TERMS OF USE

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PLEASE READ THESE TERMS OF USE CAREFULLY BEFORE USING OR REGISTERING ON THE WEBSITE OR ACCESSING ANY MATERIAL, INFORMATION OR SERVICES THROUGH THE WEBSITE. IF YOU DO NOT AGREE WITH THESE TERMS OF USE, PLEASE DO NOT USE THE WEBSITE.

IF YOU ARE ACCESSING THE UNNAO SHOPPING MALL MOBILE APPLICATION OR ACCESSING THE SERVICES THROUGH THE UNNAO SHOPPING MALL MOBILE APPLICATION, THEN WHILE THESE TERMS OF USE WILL APPLY TO SUCH USE, THERE MAY BE ADDITIONAL TERMS (SUCH AS THE TERMS IMPOSED BY MOBILE APPLICATION STORES LIKE APPLE'S ITUNES, ANDROID'S PLAY STORE, MICROSOFT'S STORE FROM TIME TO TIME) WHICH WILL GOVERN THE USE OF THE MOBILE APPLICATION. THESE ADDITIONAL TERMS TO THE EXTENT APPLICABLE ARE HEREBY DEEMED TO BE INCORPORATED IN THESE TERMS OF USE BY WAY OF REFERENCE.

Genral: -

- 1. Unnao Shopping Mall is a company incorporated under the laws of India, with its registered office at C/o SproutBox Suryavilas, Suite #181-TR4 First Floor, D-181, Okhla Industrial Area, Phase 1, New Delhi 110020, India and having CIN U72300DL2007PTC168097. Unnao Shopping Mall is an intermediary in the form of an online marketplace and is limited to managing the Website to enable seller to exhibit, advertise, display, make available and offer to sell the products and to enable buyer to purchase the products so offered ("Products"), and other incidental Services thereto ("Services") including use of the Website by any User.
- 2. If there is any conflict: (i) between the Privacy Policy and any other Agreement, the Privacy Policy shall take precedence' but only to the extent of the conflict; (ii) between the Additional Service Terms and any other part of these Terms of Use, the Additional Service Terms shall take precedence in relation to that Service; (iii) between the Seller Agreement and any other part of these Terms of Use, the Seller Agreement shall take precedence but only to the extent of the conflict; (iv) between these Terms of Use and any other notices, disclaimers or guidelines appearing on the Website, these Terms of Use shall take precedence but only to the extent of the conflict.

Services: -

The Website is an electronic platform in the form of an electronic marketplace and an intermediary that (a) provides a platform for Users (who are sellers) to advertise, exhibit, make available and offer to sell various Products to other Users (who are buyers / customers), and (b) a platform for such other Users to accept the offer to sell of the Products made by the sellers on the Website and to make payments to the sellers for purchase of the Products, and (c) services to facilitate the engagement of buyers and sellers to under commerce on the Website, and (d) such other services as are incidental and ancillary thereto. The Services are

offered to the Users through various modes which may include issue of coupons and vouchers that can be redeemed for various Products.

Eligibility To Use: -

- 1. The Services are not available to minors under the age of eighteen (18) or to any Users suspended or removed from the Unnao Shopping Mall system by Unnao Shopping Mall for any reason whatsoever. If You are disqualified as per the preceding sentence, You shall not be permitted to avail of the Services or use the Website. You represent that You are of legal age to form a binding contract and are not a person barred from receiving the Services under the laws as applicable in India. Notwithstanding the foregoing, if You are below the age of eighteen (18) years, please read through these Terms of Use with your parent or legal guardian, and in such a case these Terms of Use shall be deemed to be a contract between Unnao Shopping Mall and Your legal guardian or parent and to the extent permissible under applicable laws, enforceable against You.
- 2. Unnao Shopping Mall reserves the right to refuse access to use the Services offered at the Website to new Users or to terminate access granted to existing Users at any time without according any reasons for doing so.
- 3. You shall not have more than one active Account (defined hereunder) on the Website. Additionally, You are prohibited from selling, trading, or otherwise transferring Your Account to another person

Security: -

- 1. You may access and use the Website and the Services either as a registered user or as a guest user. However, not all sections of the Website and Services will be accessible to guest users.
- 2. Registered users: Unnao Shopping Mall makes certain sections of the Services available to You through the Website only if You have provided Unnao Shopping Mall certain required User information and created an account and a Unnao Shopping Mall ID through certain log-in ID and password ("Account"). You can create Your Account on the Website through logging in by Your third party website user ID and password including that of www.facebook.com, websites owned by Yahoo Inc. or its subsidiaries, Google Inc. or its subsidiaries, twitter or any other social media website or any other Internet service as permitted on the Website (Unnao Shopping Mall ID and/or other third party login identification as provided above are individually and collectively referred to the "Account Information").
- 3. You shall ensure that the Account Information provided by You in the Website's registration form is complete, accurate and up-to-date. Use of another user's Account Information for availing the Services is expressly prohibited.
- 4. If You provide any information that is untrue, inaccurate, not current or incomplete (or becomes untrue, inaccurate, not current or incomplete), or Unnao Shopping Mall has reasonable grounds to suspect that such information is untrue, inaccurate, not current or incomplete, Unnao Shopping Mall has the right to suspend or terminate Your Account and refuse any and all current or future use of the Website / Services (or any portion thereof).