

Web-Scraping

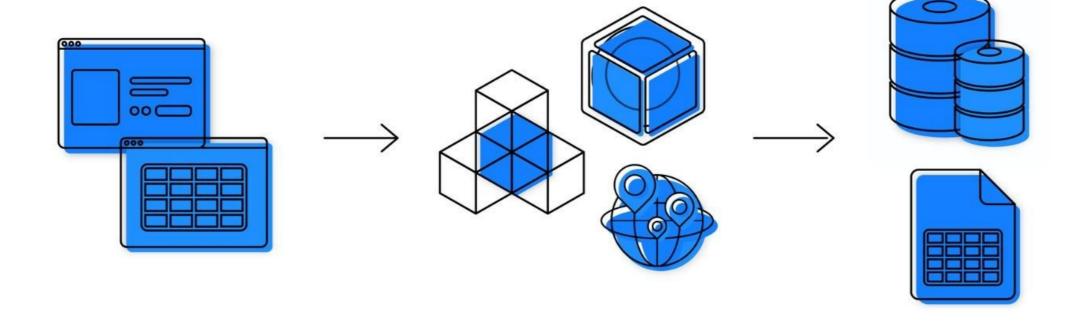


What is Web Scraping?

- Automatic method to obtain large amount of data from websites.
- Converting unstructured HTML or other data to structured data format.

For instance, we can visit website like Amazon, Flipkart it has huge amount of data and if we want to extract it then web scraping is used.





Websites

Scraping Platform

Structured Data



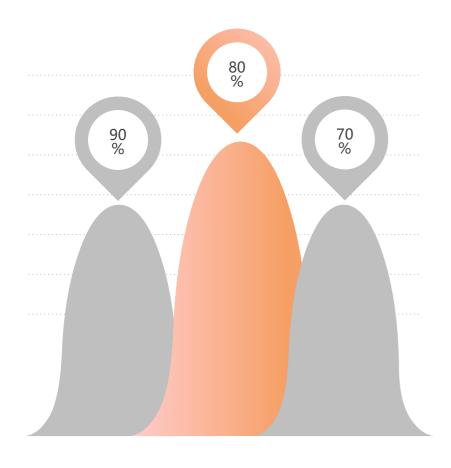
Key-Points

 Web Scraping can be performed using python libraries such as beautifulsoup, Selenium, framework such as Scrapy.

 The extracted data can be used for making analysis, making predictions and can be used in other websites.

 Used in Price Monitoring, Market Research, News Monitoring, Sentimental Analysis, Email Marketing.

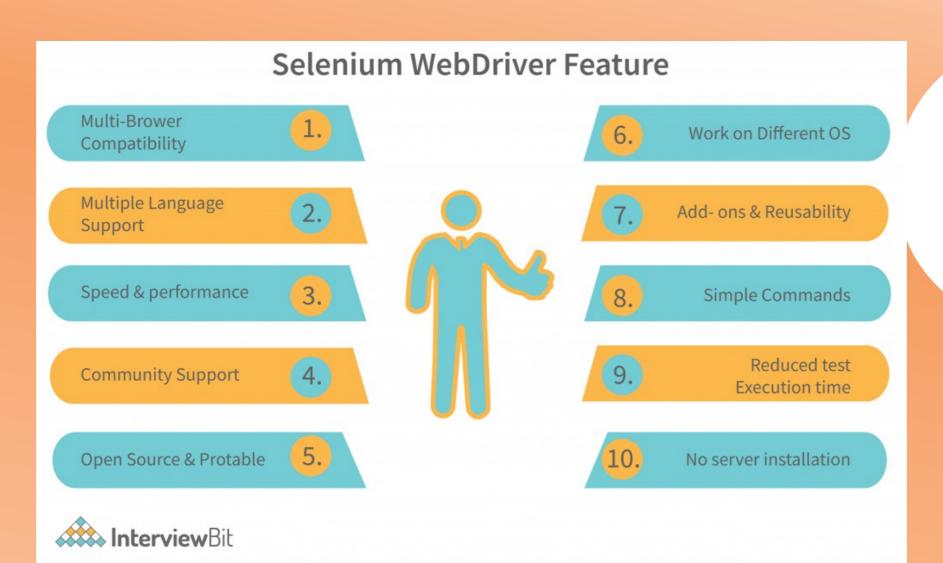




Why Scraping?

