

# Reduction of dimensionality for Clustering

Using K-means clustering



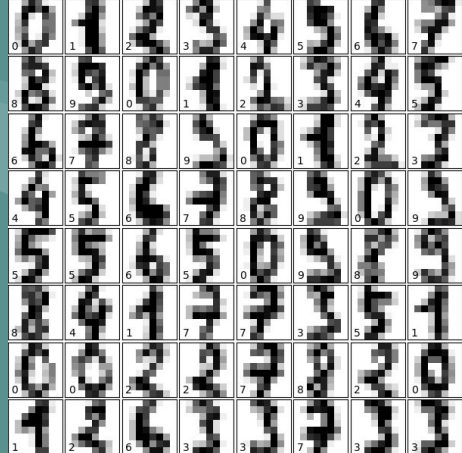
# Problem Statement

- Optimize reduction of dimensionality for K-means and K-median Clustering.
- Implement and evaluate the performance of PCA, SVD and Factor Analysis methods with each other as well as the results over the original dataset.
- Focus on the cost preservation as the target function using WCSS



# Datasets Used

- Small real-world: Credit Card Information
- Library-provided: Digits(Sklearn)
- Large real-world: House Prices  
(required One-Hot Encoding)



Sklearn digits dataset

# Factor Analysis

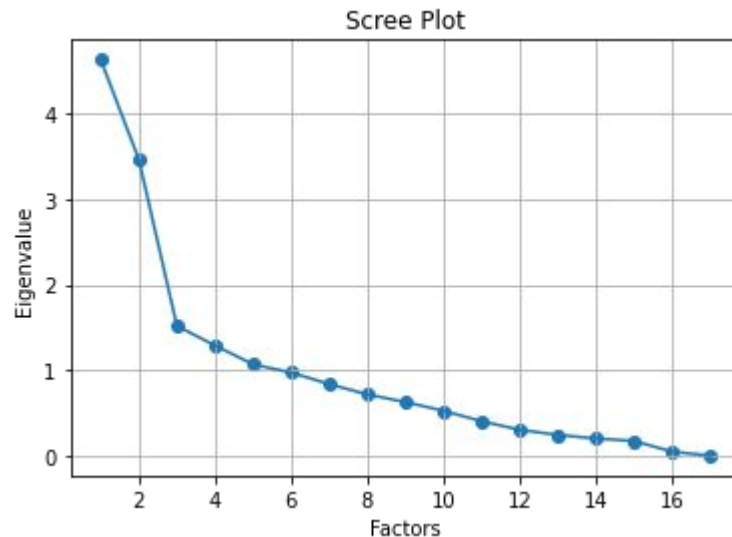
- An exploratory method that groups similar variables into dimensions
- Identifies correlated values in dataset
- Different rotation techniques to transform factor pattern.





# Adequacy Test

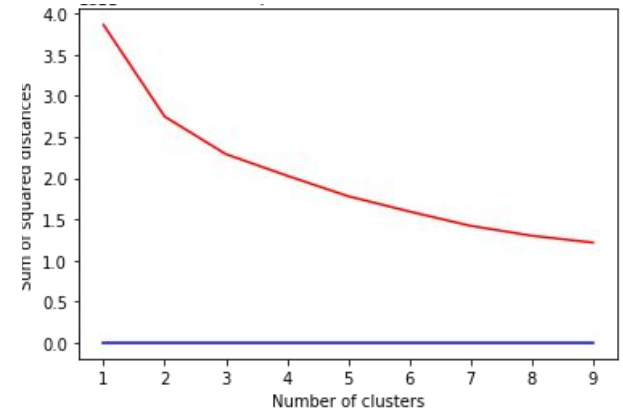
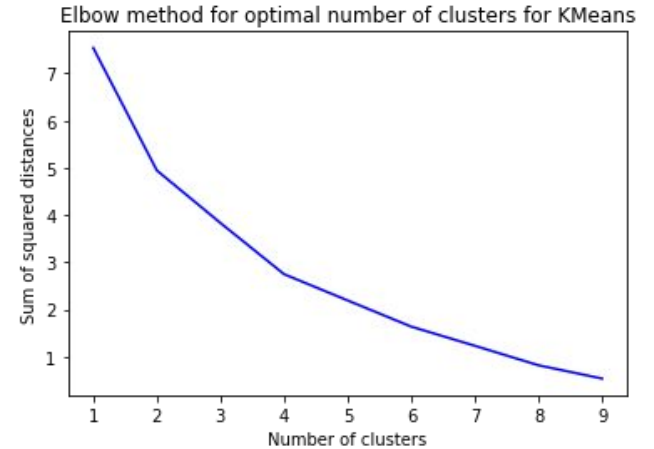
- Calculated the eigenvalues for the columns of the dataset
- Registered the columns with values greater than 1.
- kmo\_model value = 0.645





