Order Item Total Over Time

Sum([Order Item Total])

4M

3M

2M

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

order date (DateOrders).Month

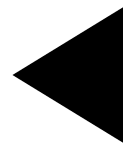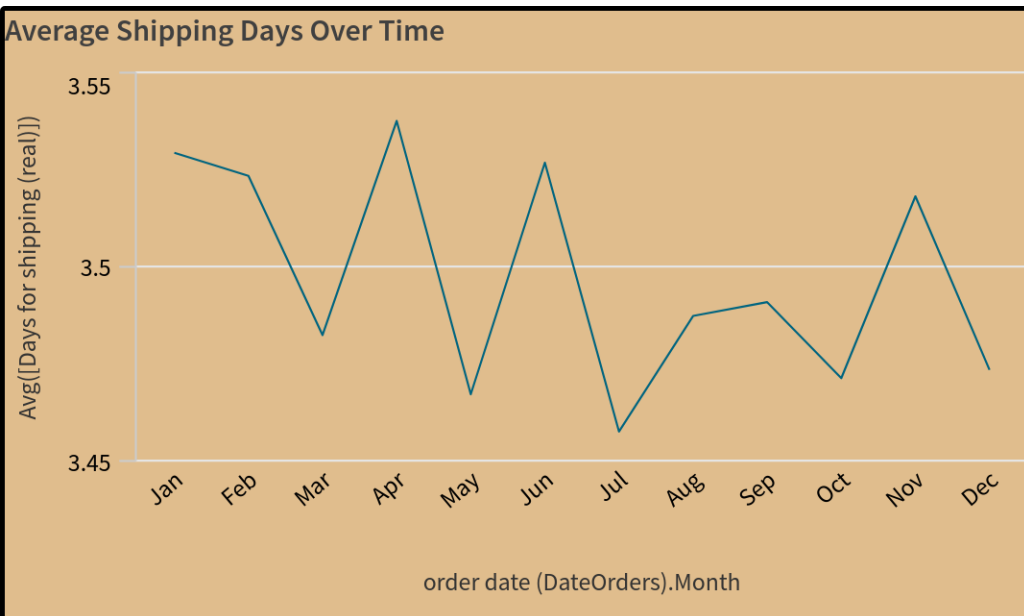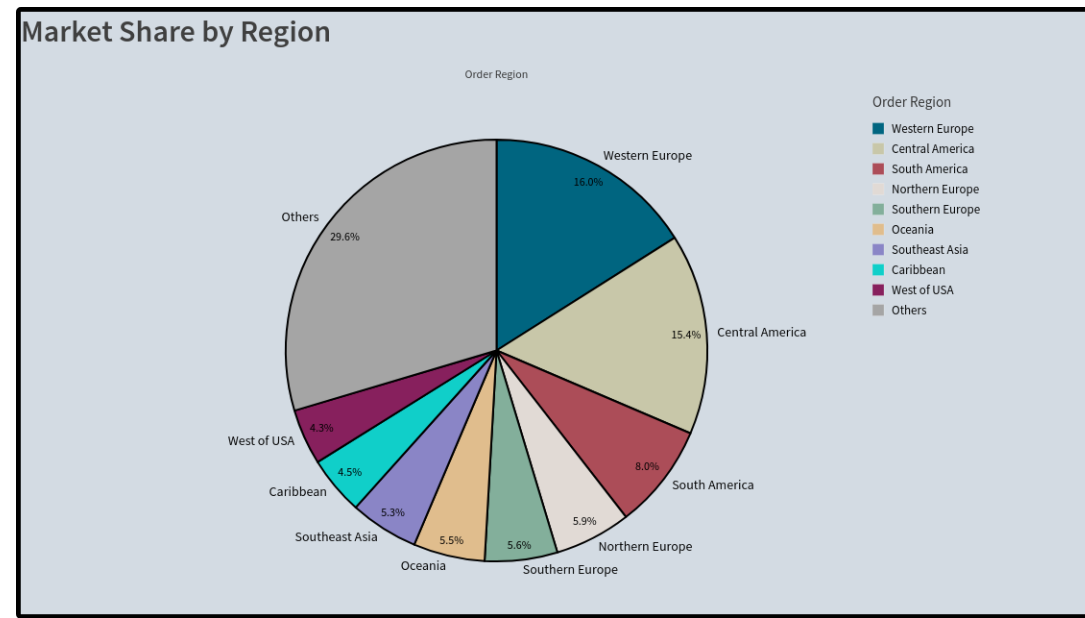This line chart shows the total value of orders over time, highlighting sales trends and identifying peak periods by summing the "Order Item Total" for each month.