- Company can scrape their product data and competing products as well to see how it impacts their pricing strategies and fix to optimal pricing.
- Helps in analysing consumer trends and understanding which direction the company should move in future.
- Here helps to extract the versions, eol dates, year of release, name, ip addresses, host names.





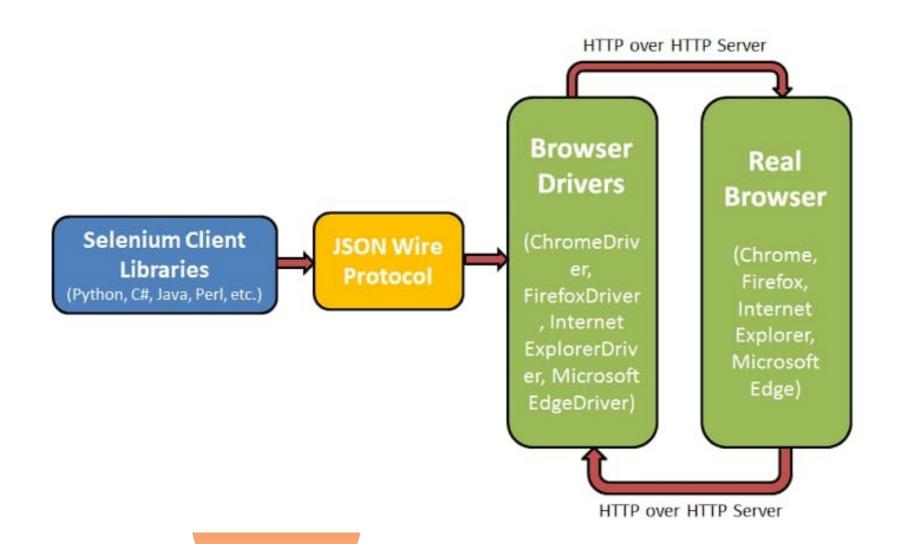




☐ Selenium is a powerful tool for controlling web browsers through programs and performing browser automation. ☐ It is functional for all browsers, works on all major OS and its scripts are written in various languages in Python, Java. ☐ Compatible with various languages ,platforms, browsers ☐ An important component of Selenium is a **webdriver** which is similar to a API, it is nothing but a module which contains classes functions, methods.



Selenium Architecture





Selenium Architecture

Selenium Client Library : Selenium Developers have developed libraries for various languages.

JSON Wire Protocol: Used to make interaction between the client and server.

Acts as the intermediate between client and server and converts the request generated by client in a format which is understood by server and same for the response.

Browser driver: Enables a secure connection with the browser without revealing its internal logic.