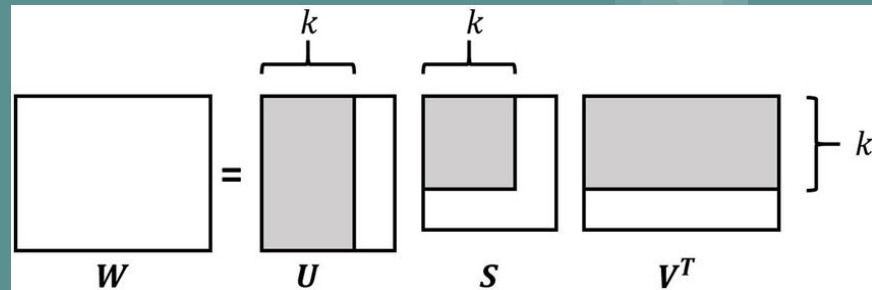
# K Means Clustering Implementation

- Optimal clusters - 6 (over the reduced dataset)
- WCSS reduced from 159517814576 to 1.637



# Truncated SVD

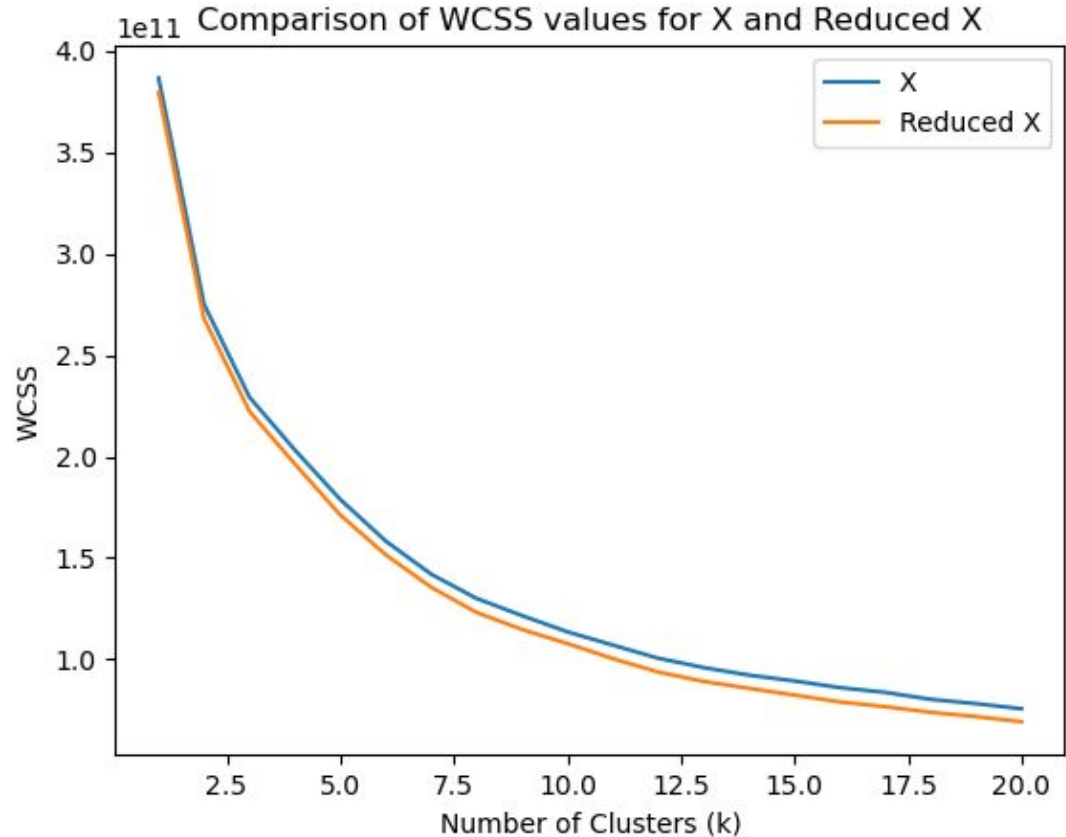
- Matrix factorization technique that decomposes a matrix into three parts:  $U$ ,  $\Sigma$ , and  $V$
- Approximate the original matrix using only a subset of its singular values and vectors
- Preserves pairwise distances