This pie chart displays the distribution of products across different categories by counting the "Product Card ID" for each category. It highlights the proportion of each category within the overall product mix.

Product Category Distribution

Category

men's golf clubs
3.0%
shop by sport
soccer
strength training
tennis & racquet
trade-in
water sports
3.0%
women's apparel
3.0%
women's golf clubs
3.0%
Others
72.7%

Category
- men's golf clubs
- shop by sport
- soccer
- strength training
- tennis & racquet
- trade-in
- water sports
- women's apparel
- women's golf clubs
- Others
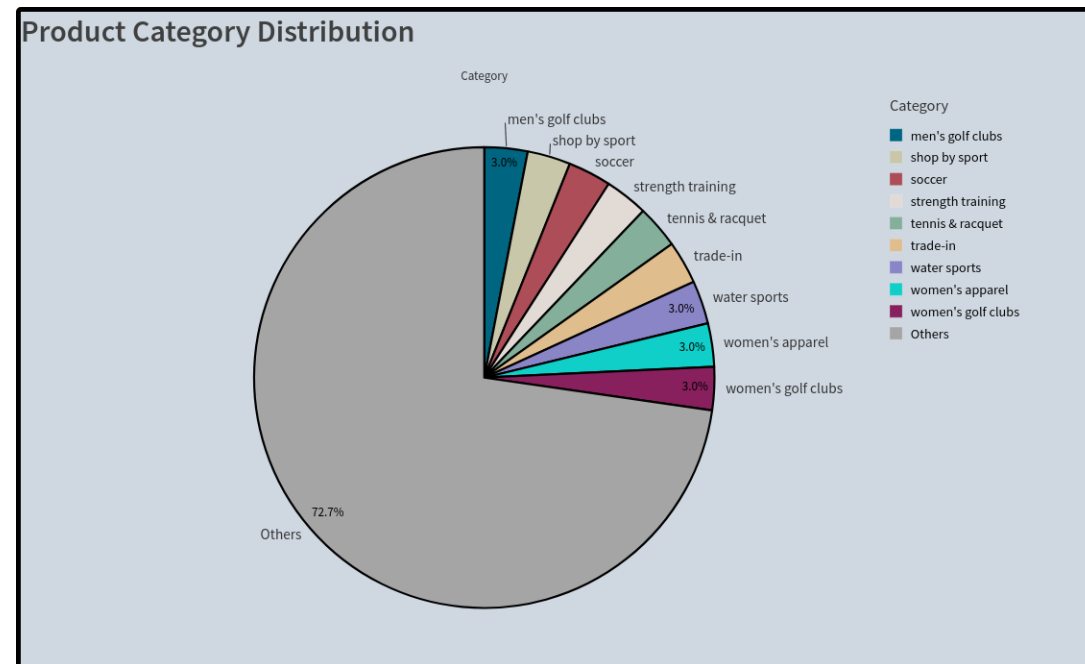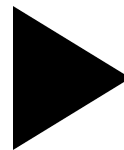
This pie chart illustrates market share by region, using the sum of sales for each "Order Region." It highlights the sales contribution of each region to the overall market.

Market Share by Region

Order Region

Order Region
- Western Europe
- Central America
- South America
- Northern Europe
- Southern Europe
- Oceania
- Southeast Asia
- Caribbean
- West of USA
- Others

Western Europe 16.0%
Central America 15.4%
South America 8.0%
Northern Europe 5.9%
Southern Europe 5.6%
Oceania 5.5%
Southeast Asia 5.3%
Caribbean 4.5%
West of USA 4.3%
Others 29.6%

Average Shipping Days Over Time

Avg([Days for shipping (real)])