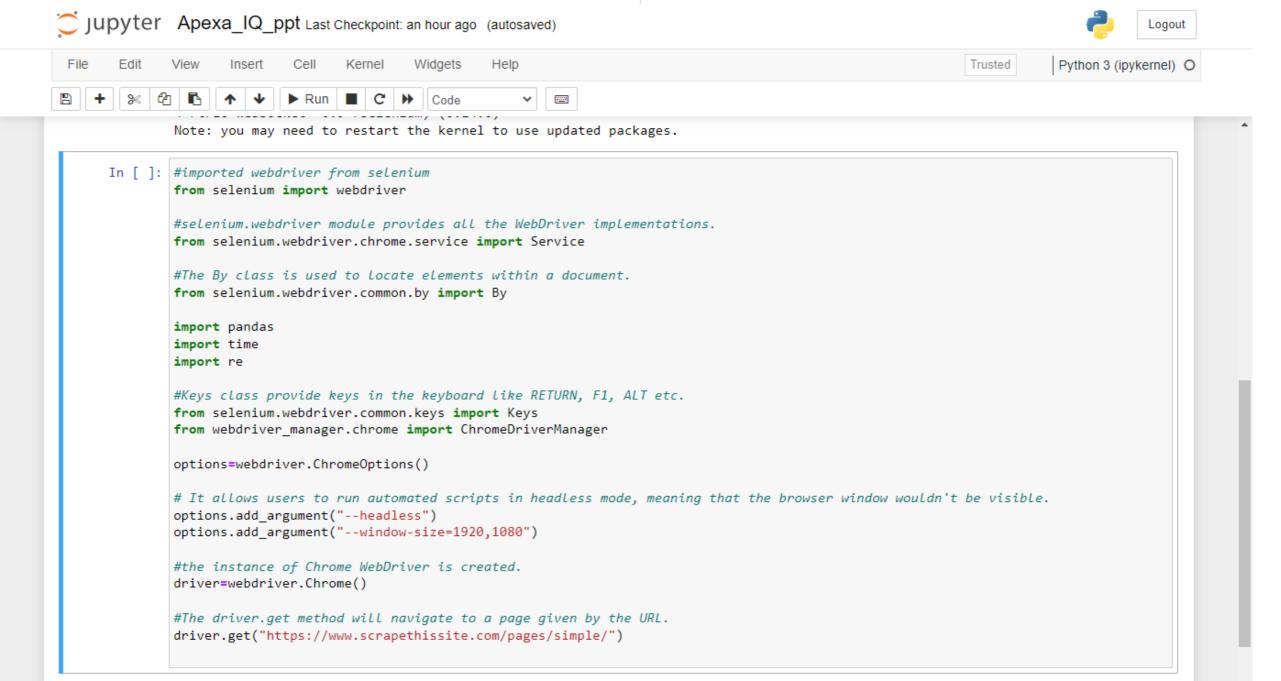
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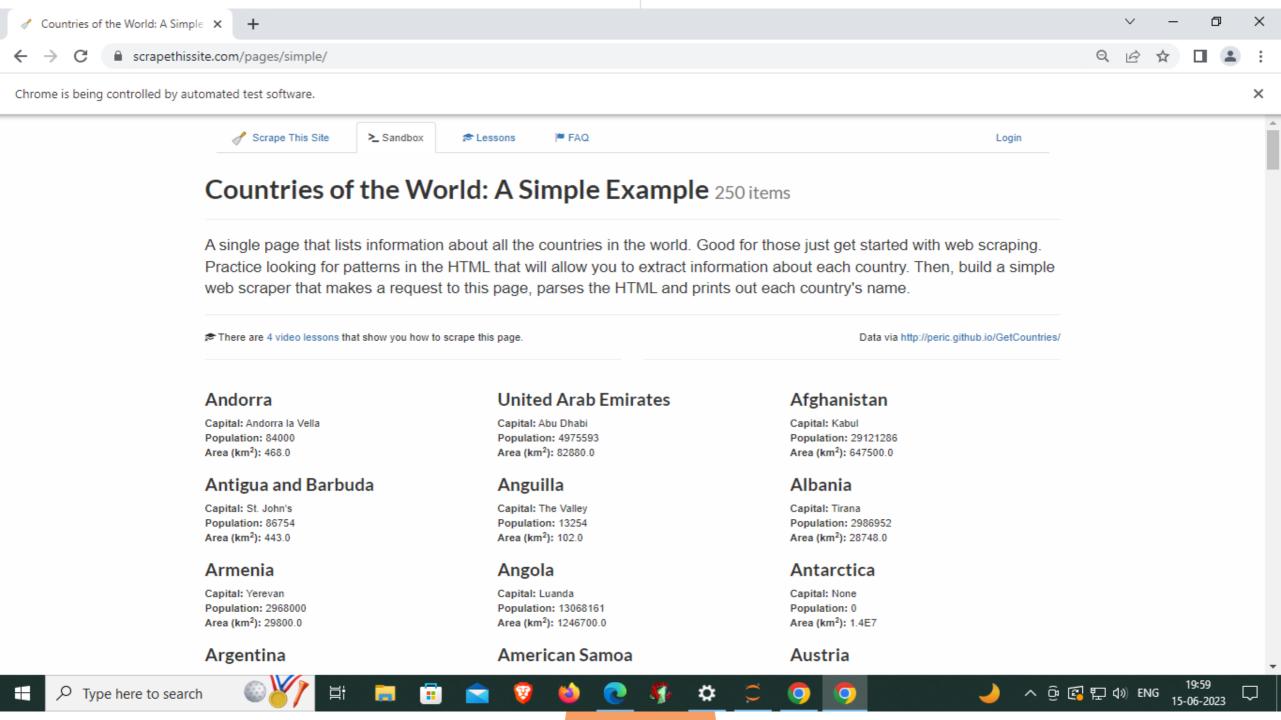
- Install Selenium → pip install selenium
- Selenium requires driver to interface with the chosen browser.
- Different types of drivers available in Selenium WebDriver are:
 - 1.ChromeDriver
 - 2.FirefoxDriver
 - 3.InternetExplorerDriver
 - 4.EdgeDriver
 - 5.RemoteWebDriver