# KMeans Clustering with Dataset of dimensions 17



- Reduced the dimensions to 6
- Loss is almost same

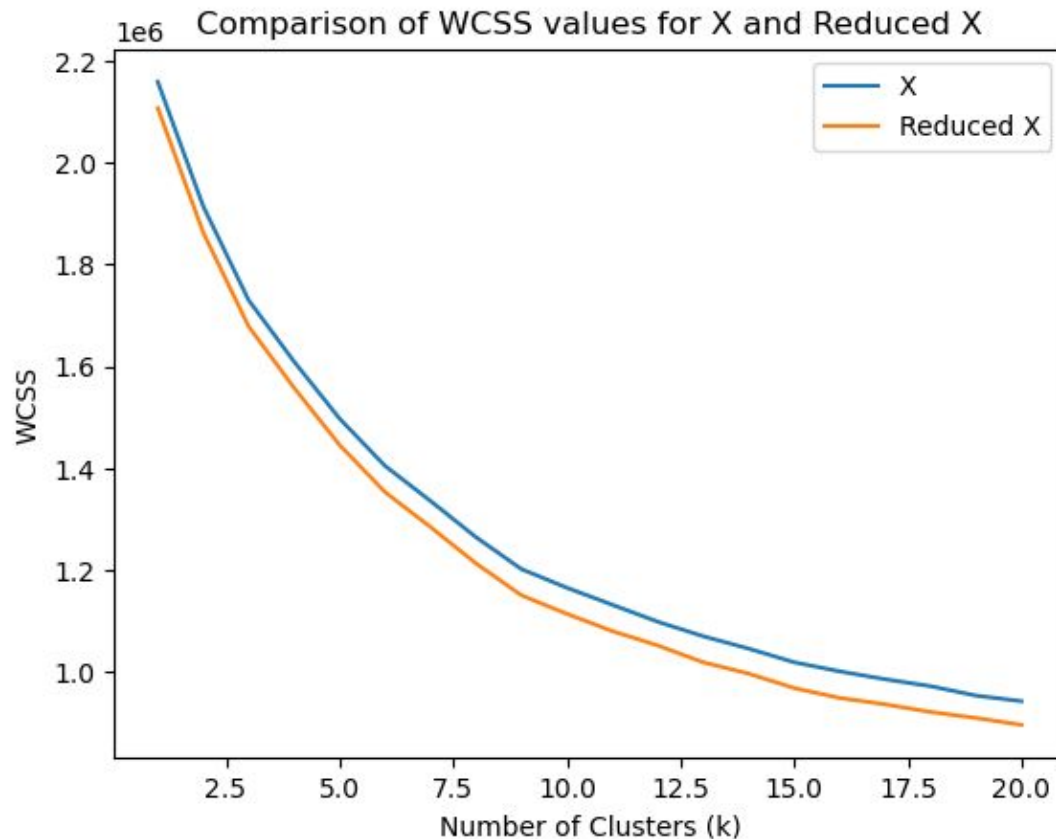




# KMeans Clustering with Dataset of dimensions 64



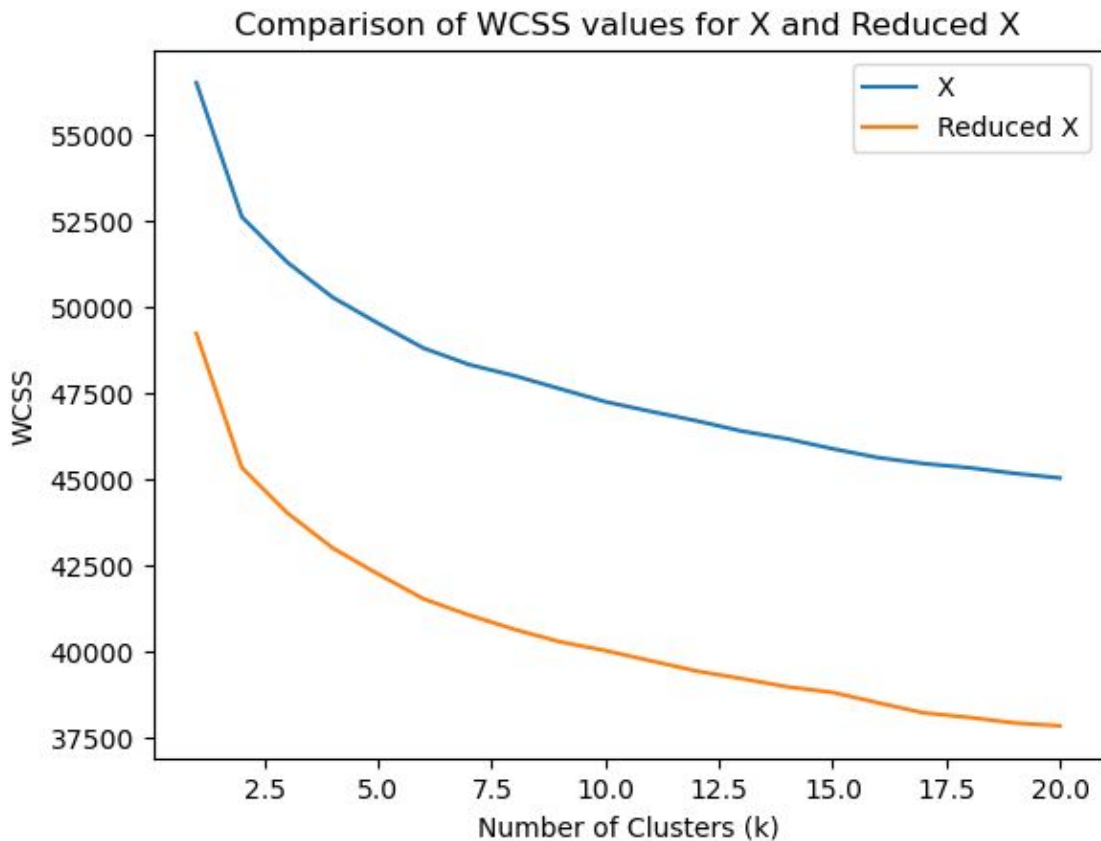
- Reduced the dimensions to 35
- Loss is almost same



