Decoding Lair East Labs: A Blueprint for Future Investment Decisions

Key Statistics:

- Total Number of Startups in the Aggregated Pitch List (Updated 9/1/23): 1119 (22 repeats)
- Number of Companies with Total Funding Info Not Found: 315/1097
- Number of Companies with Funding Stage Info Not Found: 166/1097
- Number of Total 'Failures' (Either Funding or Funding Stage Info Not Found): 321/1097
- Number of startups w/ funding greater than \$2M when pitched (filtered out): 143/1097

FIGURES BELOW

Figure 1
Funding Raised by Companies from the Aggregated Pitch List

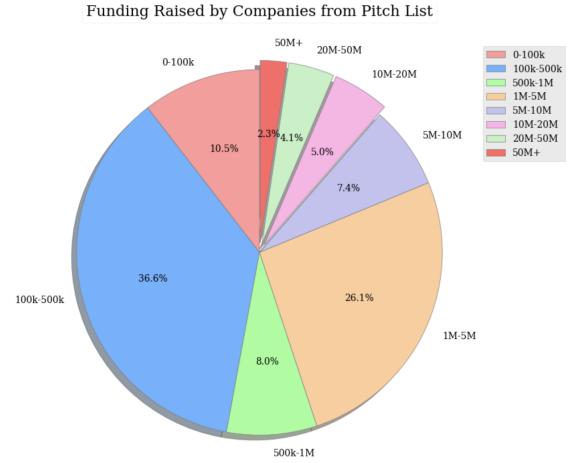


Figure 2 The Funding Stage at which Startups from the Pitch List are Now Present Day

The Distribution/Sector of Startups Pitched

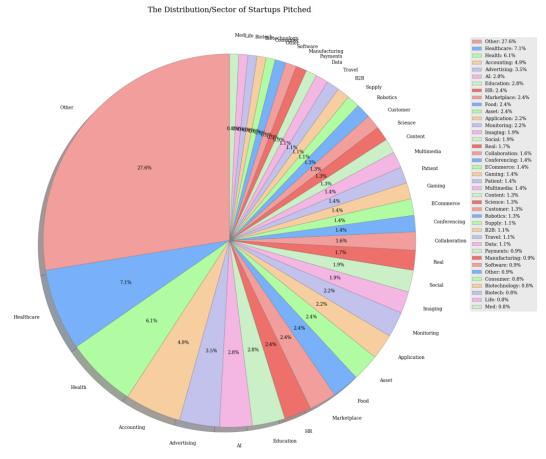


Figure 3

The Multiple of Startups on the Pitch List between when Originally Pitched and Present Da

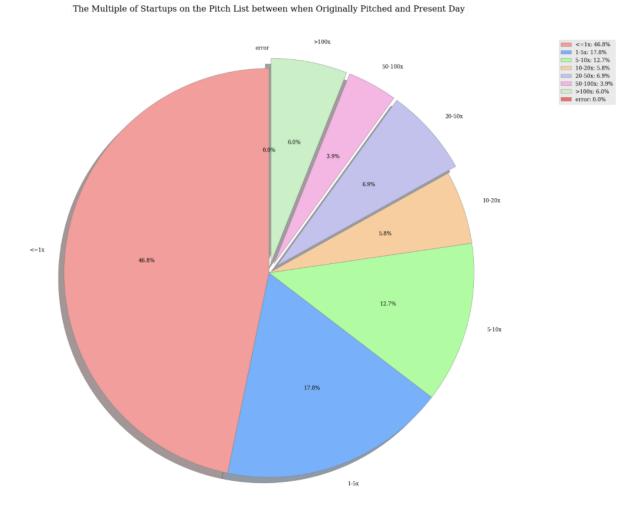


Figure 4

Average Total Raised by Ranking Levels (Left bar: Without Outliers; Right bar: With Outliers)

Average Total Raised by Ranking Levels (Including Outliers)

