

Sales and Profit Analysis Report

1. Monthly Sales Analysis

Calculate the monthly sales of the store and identify the months with the highest and lowest sales.

2. Sales Analysis by Product Category

Determine the product category with the highest and lowest sales.

3. Sales Analysis by Sub-Category

Analyze the sales based on sub-categories.

4. Monthly Profit Analysis

Calculate the monthly profit and identify the months with the highest and lowest profit.

5. Profit Analysis by Category and Sub-Category

Analyze the profit across categories and sub-categories.

6. Profit and Sales Analysis by Customer Segment

Analyze the profit and sales based on customer segments.

7. Profit-to-Sales Ratio Analysis

Analyze the profit-to-sales ratio.