SUMMARY

Insights drawn the Assignments

- 824 movies released in the month of march which is highest.
- A total of 1078 movies were produced in the year 2019 in 'Drama' genre. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- Approximately, the future project could have an average duration of 112 mins.
- Thriller genre ranks 3rd among all genres.
- From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
- Due to higher average rating, Josh Oreck can be hired as the director for their next project.
- Based on the median rating, Mammootty or Mohanlal can be hired as the Actor for their next project.
- Based on the total votes received and average rating, Taapsee Pannu can be chosen as the actress for their next project.
- Based on the total votes and also for the regional feel, Vijay Sethupathi can be seen as a best fit for their next project.
- Marvel Studios, Twentieth Century Fox or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.
- Shatamanam Bhavati ranks 1st in worldwide grossing among the top three genres.