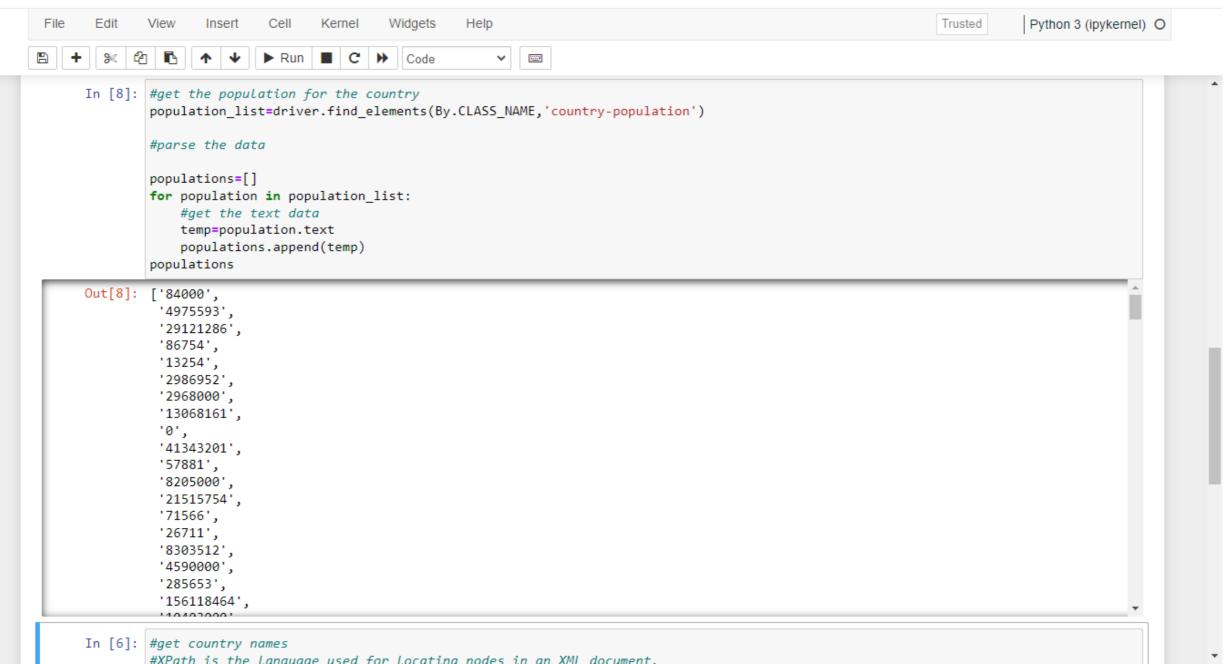
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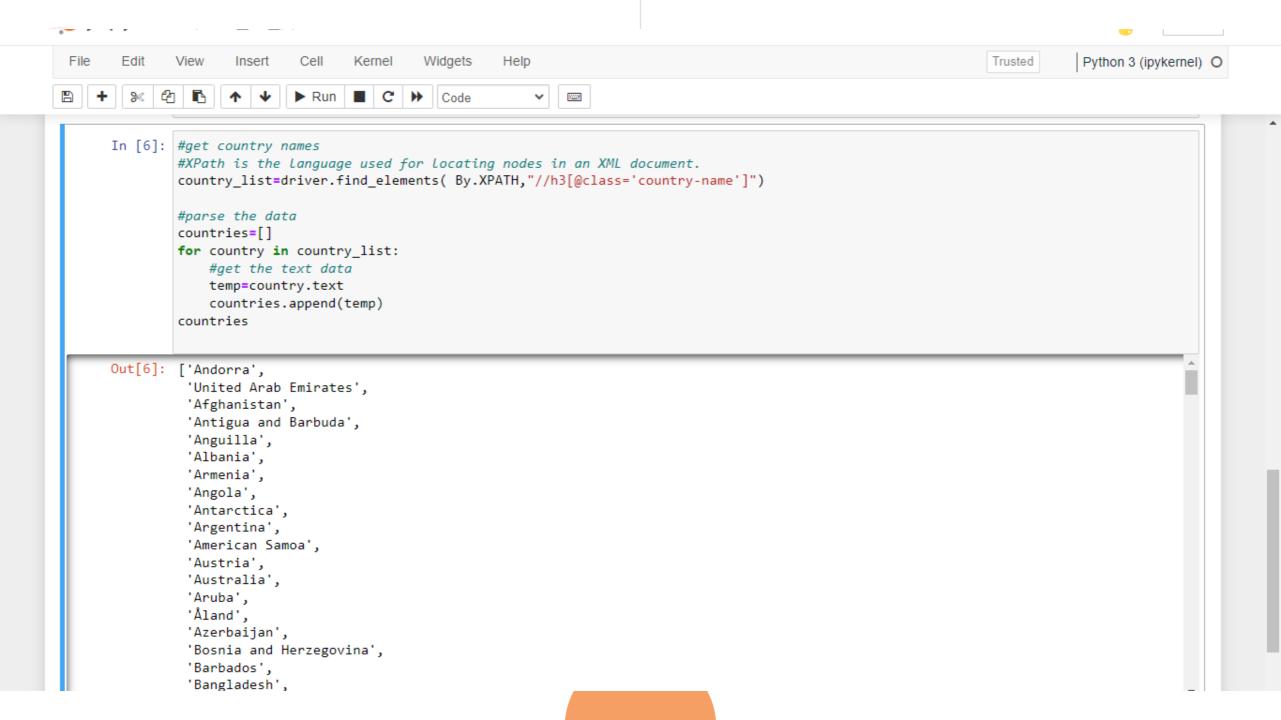
- Install a webdriver compatible with our chrome version.
- Import libraries services, by and ChromeDriverManager from selenium.
- Create driver by providing the appropriate browser path
- Open the website by driver.get("url")
- Identify the tags and find elements by specifying their XPATH
- XPATH→contains path of the element situated at the web page
- Syntax: //tag_name[@attribute='value']