# KMeans Clustering with Dataset of dimensions 9k+



- Reduced the dimensions to 400
- Loss is almost same



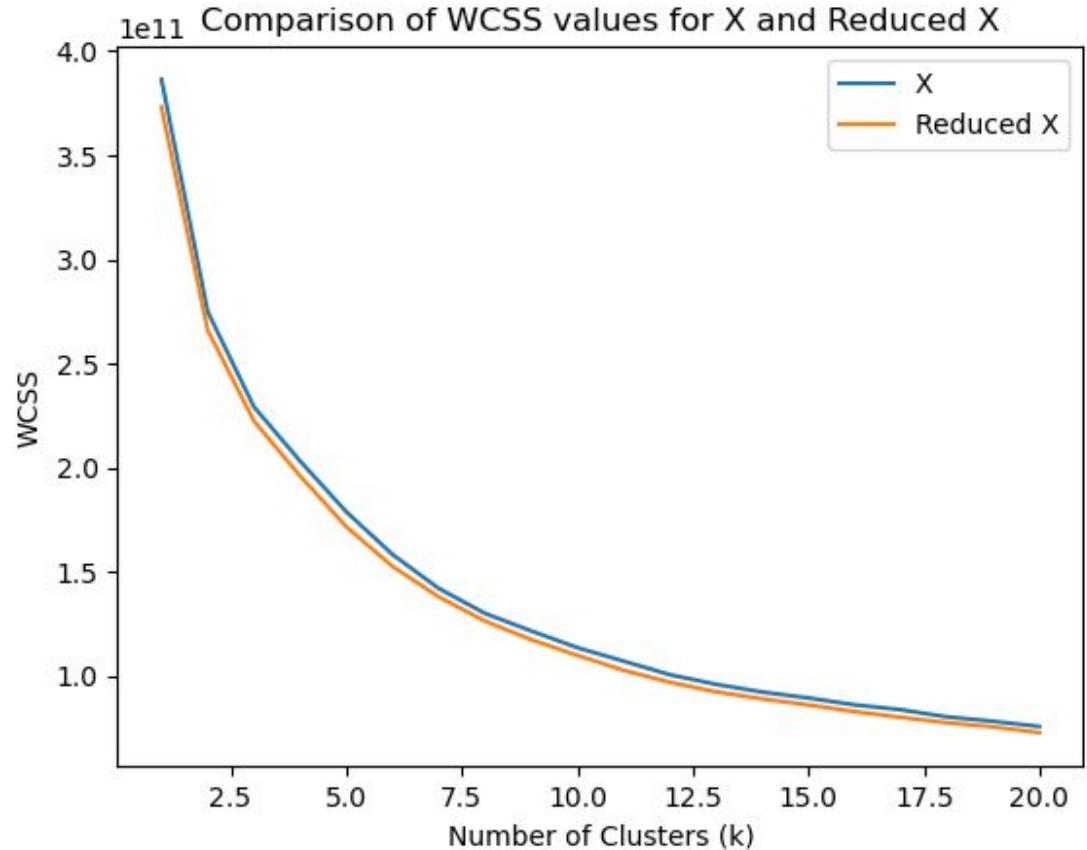
# Johnson - Lindenstrauss Lemma

- Johnson-Lindenstrauss lemma maps high-dimensional data to lower dimensions while approximately preserving pairwise distances.
- It uses a random projection matrix to achieve this, with distortion