

## CSS ASSIGNMENT 1

1. Use different types of selectors to complete these assignments.
2. You should use class/ id/ descendant/ universal/ group selectors.

# Figurative Language

## METAPHOR

- A direct comparison of two dissimilar things
  - Metaphor is stronger, more controlling and forceful
  - “The Drum” by Nikki Giovanni
    - daddy says the world is  
a drum tight and hard  
and i told him  
i'm gonna beat  
out my own rhythm
- “With rare ingenuity, Aimee kept the Ferris wheels and the merry-go-round of religion going night and day.” Carey McWilliams
- [Huey Long] designated his old benefactor, O.K. Allen of Winnfield, as the apostolic choice for the next full term.” Hodding Carter

*What do these metaphors suggest? What attitudes or associations do they have? What does 'daddy' mean about the world? What does the author feel about religion if there are Ferris wheels and merry-go-rounds in it? What is the significance of Long's choice if it is apostolic?*

## CSS ASSIGNMENT 2

1. Use different types of selectors to complete these assignments.
2. You should use class/ id/ descendant/ universal/ group selectors.

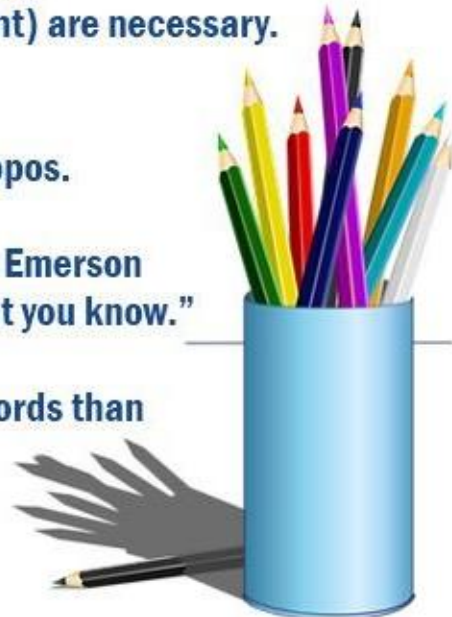
### HOW TO **WRITE** GOOD



by Frank L. Visco



1. Avoid **alliteration**. Always.
2. **Prepositions** are not words to end sentences with.
3. Avoid **cliches** like the plague. (They're old hat.)
4. Employ the **vernacular**.
5. Eschew **ampersands** & **abbreviations**, etc.
6. **Parenthetical** remarks (however relevant) are necessary.
7. It is wrong to ever split an **infinitive**.
8. **Contradictions** aren't necessary.
9. Foreign **words** and **phrases** are not apropos.
10. One should never **generalize**.
11. Eliminate **quotations**. As Ralph Waldo Emerson once said: "I hate quotations. Tell me what you know."
12. **Comparisons** are as bad as cliches.
13. Don't be **redundant**; don't use more words than necessary; it's highly superfluous.
14. **Profanity** sucks.
15. Be more or less **specific**.
16. **Understatement** is always best.
17. **Exaggeration** is a billion times worse than understatement.



## **CSS ASSIGNMENT 3**

1. Use different types of selectors to complete these assignments.
2. You should use class/ id/ descendant/ universal/ group selectors.

### **The Basics**

First and foremost, make sure that you provide all your information i.e., your particulars in the answer sheet correctly. Then once you are done completing your paper, check for the correct numbering of all the answers as per the paper. Also, revise the answer sheet before submitting it finally.

### **Check the question paper**

When you get the question paper, don't forget to check the total number of pages and questions in it as it would save you from missing out on pages or prints.

### **Utilize the initial 15 minutes correctly**

You get good 15 minutes at the beginning of the paper to read it. Use this time to properly plan your paper section wise or question wise. Mark the easy ones to answer them instantly.

### **Prioritize your sections/questions**

Always go for solving the questions which you are confident about first, leaving the difficult ones for the end. This way, you will be able to secure most of the marks.

## CSS ASSIGNMENT 4

1. Use different types of selectors to complete these assignments.
2. You should use class/ id/ descendant/ universal/ group selectors.

Company Product	Target Customer	Key benefits	Price	Value Proposition
<b>Product 1</b>	Lorem ipsum dolor sit amet, consectetur	Tenderness	10 % Premium	Lorem ipsum dolor sit amet, consectetur
<b>Product 2</b>	Lorem ipsum dolor sit amet, consectetur	Durability & Safety	20 % Premium	Lorem ipsum dolor sit amet, consectetur
<b>Product 3</b>	Lorem ipsum dolor sit amet, consectetur	Delivery Speed & Good Quality	15 % Premium	Lorem ipsum dolor sit amet, consectetur
<b>Product 4</b>	Lorem ipsum dolor sit amet, consectetur	Lorem ipsum dolor sit amet, consectetur	20 % Premium	Lorem ipsum dolor sit amet, consectetur
<b>Product 5</b>	Lorem ipsum dolor sit amet, consectetur	Lorem ipsum dolor sit amet, consectetur	25 % Premium	Lorem ipsum dolor sit amet, consectetur