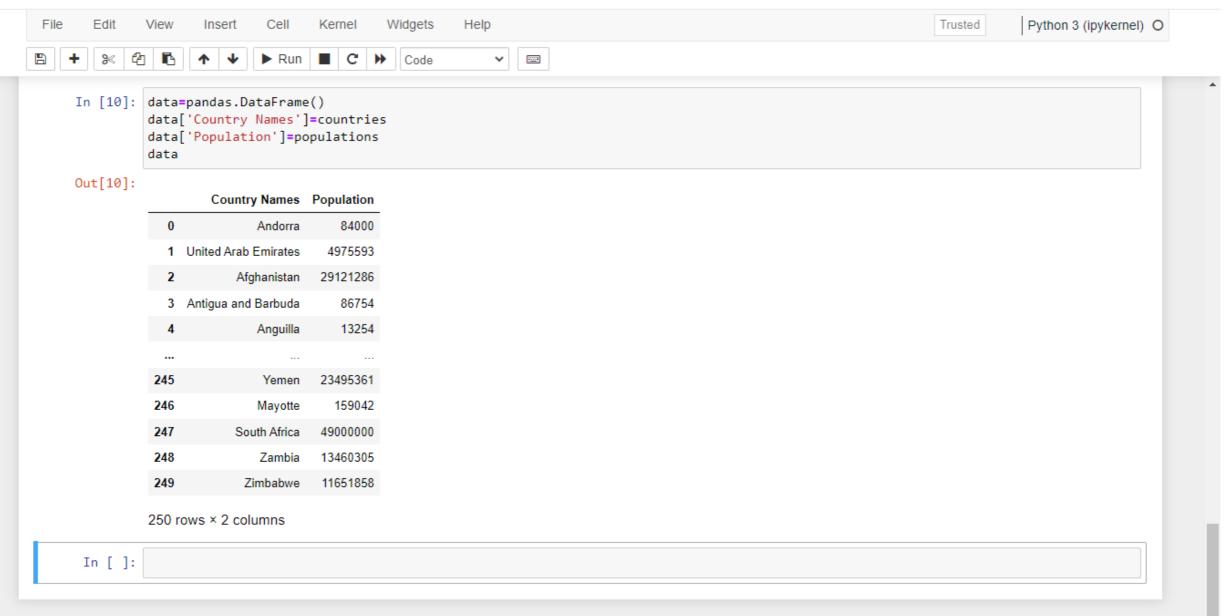




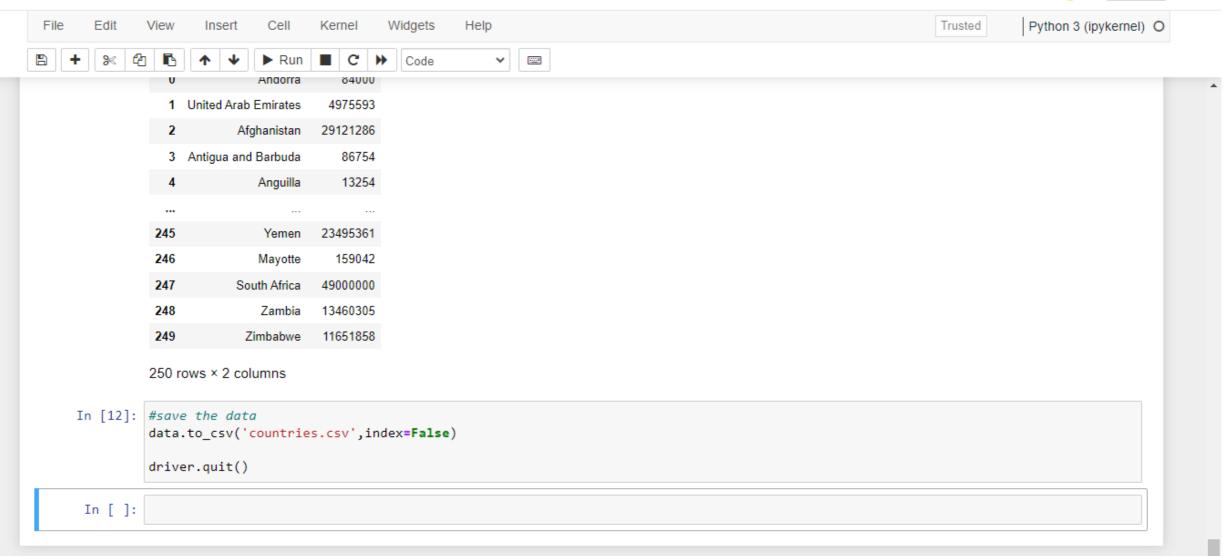


