

SHIVPREET SHARMA

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📍 Indore (M.P.) , India

WHERE I'VE WORKED

Business Development Executive

Celebrating Careers

📅 May 2018 - Present

📍 M.P, India

- **Digital Marketing**
 - Strategizing and executing social media campaigns across all online media and key channels.
 - Analyze the website and define strategy to improve the organic traffic of the website.
 - Implementing all On-page and Off-page SEO activities.
- **Content Development (To generate inbound leads)**
 - Performing market research through interviews, surveys and assisting in building a projects database.
 - Designed image and video content to ensure brand pervasiveness across social media channels.
- **HR Support (In talent acquisition)**
 - Assisted HR department in their talent acquisition by running hiring campaigns across social media platforms.
 - Created a bunch of catchy phrases for use across platforms - Social Media, Phone, Email in the hiring process.

Summer Trainee

Samruddha Buildcon Pvt. Ltd.

📅 3 months

📍 M.P, India

- Learn to study and interpret the architectural and structural drawings, computed the field survey data , layout of column using grid-lines, cross checked the laying of reinforcements, audited the concrete in retaining walls.

CO-CURRICULAR EXPERIENCE

Media and PR Coordinator **Anwasha, IIT Patna**

📅 April 2017- 19

📍 Bihar, India

- Worked in a 24 member core team to lead 250+ volunteers to execute 50+ events to organize Bihar largest College Festival, Anwasha.
- Overall in-charge for publicity campaign of the college fest through various mediums such as Social Net-working Platforms, Radio Partners, Campus Ambassador Program and Pre-Anwasha online Events such as Multi-City Auditions, City Rush.
- Headed a team of 50 Volunteers and was also responsible for continuous with leading media houses in Patna.

[Link for a detail Marketing Strategies of Anwasha 2k18](#)

Event Organizer

Anwasha, IIT Patna

- Organized "Spagaridge". A technical event under ACE, Departmental club of Civil Engineering at Anwasha the Annual Techno-Cultural.
- Organized "Mr and Mrs. Anwasha". A cultural event at Anwasha the Annual Techno-Cultural Management fest.

WHAT I'VE LEARNED

Bachelor of Technology (Civil Engineering)

Indian Institute of Technology Patna

📅 2019

📍 Bihar, India

- C.P.I : 8.53/10 (In Top 5 of the class)

AISSCE (CLASS XII)

Mar Thoma Higher Secondary School

📅 2014

📍 Indore, M.P.

- Percentage: 87.4%

CLASS X

📅 2012

📍 Indore, M.P.

- CGPA: 9.2/10

ACHIVEMENTS



Secured City Rank 1st in International Mathematics Olympiad (IMO) & National Science Olympiad (NSO)

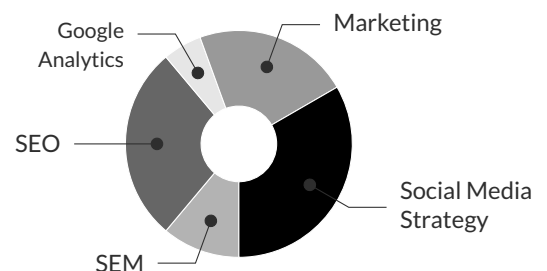


Placed among the Top 10 % in the Chemistry Olympiad, IAPT



MCM Scholarship from IIT PATNA [2015-19]

TECHNICAL SKILLS



PERSONAL SKILLS

Hard-working

Versatile

Determinant

Persistence

Team Player & Problem Solver

INTERESTS

Exploring

Movies & T.V series

Internet Surfing

Photography