in pairwise distances no more than  $(1 \pm \epsilon)$  with  $\delta$  probability.
- The lemma is useful for reducing the dimensionality of high-dimensional data and maintaining its structure in a lower-dimensional space.

# KMeans Clustering with Dataset of dimensions 17



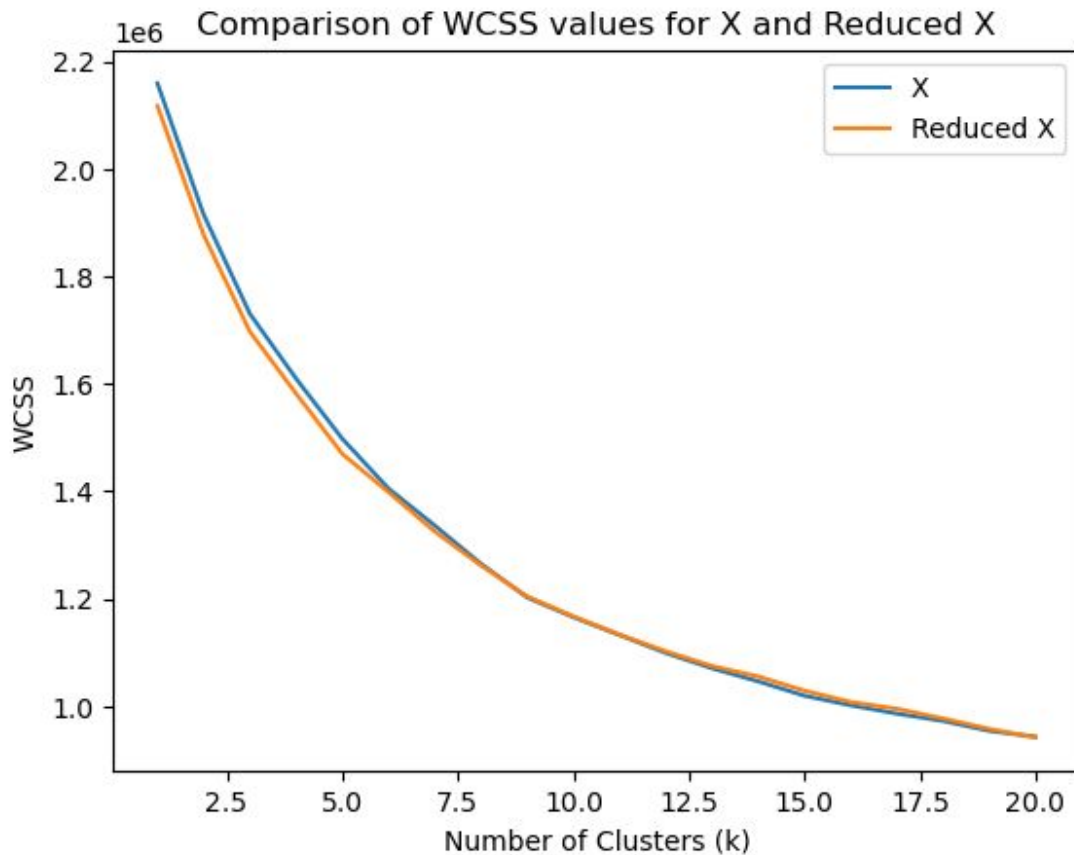
- Loss is almost same
- $\delta = 0.9$  and  $\epsilon = 0.5$