3.55
3.5
3.45

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

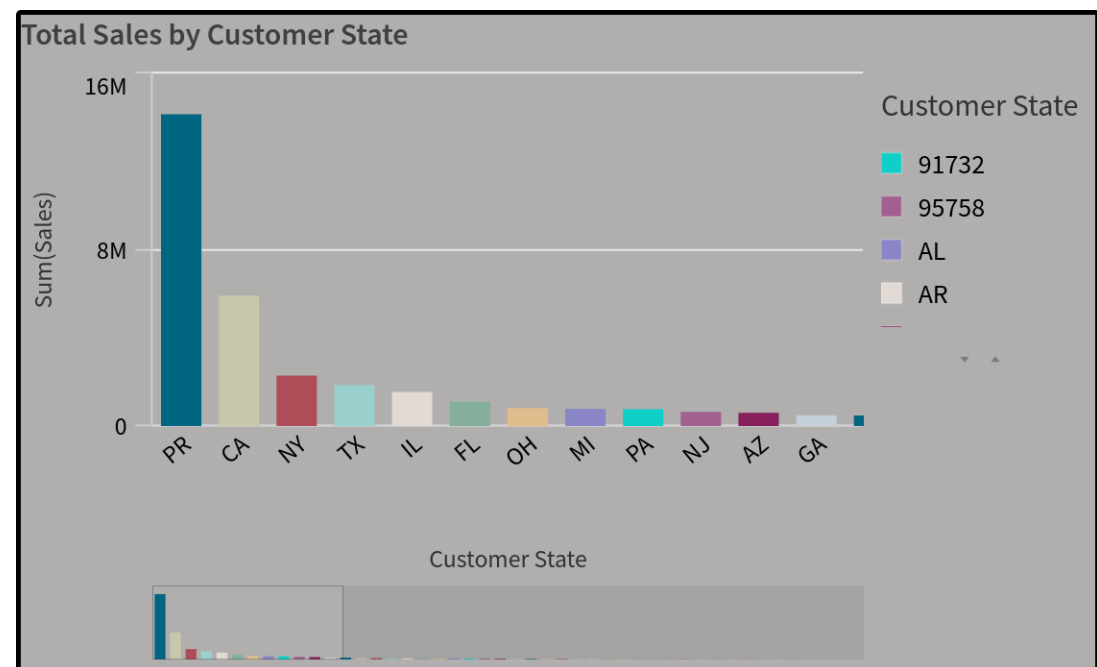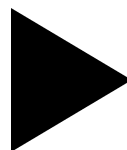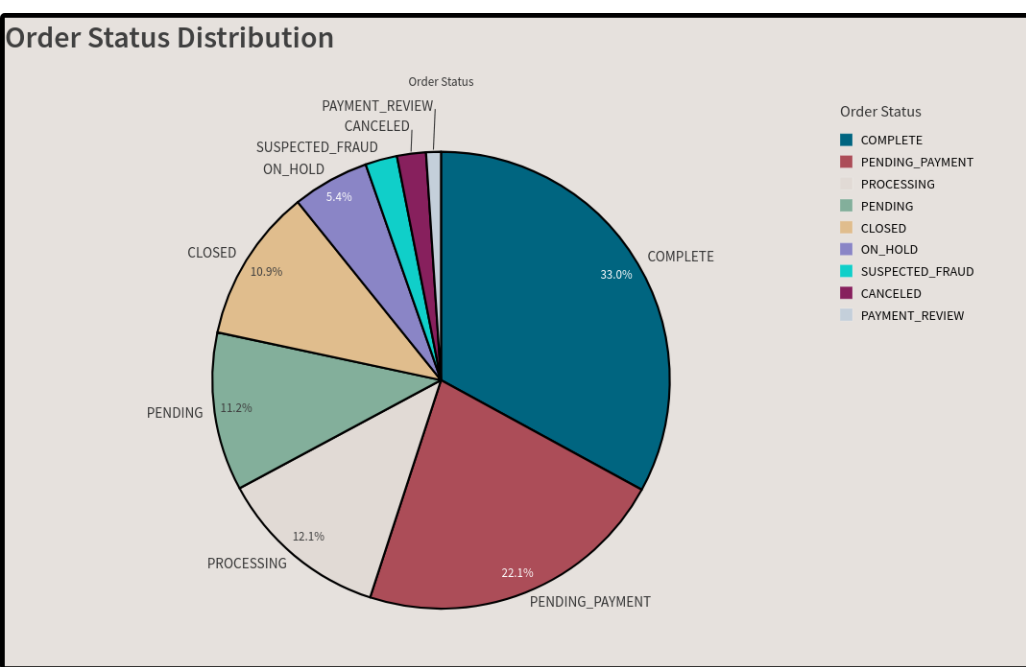order date (DateOrders).Month

This line chart shows the average shipping days over time, using monthly order dates. It highlights trends in shipping efficiency by tracking the average "Days for shipping " each month.