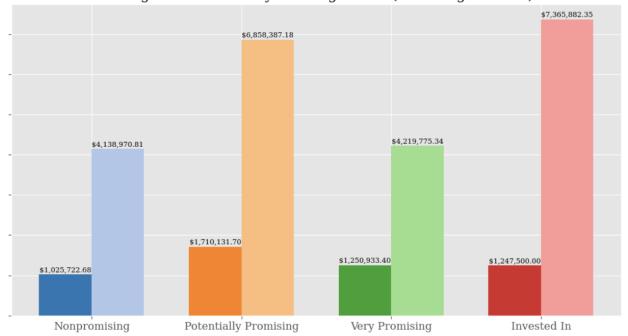


Figure 5

Violin Plot Showing Distribution of Funding by Ranking Category (Outliers Removed)

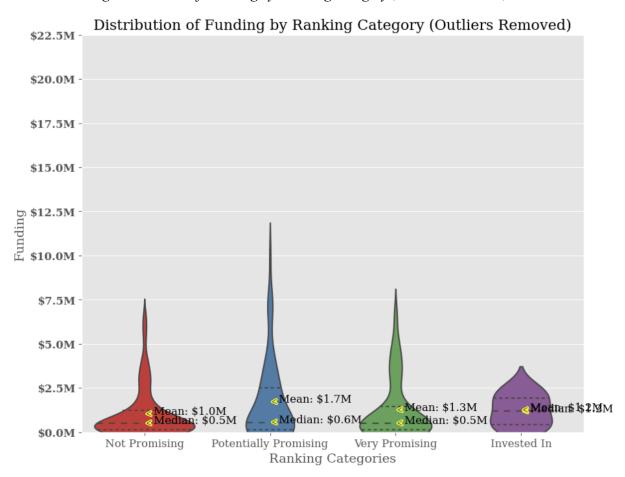


Figure 6
When looking at Startups Pitched that LEL didn't invest in, dubbed as "Missed Investments," here is the breakdown of what ranking LEL gave on average. 0 indicates not promising, 1 indicates potentially promising (yellow highlight), and 2 indicates very promising (green highlight).

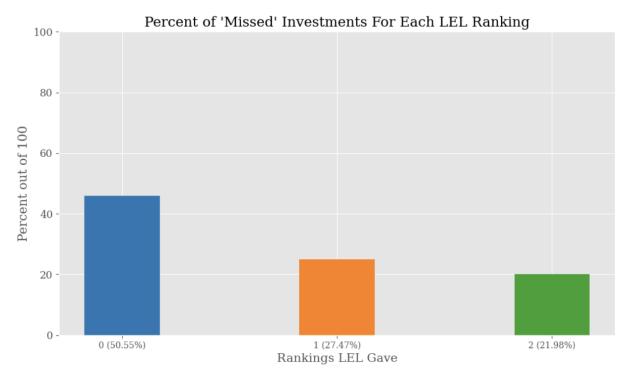


Figure 7

The number of missed investments, separated by LEL ranking.

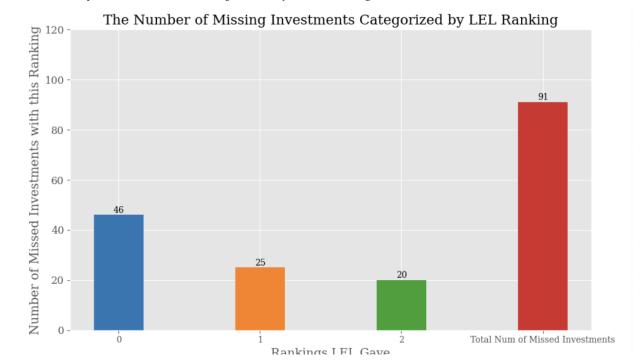


Figure 8

Percent of Startups considered, separated by their LEL Ranking, that did well enough to be considered a "Missed Investment."