# KMeans Clustering with Dataset of dimensions 64



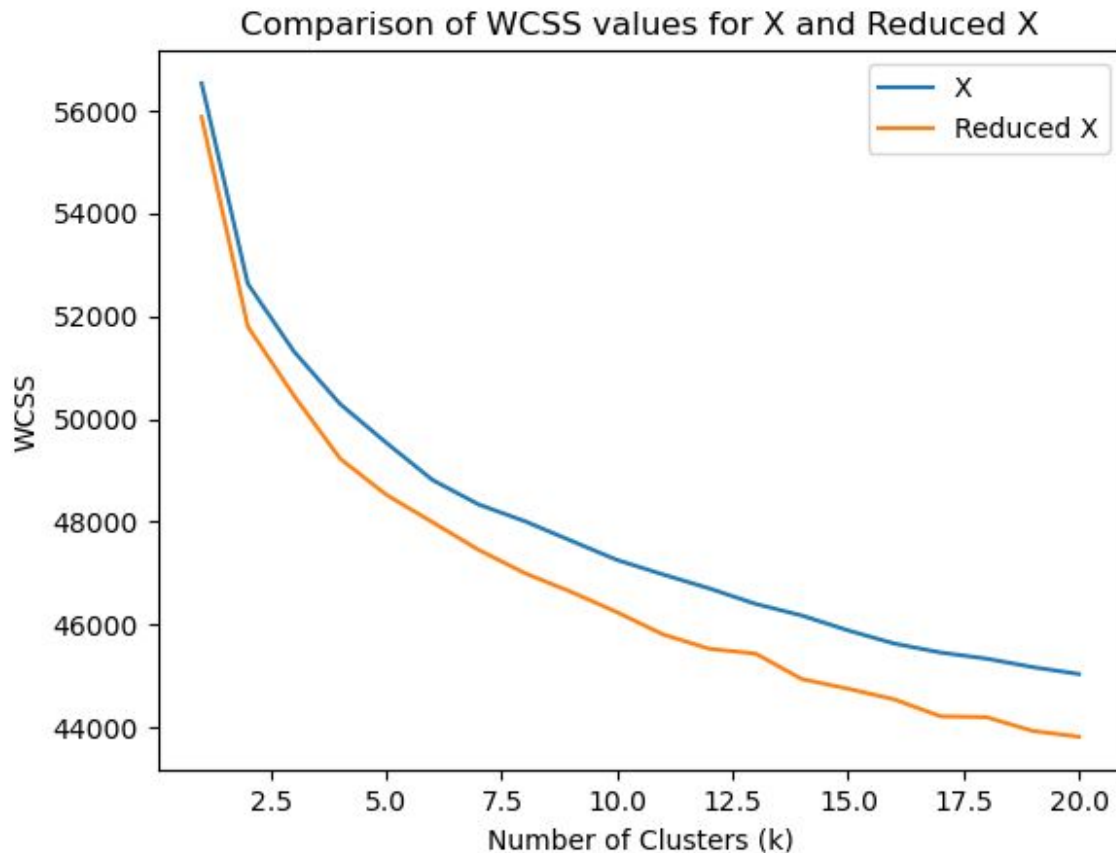
- Loss is almost same
- $\delta = 0.9$  and  $\epsilon = 0.5$

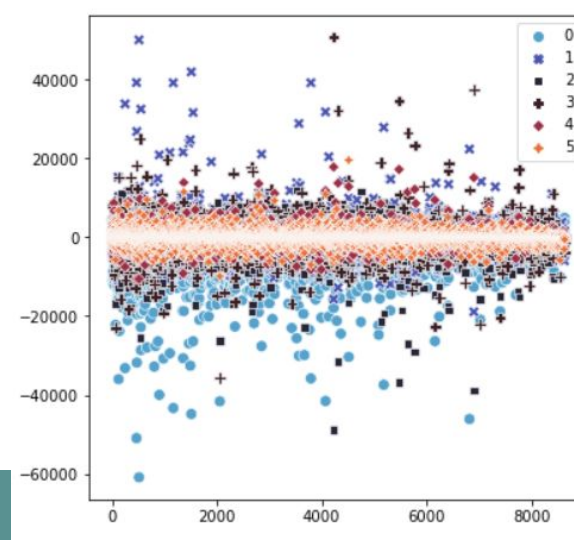
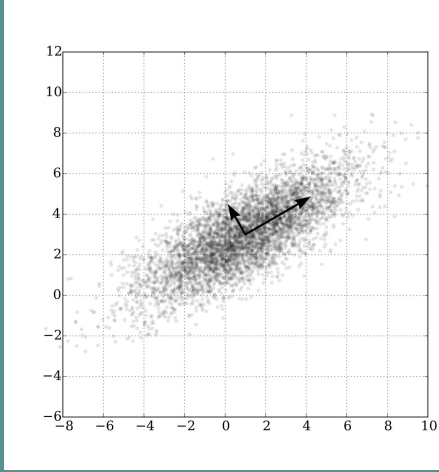


