

## ABOUT

Metvy is a **real-time hyperlocal, multilingual, professional networking app** for individuals and organizations that predicts your networking needs and helps you connect with relevant people. It aims at utilizing the infinite human potential present hyper-locally through an automated intuitive platform that provides need-based networking where people can find like-minded people around them. Using geospatial trends, the app sends you a notification whenever you come in contact with any other user in your vicinity who is fulfilling your needs. This way, you can connect with the right person, at the right time. Be it job opportunities, investor meetings or even getting a cup of coffee with a person of similar interests, Metvy is the single stop for it all. It is an application built on an **AI-based algorithm** that works with your **real-time location** and your unique needs to help you build your **professional network**. By taking information such as your current work experience, education details, skills, likes, the AI predicts your networking needs and recommends you accordingly. The AI takes this input and draws out relations between different sets of skills, job titles, experience, age and requirements of the people and then classifies the people on the app based on these relations, to group together similarly minded people and those people who can connect instantly with each other.

Metvy is being backed by the Govt of Delhi and is being run by Y Combinator Startup School alumni, along with alumni and students of institutes like IIMs, IITs, St. Stephen's, SRCC, Miranda House, Kirori Mal, Gargi and many others. It has been named as one of the best upcoming apps by Times App Search and has received appreciation from RedBull Basement, TIE Delhi apart from many other national institutions.

## FEATURES:

Metvy is an app you'll love for its features like video calling, leaderboard, rating and more. Also, it is:

**Hyperlocal:** The Hyperlocality feature of Metvy helps you find interest-based opportunities, global mentors, live projects and much more.

**AI-Driven:** The **AI-based algorithm** that works with your **real-time location** and your unique networking needs and then classifies the people on the app based on these relations, to group together similarly minded people and those people who can connect instantly with each other.

**Map-based:** This feature helps you discover people with similar interests as yours.

**Multilingual-** Metvy makes **professional networking** easier by letting you choose your preferred language.

**Badges and Leaderboard-** Polishing your skills and improving your network are made easier with Metvy's Badges and Leaderboard feature where you can see your performance by rating yourself.

**Jobs/ Internships-** You can find **job opportunities** and **internships**, tailor-made for you by Metvy.

Metvy also has multiple gamification features made according to Octalysis (Gamification Theory) to create a better UI/UX along with Video Calling feature, Need Prediction ML Model, Curated List of Professionals, Job/ Internships, Event Discovery. Tech Stack: ReactNative, NodeJs, MongoDB, Python, AWS.

## **ABOUT METVY LEARN**

Metvy, India's first AI-driven, multilingual, **business networking app**, believes that true knowledge comes from authentic connections, their experiences and guidance. We aim to provide a solid platform for these **online professional networks** to grow and foster a community built on intelligent learning and preeminent expertise.

As a value addition to our vision, we conceptualised METVY LEARN, a concept in the form of a program that cultivates innovation, entrepreneurship, intercompany and intercultural exchange through **professional networking**. It focuses on authentic learning that comes from real life experiences of Entrepreneurs, Academicians, Industrialists and other **working professionals** from various reputed institutions such as **Bloomberg, Facebook, ISB, Walmart** and **PepsiCo** amongst others and from diverse backgrounds to achieve a holistic augmentation of knowledge.

## **HOW IS METVY LEARN DIFFERENT FROM METVY BUSINESS PROGRAM?**

Metvy Learn is not about only business, unlike MBP. This makes it usable by individuals who are looking to just build an **online professional network** before looking for career opportunities.

## **MBP**

### **Interaction**

It is an interactive 30-day programme to develop entrepreneurial knowledge and business acumen across multivariate student and professional circuits.

### **Collaboration**

It is a collaborative learning process where we supply you with a theoretical database along with opportunities for practical application under the guidance of a panel of Industry Experts curated for you exclusively from our rich Network nexus of **working professionals**.

## **HOW METVY WORKS?**

Metvy is an extremely user-friendly and **free professional networking app** that can be used by anyone and everyone. All you need to do is follow these steps:

1. Sign-up on the Metvy App.
2. Complete your user profile.

The AI takes this input and draws out relations between different sets of skills, job titles, experience, age and requirements of the people. Further, it classifies the people on the app based on these relations, to group together similarly minded people and those people who can connect instantly with each other.

3. Meet your connections and build your **business network in India**.
4. Find relevant **jobs** or **internship opportunities**.
5. Get your career rolling.

## **THE TEAM AT METVY**

- Shawrya Mehrotra, CEO & Founder - Graduate, B Com(Hons), Kirori Mal College, DU. Alumni - Y Combinator Startup School, Finalist Times App Search (Metvy), Interned with Ogilvy & SproutBox)
- Rajan Luthra, Co-Founder - Graduate, B Com(Hons), Kirori Mal College, DU. Alumni - Y Combinator Startup School. NCCMP from SSCBS, DU. Interned with Inc 42 currently working with ASA Associates)
- Shivay Lamba, Head of Product - Final Year, B.Tech CSE, Maharaja Agrasen, GGSIPU. Google Code-In Mentor - TensorFlow, GSoC Mentor, 2020, Winner - MIT Hack, Interned with EY, Tech Mahindra.
- Manik Dua, Head of Revenue and Analytics - Second Year Student, BS Statistics, Ramjas College. INSPIRE Govt of India Scholar. Interned with WellMo and IFoA Student Actuary.

## **OUR STORY**

Having bagged an internship at Ogilvy, Shawrya was going through a book on the life and journey of Mr.Dhirubhai Ambani- how he had leveraged his networking skills, from officials to people he met at tea-stalls, to get what he wanted. This brought to Shawrya's mind the difficulties that we face when it comes to networking, and ironically, we are the generation of social networking. It was this aha moment that started the journey named Metvy.

He decided to network with as many people as possible, and needless to say, it wasn't a bed of roses. This pushed him into wondering that in the world where everything is automated, what if this could be too? What if he could give everyone a chance to utilize this sea of human potential around them? Because for all we know the person we are in search of might be just beside us, and we wouldn't know about it at all. But what if they could?

Like every great initiative, this too started off as an idea- an idea that was addictive, an idea which, if solved could cease a lot of problems. It is then that the proper concept of Metvy and what it would be doing was finalized. Metvy was supposed to aim at utilizing the infinite human potential present hyper-locally through an automated intuitive platform that would provide need-based networking where people would be able to find the kind of people they were looking for around them.

Shawrya's idea of Metvy met the support of Rajan and they both started on the journey of putting Metvy on the charts. Their dedication and Metvy's growing credibility led to the growth of the team that is now called "The Metvy Family."