Sales Over Time

Sum(Sales) axis: 3.5M, 3M, 2.5M

order date (DateOrders).Month axis: Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec
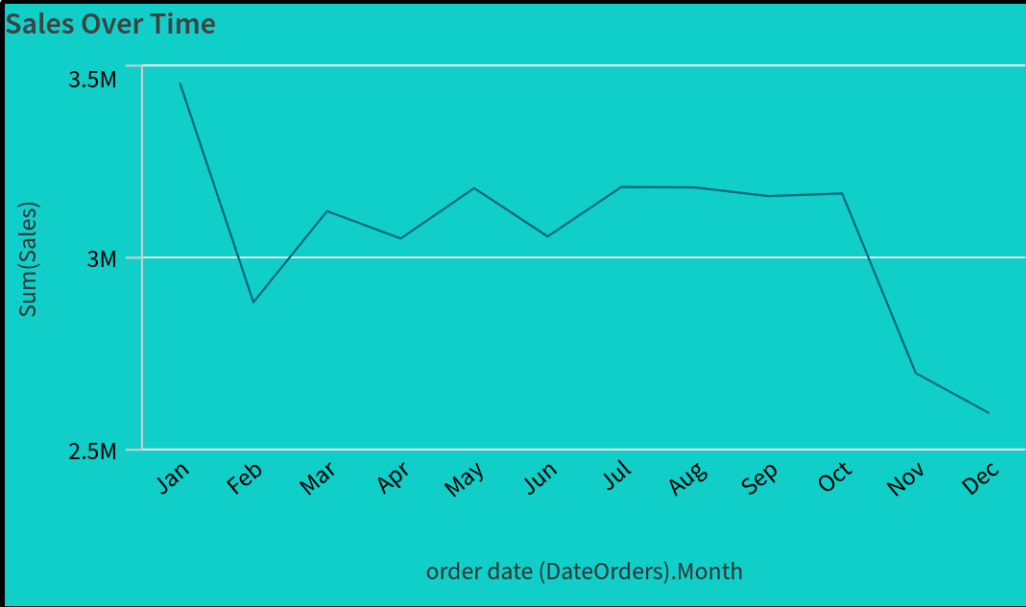
This line chart tracks sales over time, using monthly order dates. It highlights sales trends by summing the total sales for each month.

This bar chart shows total sales by customer state, highlighting regional sales performance. It uses the sum of sales for each customer state to compare and identify the highest and lowest performing regions.

Total Sales by Customer State

Sum(Sales) axis: 16M, 8M, 0

Customer State axis: PR, CA, NY, TX, IL, FL, OH, MI, PA, NJ, AZ, GA

Customer State

- 91732
- 95758
- AL
- AR

Order Status Distribution

Order Status

PAYMENT_REVIEW
CANCELED
SUSPECTED_FRAUD
ON_HOLD

CLOSED

PENDING

PROCESSING

PENDING_PAYMENT

COMPLETE
33.0%

5.4%

10.9%

11.2%

12.1%

22.1%

Order Status
- COMPLETE
- PENDING_PAYMENT
- PROCESSING
- PENDING
- CLOSED
- ON_HOLD
- SUSPECTED_FRAUD
- CANCELED
- PAYMENT_REVIEW

This pie chart illustrates the distribution of order statuses, highlighting the proportion of each status within the total orders. It uses the count of order IDs to show how orders are categorized across different statuses.

This tree map visualizes the top 5 markets by sales, highlighting each market's contribution to overall revenue. It uses the sum of sales as the measure to compare the performance of these leading markets.

Top Five Markets

Europe

Pacific Asia

USCA

LATAM

Africa