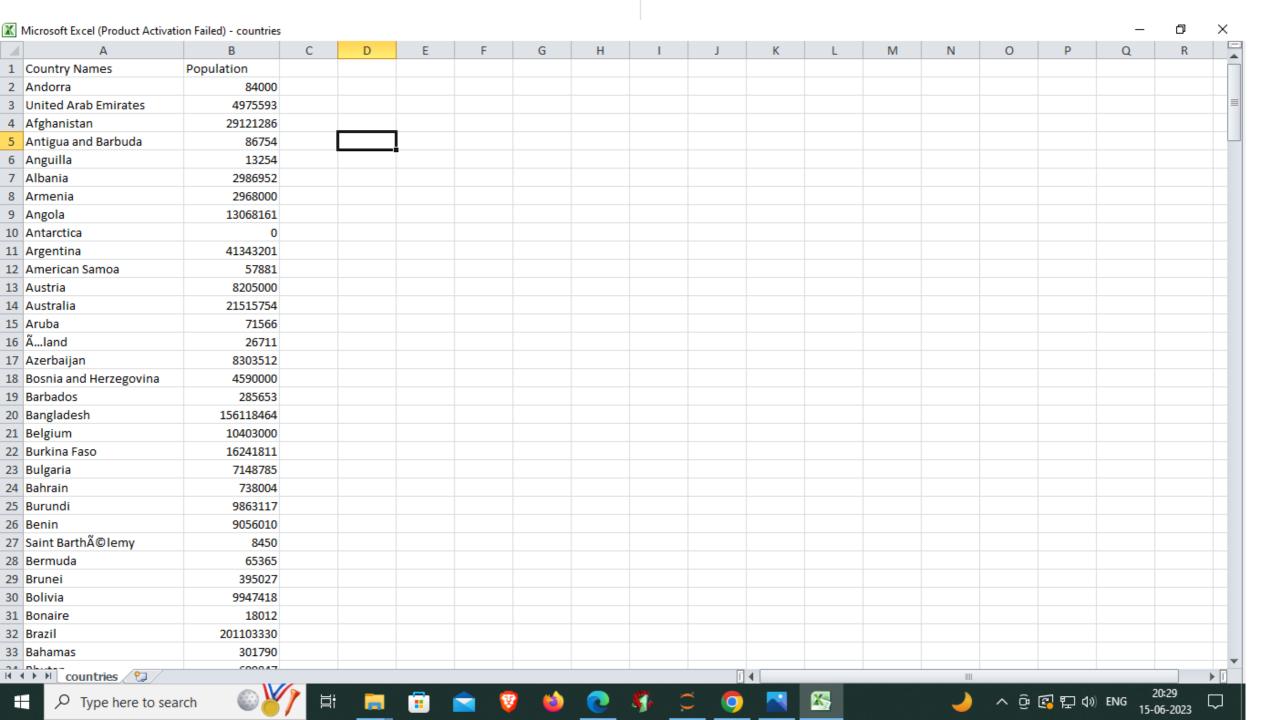


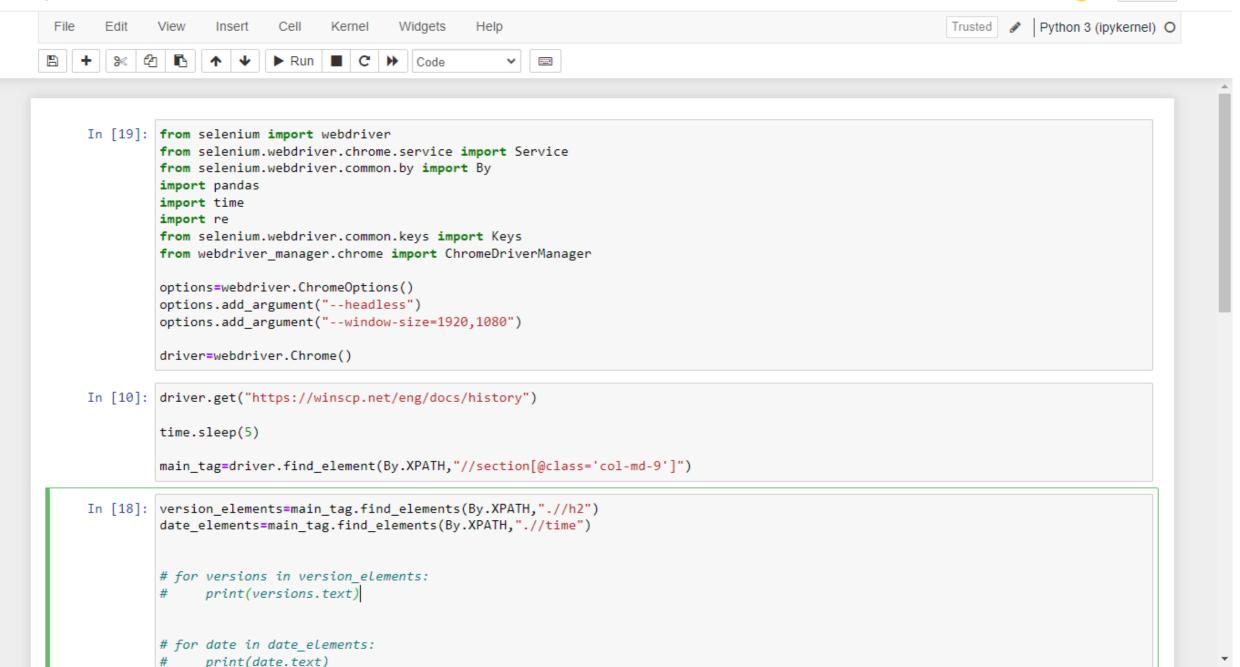