# KMeans Clustering with Dataset of dimensions 9k+



- Reduced the dimensions to 650
- Loss is similar a little off
- $\delta = 0.9$  and  $\epsilon = 0.5$





(Seaborn graph of distribution of data on Credit card dataset when running (PCA, num\_components=6))

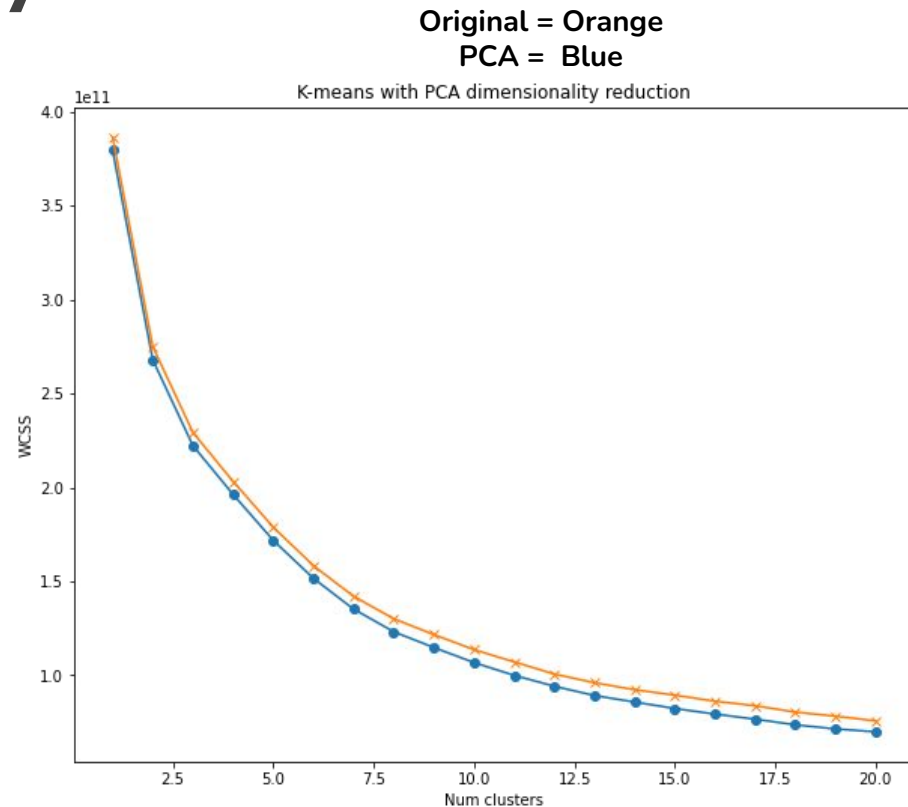
# PCA

- Implemented from scratch
- Simple transformation of data
- Better-suited to low dimensionality

# PCA - KMeans implementation

## Dimensionality=17

- reduced to 6 components
- Loss function: WCSS
- High preservation of cost at low dimensionality
- Perfect cost preservation all the way down to 7 components (41% of original)



