan Sharka is the Founder and CEO of iGenius, the AI company behind crystal, the first virtual advisor for data intelligence. He was previously a consultant at Apple.

A rising star in European AI innovation, Uljan was mentioned at the Web Summit, TechCrunch Disrupt and Startup Grind, among other events. He also featured in the Silicon Valley Business Journal.

iGenius



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industry insights check out
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medium.com/ideas-at-igenius

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iGenius
reimagining data interaction