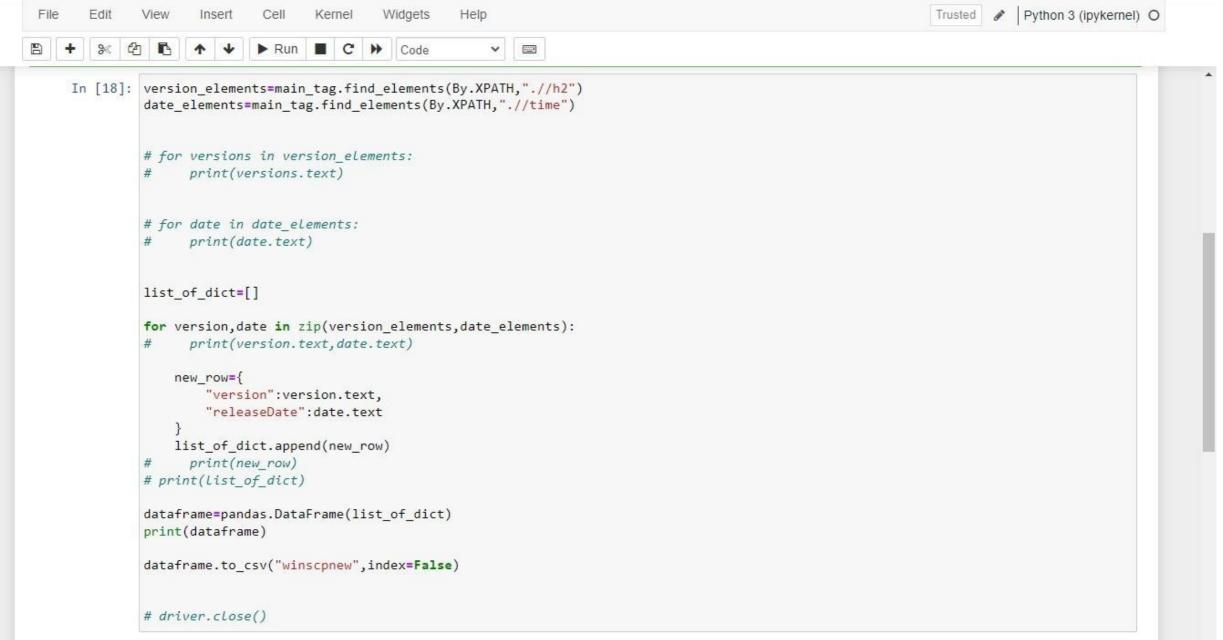






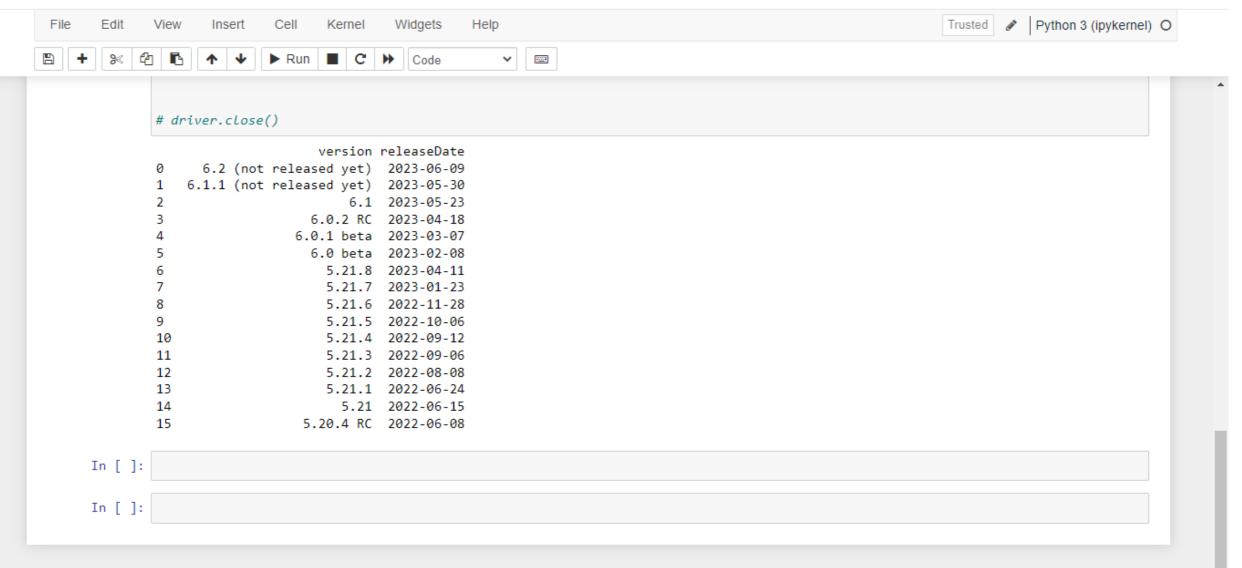






Jupyter WebScrapingSelenium Last Checkpoint: Last Monday at 8:29 PM (autosaved)







THANKS