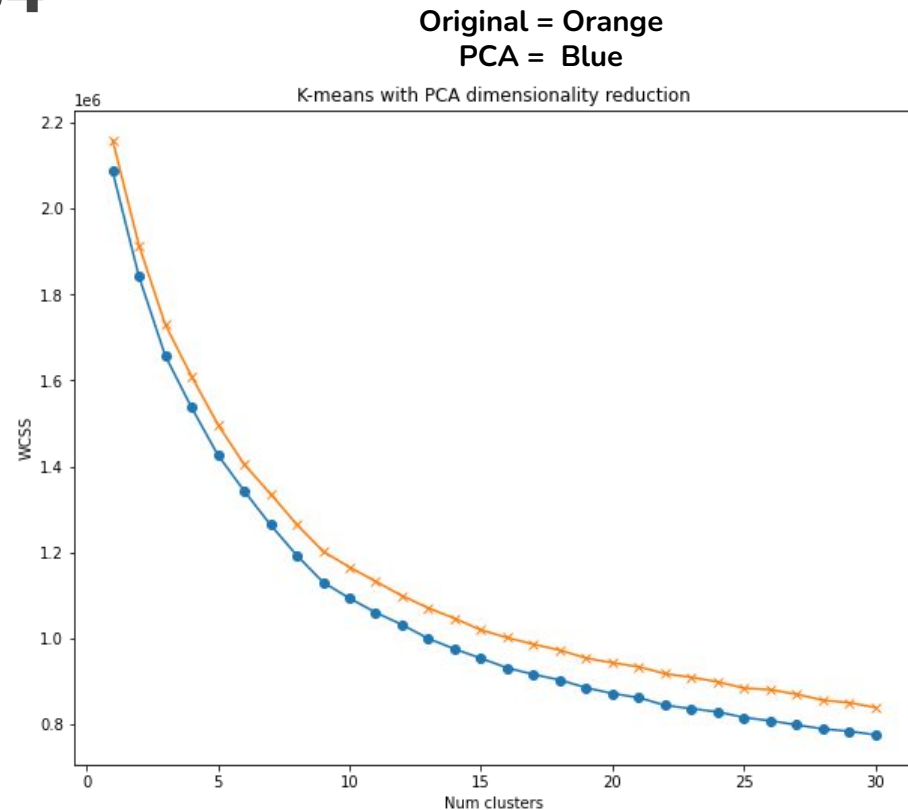
Comparison of WCSS between original data and PCA data



# PCA - KMeans implementation

## Dimensionality=64

- reduced to 32 components
- Able to preserve cost, but less efficiently
- Cost preservation perfect only down to ~42/43 components (66% of original)
- Still pretty strong

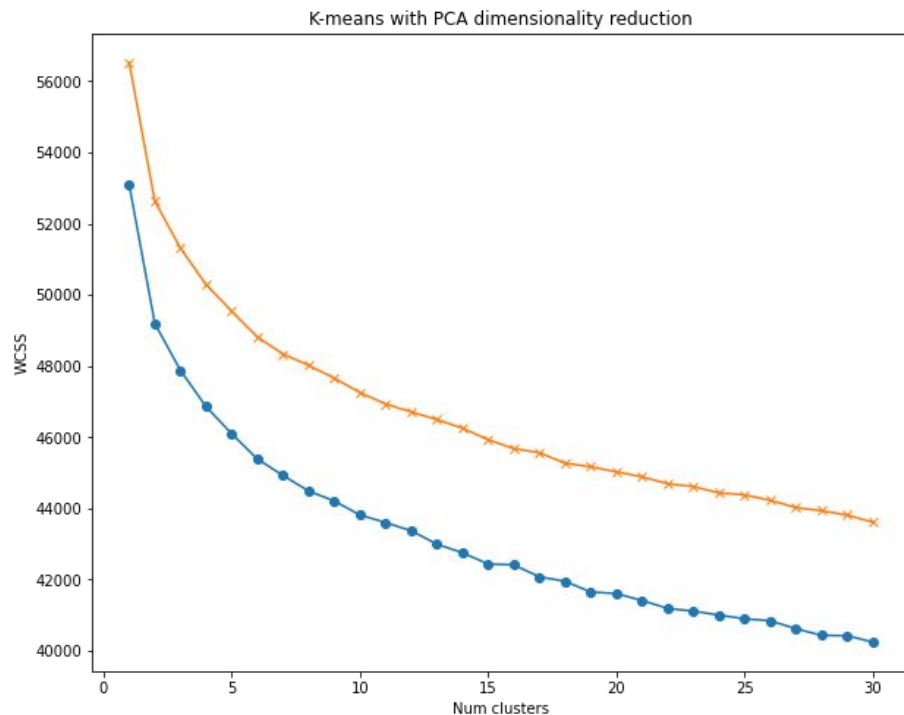


Comparison of WCSS between original data and PCA data

# PCA - KMeans implementation

## Dimensionality=9K+

- reduced to 900 components
- much harder time preserving cost
- Behavior remains the same
- Cost preservation only perfect down to 6K
- Higher values of  $n \rightarrow$  longer compute time



# Conclusion

- **Dimension reduction:**
  - PCA/SVD perform very well with low-dimensionality  
PCA requires fewer components
  - Struggles with bigger data
  - Factor Analysis not sufficient
- **Projection:**
  - Johnson-Lindenstrauss addresses weaknesses, remains very efficient
  - Very well-suited to high data
- **Future work:**
  - Testing on other clustering algs (K-Median? Hierarchical?)
  - Trying new projection algorithms, getting more datasets



**Questions?**